

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM521996

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
COMERICA BANK		04/30/2019	TEXAS BANKING ASSOCIATION: TEXAS
RECEIVING PARTY DATA			
Name:	RAUXA DIGITAL LLC		
Street Address:	275 A MCCORMICK AVENUE		
City:	COSTA MESA		
State/Country:	CALIFORNIA		
Postal Code:	92626		
Entity Type:	Limited Liability Company: CALIFORNIA		
Name:	RAUXA DIRECT LLC		
Street Address:	275A MCCORMICK AVENUE		
City:	COSTA MESA		
State/Country:	CALIFORNIA		
Postal Code:	92626		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	85273253	RAUXA	
Registration Number:	3304057	RAUXA ROJA	
Registration Number:	2541021	RAUXA DIRECT	
Registration Number:	3590336	RAPIDSOCIAL	
Registration Number:	2927023	THOUGHTMATRIX	
Serial Number:	85929217	DIGITAL MARKETING ECOSYSTEM	
CORRESPONDENCE DATA			
Fax Number:	8585506420		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	858-550-6433		
Email:	jmfitzpatrick@cooley.com		
Correspondent Name:	JENNIFER FITZPATRICK		

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TRADEMARK

Address Line 1: C/O COOLEY LLP
Address Line 2: 4401 EASTGATE MALL
Address Line 4: SAN DIEGO, CALIFORNIA 92121

ATTORNEY DOCKET NUMBER: 036703-1634

NAME OF SUBMITTER: JENNIFER FITZPATRICK

SIGNATURE: /JENNIFER FITZPATRICK/

DATE SIGNED: 05/03/2019

Total Attachments: 4

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RELEASE OF SECURITY INTEREST

This Release of Security Interest is made as of 04-30-19 by COMERICA BANK ("Bank") in favor of Rauxa Digital LLC and Rauxa Direct LLC., both a California limited liability company, with its principal place of business at 275A McCormick Avenue, Costa Mesa, CA 92626 ("Company").

Recital

WHEREAS, BOTH COMPANIES assigned certain interests in the copyrights, patents and trademarks described on Exhibits A, B and C and attached hereto, respectively (collectively, the "Intellectual Property") to BANK under an Intellectual Property Security Agreement both dated as of January 21, 2012, and recorded with the US Patent and Trademark Office as set forth on Exhibits A, B and C.

WHEREAS, BOTH COMPANIES have satisfied all its obligations to BANK in the Intellectual Property Security Agreements, and BANK wishes to release its security interest in the Intellectual Property.

Agreement

Now Therefore, BANK agrees that it terminates and releases its security interest in the Intellectual Property and reassigns to BOTH COMPANIES, without warranty or recourse, all interest of BANK in the Intellectual Property.

BANK: COMERICA BANK



Elizabeth Gollubier
AVP

Address:
Comerica Bank
CLS Collateral Services, MC 7575
39200 Six Mile Road
Livonia, MI 48152

EXHIBIT A
COPYRIGHTS

<u>Description</u>	<u>Registration Number</u>	<u>Registration Date</u>
NONE		

EXHIBIT B

PATENTS

Description _____ **Application Number** **Application Date**

NONE

EXHIBIT C
TRADEMARKS

Description			Registration/ Application Number	Registration/ Application Date
RAUXA	85/273253	3/22/11	n/a	n/a
RAUXA ROJA	78/743426	10/31/05	3,304,057	10/2/07
RAUXA DIRECT	75/693162	4/28/99	2,541,021	2/19/02

RAPIDSOCIAL (and Design)	77/470136	5/9/08	3,590,336	3/17/09
THOUGHTMATRIX	78/295031	9/2/03	2,927,023	2/15/05
DIGITAL MARKETING ECOSYSTEM	85/929217	5/10/13	n/a	n/a

Bank's security interest recorded at the US Patent and Trademark Office on 06-28-13 at Reel and Frame Number 5058/0625. And also recorded on 04-19-12 at Reel and Frame Number 4760/0882.