

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM522696

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Elyse Winery, LLC		10/15/2018	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	HQ Winery LLC		
Street Address:	6600 Yount Street, #21		
City:	Yountville		
State/Country:	CALIFORNIA		
Postal Code:	94599		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	3867500	ELYSE	
Registration Number:	5150451	C'EST SI BON	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	707-526-4200		
Email:	jdawson@cmprlaw.com		
Correspondent Name:	John B. Dawson		
Address Line 1:	100 B Street, Suite 400		
Address Line 4:	Santa Rosa, CALIFORNIA 95401		
ATTORNEY DOCKET NUMBER:	2573.0002		
NAME OF SUBMITTER:	John B. Dawson		
SIGNATURE:	/John B. Dawson/		
DATE SIGNED:	05/08/2019		
Total Attachments: 3			
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OP \$65.00 3867500

TRADEMARK ASSIGNMENT

This TRADEMARK ASSIGNMENT (this "Assignment") is entered into as of October 15, 2018, by and between Elyse Winery, LLC, a California limited liability company ("**Seller**"), and HQ Winery LLC, a Delaware limited liability company ("**Buyer**").

WHEREAS, Seller is the owner of the following trademarks and U.S. trademark registrations (the "Trademarks");

Trademark:	Registration No.:
Elyse	3867500
C'est si Bon	5150451

WHEREAS, Seller wishes to assign the Trademarks, including but not limited to the goodwill represented thereby, to Buyer and Buyer is desirous of acquiring such Trademark and goodwill;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Seller hereby assigns to Buyer all right, title and interest Seller holds in and to the Trademarks and their goodwill and all rights in and to any and all causes of action heretofore or hereafter accrued or accruing for infringement or threatened or alleged infringement of the Trademarks;

This Assignment shall be binding on the parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

SELLER:

ELYSE WINERY, LLC,
a California limited liability company

By: _____
Name: Nancy Coorsen
Title: Managing Member

BUYER:

HQ WINERY LLC,
a Delaware limited liability company

By: _____
Name: Josh Peoples
Title: Manager

By: _____
Name: Cheryl Fojt
Title: Manager

Document Signed in Counterpart

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C'est si Bon	5159451

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This Assignment shall be binding on the parties, their successors and/or assigns and all others acting by, through, with or under their direction, and all those in privity therewith.

SELLER:

ELYSE WINERY, LLC,
a California limited liability company

By: _____
Name: _____
Title: _____

BUYER:

HQ WINERY LLC,
a Delaware limited liability company

By: _____
Name: Josh Peoples
Title: Manager

By: _____
Name: Cheryl Ford
Title: Manager

Document Signed in Counterpart

Intellectual Property

- Tradename (unregistered): "Eight Knot"
- Elyse Winery logos
- United States Trademark Registration - "Elyse" standard character mark -- registration #3867500 dated October 26, 2010
- United States Trademark Registration - "C'est si Bon" standard character mark -- registration #5150451 dated February 28, 2017