

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM522704

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Straus Family Creamery, Inc.		04/04/2019	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	New Island Capital Liquid Assets LP		
Street Address:	2229 San Felipe Street, Suite 1150		
City:	Houston		
State/Country:	TEXAS		
Postal Code:	77019		
Entity Type:	Limited Partnership: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4231510	NUSCOOP	
CORRESPONDENCE DATA			
Fax Number:	5125364598		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	512-474-5201		
Email:	aoipdocket@nortonrosefulbright.com, ruth.przygoda@nortonrosefulbright.com		
Correspondent Name:	Norton Rose Fulbright US LLP		
Address Line 1:	98 San Jacinto Blvd., Suite 1100		
Address Line 4:	Austin, TEXAS 78701		
ATTORNEY DOCKET NUMBER:	1001022182		
NAME OF SUBMITTER:	Alicia Morris Groos		
SIGNATURE:	/Alicia Morris Groos/		
DATE SIGNED:	05/08/2019		
Total Attachments: 3			
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**NOTICE
OF
GRANT OF SECURITY INTEREST IN
TRADEMARKS**

United States Patent and Trademark Office

Ladies and Gentlemen:

Please be advised that, pursuant to the Loan and Security Agreement dated as of April 4, 2019 (as amended or modified from time to time, the "Agreement") by and among Straus Family Creamery, Inc. (as "Borrower") and New Island Capital Liquid Assets LP (as "Lender"), Borrower has granted to Lender, a continuing security interest in such Borrower's right, title and interest in and to the trademark set forth on Schedule 1 attached hereto and made a part hereof.

Borrower and Lender hereby acknowledge and agree that the security interest in the foregoing trademark (i) may only be terminated in accordance with the terms of the Agreement and (ii) is not to be construed as an assignment of any trademark.

Very truly yours,

STRAUS FAMILY CREAMERY, INC.,
a California corporation

By: _____
Albert Straus, Chief Executive Officer

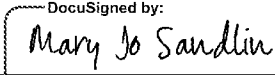
DocuSigned by:

528415815870411

Acknowledged and Accepted:

NEW ISLAND CAPITAL LIQUID ASSETS LP,
a Delaware limited partnership

By: Spring Partners, LLC
Its: General Partner

By: 
Mary Jo Sandlin, President

[Signature Page to IP Notice]

Schedule 1

Straus Family Creamery, Inc.
(California corporation)

Trademarks

Mark	Serial No.	Application Filing Date	Registration No.	Registration Date	International Class and Goods/ Services
NuScoop	N/A	N/A	4231510	Oct. 23, 2012	IC 030: organic ice cream and organic frozen dairy desserts.

TRADEMARK

REEL: 006640 FRAME: 0757

RECORDED: 05/08/2019