

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

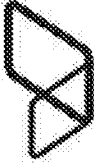
ETAS ID: TM523058

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
COMENITY SERVICING LLC		05/10/2019	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	COMENITY LLC		
Street Address:	3075 LOYALTY CIRCLE		
City:	COLUMBUS		
State/Country:	OHIO		
Postal Code:	43219		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	5174912	BLISPAY	
Registration Number:	5481666	BLISPAY	
Registration Number:	5481667		
CORRESPONDENCE DATA			
Fax Number:	5134210991		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5133694250		
Email:	ipdocket@porterwright.com		
Correspondent Name:	MARTIN J. MILLER		
Address Line 1:	41 SOUTH HIGH STREET		
Address Line 2:	29TH FLOOR		
Address Line 4:	COLUMBUS, OHIO 43215		
ATTORNEY DOCKET NUMBER:	4011425		
NAME OF SUBMITTER:	Martin J. Miller		
SIGNATURE:	/Martin J. Miller/		
DATE SIGNED:	05/10/2019		
Total Attachments: 1			
source=Assignment of BLISPAY TM from Comenity Servicing to Comenity LLC#page1.tif			

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TRADEMARK ASSIGNMENT

WHEREAS, Comenity Servicing LLC, a Texas limited liability company, having its principal place of business at 3075 Loyalty Circle, Columbus, Ohio, 43219 (the "Assignor"), owns, by assignment, all right, title, and interest in the following trademarks and the United States Registrations identified below:

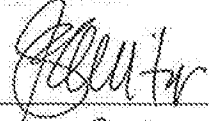
Mark	Registration No.
BLISPAY	5174912
BLISPAY	5481666
	5481667

and

WHEREAS, Comenity LLC, a Delaware limited liability company, having its principal place of business at 3075 Loyalty Circle, Columbus, Ohio, 43219 (the "Assignee"), desires to own Assignor's entire right, title, and interest in the Trademarks and the goodwill associated therewith.

NOW THEREFORE, be it known that, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby sells, assigns, transfers, and sets over to Assignee, its lawful successors and assigns, Assignor's entire right, title, and interest in and to the Trademarks and the goodwill associated therewith, including the right to recover for any damages for past infringement.

COMENITY SERVICING LLC


By: Salvia Komitar
Title: President, Chief Services Officer
Date: 5/10/19

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