

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM522463

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	RELEASE OF SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PETRA GROWTH FUND III, L.P.		04/17/2019	Limited Partnership: DELAWARE
RECEIVING PARTY DATA			
Name:	POSTUP DIGITAL, LLC		
Street Address:	3305 Steck Avenue		
Internal Address:	#300		
City:	Austin		
State/Country:	TEXAS		
Postal Code:	78757		
Entity Type:	Limited Liability Company: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3957439	PREFERENCECENTRAL	
Registration Number:	3394564	UNSUBCENTRAL	
CORRESPONDENCE DATA			
Fax Number:	4155911400		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	trademarksSF@winston.com		
Correspondent Name:	Winston & Strawn LLP		
Address Line 1:	101 California Street		
Address Line 4:	San Francisco, CALIFORNIA 94111-5840		
NAME OF SUBMITTER:	Mary Katherine Kulback		
SIGNATURE:	/Mary Katherine Kulback/		
DATE SIGNED:	05/07/2019		
Total Attachments: 3			
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**RELEASE OF
SECURITY INTEREST IN PATENTS AND TRADEMARKS**

April 17, 2019

WHEREAS, pursuant that certain Trademark and Patent Security Agreement, dated as of January 31, 2014, made by POSTUP DIGITAL, LLC, a Texas limited liability company (f/k/a PCUC ACQUISITION, LLC, a Texas limited liability company) (the “Grantor”) in favor of PETRA GROWTH FUND III, L.P., a Delaware limited partnership (“Lender”) and recorded in the United States Patent and Trademark Office on February 3, 2014 at Reel/Frame No. 5212/0799 and Reel/Frame No. 032153/0162, the Grantor assigned to and granted to Lender a security interest in all right, title and interest of the Grantor in and to the patent and trademark registrations and applications listed on Schedule A hereto, wherever located, and whether now existing or hereafter arising or acquired from time to time, including all reissues, divisions, continuations, continuations-in-part, extensions, renewals and reexaminations thereof, all rights of any kind whatsoever of Grantor accruing under any of the foregoing provided by applicable law of any jurisdiction, by international treaties and conventions and otherwise throughout the word, any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing and any and all claims and causes of action, with respect to any of the foregoing, whether occurring before, on or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages (collectively, the “Intellectual Property”); and

WHEREAS, Lender wishes to provide a document suitable for recording in the United States Patent and Trademark Office the release, relinquishment and discharge of its security interest in the Intellectual Property;

NOW, THEREFORE, in consideration of and in exchange for good and valuable consideration, the receipt and legal sufficiency of which are hereby acknowledged, Lender did and hereby does relinquish, release and discharge, its security interest in the Intellectual Property and all other right, title and interest in and to the Intellectual Property and reassigns to Grantor any and all such right, title and interest that it may have in the Intellectual Property.

[Signature Page Follows]

IN WITNESS WHEREOF, the parties have caused this Release of Security Interest in Patents and Trademarks to be duly executed as of the date first written above.

PETRA GROWTH FUND III, L.P., a Delaware limited partnership

By: Petra Partners III, LLC, its general partner

By: Michael W. Blackburn

Name: Michael W. Blackburn

Title: Managing Member

**SCHEDULE A
TO RELEASE OF SECURITY INTEREST IN PATENTS AND TRADEMARKS**

Patent Application

Jurisdiction	Application Number	Application Date	Title	Inventors
U.S.	13/154204	6/6/2011	Method and System for Allowing Consumers to Set Advertising Preferences Across Multiple Online Advertising Networks and Devices	Araujo, Alex Katz, Jeffrey

Trademark Registrations

Mark	Jurisdiction	Registration No.	Serial No.	Registration Date
PREFERENCECENTRAL	U.S.	3957439	85/124327	5/10/2011
UNSUBCENTRAL	U.S.	3394564	77/225629	3/11/2008