

TRADEMARK ASSIGNMENT COVER SHEET

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SUBMISSION TYPE:	RESUBMISSION
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	12/08/2014
RESUBMIT DOCUMENT ID:	900496950

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
AutoTrader.com, Inc.		05/02/2019	Corporation: DELAWARE

RECEIVING PARTY DATA

Name:	Special Events Network, LLC
Street Address:	2030 Powers Ferry Road, Suite 234
City:	Atlanta
State/Country:	GEORGIA
Postal Code:	30039
Entity Type:	Limited Liability Company: GEORGIA

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	4295781	CAFFEINE & OCTANE
Registration Number:	4610508	C&O

CORRESPONDENCE DATA

Fax Number: 4048156555
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 404-815-6500
Email: byates@kilpatricktownsend.com
Correspondent Name: Barbara Yates, Paralegal
Address Line 1: 1100 Peachtree Street, Suite 2800
Address Line 2: c/o Kilpatrick Townsend & Stockton LLP
Address Line 4: Atlanta, GEORGIA 30309-4528

ATTORNEY DOCKET NUMBER:	96054/885963
NAME OF SUBMITTER:	Barbara Yates
SIGNATURE:	/Barbara Yates/
DATE SIGNED:	05/09/2019

Total Attachments: 4

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source=Trademark Assignment Cover Sheet- Document ID No. 900496950#page1.tif

CONFIRMATORY TRADEMARK ASSIGNMENT

THIS CONFIRMATORY TRADEMARK ASSIGNMENT is made by and between AutoTrader.com, Inc., a Delaware corporation whose principal office is located at 3003 Summit Boulevard, Suite 200, Atlanta, Georgia 30319 ("Assignor"), and Special Events Network, LLC, a Georgia limited liability company whose principal office is located at 2030 Powers Ferry Road, Suite 234, Atlanta, Georgia 30039 ("Assignee").

WHEREAS, the Assignor is the owner of all right, title, and interest in and to the trademarks listed in the attached Schedule and the U.S. Trademark Registrations thereof (the "Trademarks");

WHEREAS, pursuant to that certain Asset Purchase Agreement of December 8, 2014, Assignee acquired all of Assignor's right, title, and interest in and to the Trademarks and the goodwill associated therewith; and

WHEREAS, Assignor and Assignee desire to memorialize the transfer of the Trademarks from Assignor to Assignee;

NOW THEREFORE, in consideration of the sum of one dollar (\$1.00), and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor confirms its assignment to the Assignee of all right, title and interest in and to the Trademarks, together with the good will of the business which is symbolized by the Trademarks and with the right to recover for damages and profits and all other remedies for past infringements thereof, *effective nunc pro tunc as of December 8, 2014.*

AUTOTRADER.COM, INC.

By: 

Name: Angus Haig

Title: SVP & General Counsel

Date: 5/2/19

SCHEDULE

Trade Mark

CAFFEINE & OCTANE

C&O

Registration No.

4295781

4610508



UNITED STATES PATENT AND TRADEMARK OFFICE

UNDER SECRETARY OF COMMERCE FOR INTELLECTUAL PROPERTY AND
DIRECTOR OF THE UNITED STATES PATENT AND TRADEMARK OFFICE

May 09, 2019

PTAS

BARBARA YATES, PARALEGAL
1100 PEACHTREE STREET, SUITE 2800
C/O KILPATRICK TOWNSEND & STOCKTON LLP
ATLANTA, GA 30309-4528



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United States Patent and Trademark Office
Notice of Non-Recordation of an Assignment Document

The enclosed document has been examined and found non-recordable by the Assignment Recordation Branch of the U.S. Patent and Trademark Office. The reason(s) for non-recordation are stated below:

1. Nature of conveyance appears to be Nunc Pro Tunc

Documents being resubmitted for recordation must reflect the corrected information to be recorded, the Document ID number referenced above and all pages from this submitted document. The original date of filing of this assignment document will be maintained if resubmitted with the appropriate correction(s) by **Monday, June 10, 2019**, as outlined under 37 CFR 3.51. The resubmitted document must include a stamp with the official date of receipt under 37 CFR 3. Applicants may use the certified procedures under 37 CFR 2.197 or 2.198 for resubmission of the returned papers if they desire to have the benefit of the date of deposit in the United States Postal Service.

To file the resubmission electronically, navigate to the ETAS website at <http://etas.uspto.gov>, click the Start Resubmission button and enter the following information:

Document ID: 900496950
Access Code: TZ9LRIM76TEFUQD

To file the resubmission in paper, send documents to: U.S. Patent and Trademark Office, Mail Stop: Assignment Recordation Branch, P.O. BOX 1450, Alexandria, VA 22313. If you have any questions regarding this notice, you may contact the Assignment Recordation Branch at 571-272-3350.

LAWANDA MILTON
ASSIGNMENT RECORDATION BRANCH
PUBLIC RECORDS DIVISION