

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM522897

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Millenia Concepts, Inc.		03/22/2019	Corporation:
RECEIVING PARTY DATA			
Name:	Roffe Accessories, Inc.		
Street Address:	833 Broadway, 4th Floor		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4035197	FORMAT	
Registration Number:	2002041	FORMAT	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2128897400		
Email:	hlazarus@lazarusandlazarus.com		
Correspondent Name:	Harlan M. Lazarus - Lazarus & Lazarus PC		
Address Line 1:	240 Madison Avenue, 8th Floor		
Address Line 4:	New York, NEW YORK 10016		
NAME OF SUBMITTER:	Harlan M. Lazarus		
SIGNATURE:	/Harlan M. Lazarus/		
DATE SIGNED:	05/09/2019		
Total Attachments: 2			
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OP \$65.00 4035197

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK ASSIGNMENT**

WHEREAS, **Millenia Concepts Inc.** an Illinois corporation having its principal office and place of business at 180 East Pearson Street, Suite 4105, Chicago, IL 60011 ("Assignor") owns all the right, title and interest in and to the mark "FORMAT" under trademark serial number 76704597 and trademark registration number 4035197 (the "Mark"); and

WHEREAS, **Roffe Accessories Inc.** a New York corporation having its principal office at 833 Broadway, 4th Fl., New York, NY 10003 ("Assignee"), desires to acquire all right, title and interest in and to the Mark, the registrations thereof, and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee the entire right, title and interest in and to the Mark together with all goodwill of the business represented and symbolized thereby with all rights to sue and recover damages and/or profits for past infringements.

Assignor:

Millenia Concepts Inc.

By: 
R. M. Roffe CEO

Assignee:

Roffe Accessories Inc.

By: 
Murray Roffe

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK ASSIGNMENT**

WHEREAS, **Millenia Concepts Inc.** an Illinois corporation having its principal office and place of business at 180 East Pearson Street, Suite 4105, Chicago, IL 60011 ("**Assignor**") owns all the right, title and interest in and to the mark "**FORMAT**" under trademark serial number 74285622 and trademark registration number 2002041 (the "**Mark**"); and

WHEREAS, **Roffe Accessories Inc.** a New York corporation having its principal office at 833 Broadway, 4th Fl., New York, NY 10003 ("**Assignee**"), desires to acquire all right, title and interest in and to the Mark, the registrations thereof, and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee the entire right, title and interest in and to the Mark together with all goodwill of the business represented and symbolized thereby with all rights to sue and recover damages and/or profits for past infringements.

Assignor:

Millenia Concepts Inc.

By: 

President & CEO

Assignee:

Roffe Accessories Inc.

By: 

Murray Roffe