

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM522283

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|---|--|-----------------------|--|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Redesign Health, LLC | | 11/01/2018 | Limited Liability Company: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Lively Hearing Corporation | | |
| Street Address: | 85 5th Avenue | | |
| Internal Address: | 8th Floor | | |
| City: | New York | | |
| State/Country: | NEW YORK | | |
| Postal Code: | 10003 | | |
| Entity Type: | Corporation: DELAWARE | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Serial Number: | 88084389 | LIVELY | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | 2158325619 | | |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> | | | |
| Phone: | 215-569-5619 | | |
| Email: | pecsenye@blankrome.com | | |
| Correspondent Name: | Timothy D. Pecszenye | | |
| Address Line 1: | One Logan Square | | |
| Address Line 2: | 8th Floor | | |
| Address Line 4: | Philadelphia, PENNSYLVANIA 19103 | | |
| ATTORNEY DOCKET NUMBER: | 153532-00101 | | |
| NAME OF SUBMITTER: | Timothy D. Pecszenye | | |
| SIGNATURE: | /Timothy D. Pecszenye/ | | |
| DATE SIGNED: | 05/06/2019 | | |
| Total Attachments: 2 | | | |
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| source=RH - Lively Trademark Assignment Agreement - 11.01#page2.tif | | | |

OP \$40.00 88084389

TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT is made effective as of November 1, 2018 (the "Effective Date"), between Redesign Health, LLC, a Delaware limited liability company with an address of 85 5th Avenue, 8th Floor, New York, New York 10003 ("ASSIGNOR"), and Lively Hearing Corporation, a Delaware corporation with an address of 85 5th Avenue, 8th Floor, New York, New York 10003 ("ASSIGNEE").

WHEREAS, ASSIGNOR has adopted, used, and/or is using the trademark and owns the application therefor listed in Exhibit A, together with the goodwill of the business symbolized by and associated with said trademark and the application thereof (the "Trademark").

WHEREAS, ASSIGNOR wishes to assign to ASSIGNEE, and ASSIGNEE wishes to acquire from ASSIGNOR, all ASSIGNOR'S right, title, and interest in and to said Trademark.

NOW, THEREFORE, for good and valuable consideration, effective as of the Effective Date, between the parties, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, ASSIGNOR does hereby assign, sell, and transfer to ASSIGNEE, its successors and assigns, all its right, title, and interest in and to the Trademark, together with the goodwill of the business symbolized by and associated with the Trademark.

IN WITNESS WHEREOF, the undersigned have caused this Assignment to be executed, as of the Effective Date.

REDESIGN HEALTH, LLC

By: 
Name: Brett Shaheen
Title: CEO

LIVELY HEARING CORPORATION

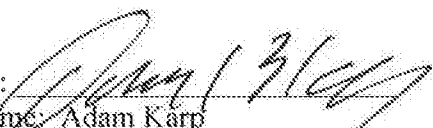
By: 
Name: Adam Karp
Title: CEO

EXHIBIT A

Trademark

| Trademark | Country | Application No. | Application Date |
|-----------|---------|-----------------|------------------|
| LIVELY | USA | 88/084,389 | August 20, 2018 |