

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM521940

SUBMISSION TYPE:		NEW ASSIGNMENT	
NATURE OF CONVEYANCE:		ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL	
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hasbro, Inc.		02/02/2019	Corporation:
RECEIVING PARTY DATA			
Name:	Snake Oil, LLC		
Street Address:	1127 Barclay Street		
City:	Saint Paul		
State/Country:	MINNESOTA		
Postal Code:	55106		
Entity Type:	Limited Liability Company: UNITED STATES Minnesota		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4056282	SNAKE OIL	
CORRESPONDENCE DATA			
Fax Number:	4017275089		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	401-727-5185		
Email:	trademarks@hasbro.com		
Correspondent Name:	Sara Beccia		
Address Line 1:	1027 Newport Avenue		
Address Line 4:	Pawtucket, RHODE ISLAND 02861		
ATTORNEY DOCKET NUMBER:	GAMES		
NAME OF SUBMITTER:	Sara Beccia		
SIGNATURE:	/Sara Beccia/		
DATE SIGNED:	05/03/2019		
Total Attachments: 2			
source=Hasbro Inc to Snake Oil LLC Assignment#page1.tif			
source=Hasbro Inc to Snake Oil LLC Assignment#page2.tif			

CH \$40.00 4056282

TRADEMARK ASSIGNMENT AGREEMENT

This Trademark Assignment Agreement ("Agreement"), between Hasbro, Inc. ("Hasbro") and Snake Oil, LLC ("Snake Oil") takes effect on February 2, 2019 ("Effective Date").

Recitals

- A. Hasbro is the owner of the trademarks listed on Schedule A (the "Mark").
- B. The parties terminated Hasbro's rights to the Mark and in connection with the termination, Hasbro hereby assigns the Mark to Snake Oil pursuant to the reversion of rights in Section 3(a)(i) of the Snake Oil Inventor License Agreement dated April 1, 2016.
- C. The parties are executing this short-form assignment for recordation with the United States Patent and Trademark Office.

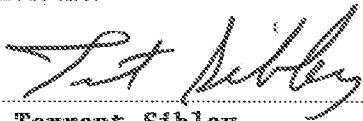
Agreement

In exchange for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Hasbro hereby transfers and assigns to Snake Oil all of Hasbro's right, title, and interest in and to the Mark, together with all associated good will and all related rights, and all registrations and applications for registration of the Mark in the United States and any foreign countries, including any renewals and extensions of any registration that is or may be secured. The provisions of this Agreement inure to the benefit of Snake Oil, its successors, assigns, and other legal representatives, and are binding upon Hasbro, its successors, assigns, and other legal representatives.

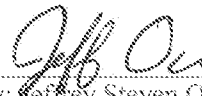
The parties have executed this Agreement as of the Effective Date.

Hasbro, Inc.



By: Tarrant Sibley
Its: SVP and Chief Legal Officer

Snake Oil, LLC



By: Jeffrey Steven Ochs
Its: President & CEO

SCHEDULE A

United States Trademarks

MARK	SERIAL NO.	REGISTRATION NO.
SNAKE OIL	85295897	4056282

GP 4243-0077-0002 v1