

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM523103

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Maureen A. Curran		05/01/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	MIP 2019, LLC		
Street Address:	1880 Century Park East, Suite 1600		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	80087		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	5050049	FIRST FORMS	
Registration Number:	5095650	MAPT	
Registration Number:	4298410	MAPT	
Registration Number:	4301620	MOVEMENT AS A PATH OF TRANSFORMATION	
Registration Number:	5496088	SECOND NATURE STUDIES	
CORRESPONDENCE DATA			
Fax Number:	9086547866		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9086545000		
Email:	INFORMATIONSSPECIALISTS@LERNERDAVID.COM		
Correspondent Name:	BRUCE H. SALES		
Address Line 1:	600 South Avenue West		
Address Line 4:	Westfield, NEW JERSEY 07090		
ATTORNEY DOCKET NUMBER:	TURTLE.34		
NAME OF SUBMITTER:	THERESA R. WATTS		
SIGNATURE:	/Theresa R. Watts/		
DATE SIGNED:	05/10/2019		
Total Attachments: 3			

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TRADEMARK ASSIGNMENT

THIS Agreement is between Maureen A. Curran ("Curran"), an individual, and MIP 2019, LLC ("Assignee"), a limited liability company of Delaware, having a place of business at 1880 Century Park East, Suite 1600, Los Angeles, CA 80087, U.S.A. Collectively, the foregoing are referred to as the "Parties" or singularly as a "Party."

WHEREAS, Curran owns the marks identified in Schedule A, including but not limited to applications for registration and registrations, and the goodwill associated with all the foregoing (collectively the "Marks");

WHEREAS, Assignee wants to acquire all global rights and licenses, if any, in the Marks from Curran; and

WHEREAS, Curran wants to transfer all global rights and licenses, if any, in the Marks, to Assignee.

NOW, THEREFORE, for good and valuable consideration, the receipt and exchange of which is hereby acknowledged, the Parties agree as follows:

1. Curran hereby assigns to Assignee all its global right, title and interest in and to the Marks listed in Schedule A including but not limited to, for the avoidance of doubt, all the goodwill embodied in the Marks, and the applications and registrations. It is the intention of the Parties that all right, title and interest acquired by Assignee shall include all rights enjoyed by Curran prior to the assignment herein.

2. This Agreement includes the assignment to Assignee of the rights to sue, recover and obtain damages for any illegal activity perpetrated upon the Marks, the goodwill of the Marks, or recoverable by Curran in association with such illegal activity, notwithstanding the date such activity may have occurred, the foregoing to the fullest extent as would have been held by Curran if no assignment were made. This Agreement also includes the assignment to Assignee of all liabilities arising from the ownership, registration or use including but not limited to tortious conduct of the Marks, notwithstanding the date such activity may have occurred, to the fullest extent as would have been held by Curran if no assignment were made.

3. The Parties acknowledge the business considerations giving rise to the consideration for the assignment herein.

4. Curran agrees to cooperate as reasonably necessary with Assignee at Assignee's expense in executing documents necessary to perfect this assignment and assure its recordation with any governmental authority.

5. This Agreement shall be governed by the laws of the State of Delaware, United States. The Parties expressly consent to subject matter and personal jurisdiction of the state and federal courts of the State of Delaware in connection with any dispute arising out of this agreement, and that the State of Delaware is an appropriate and convenient venues for the resolution of any such dispute.

6. This Agreement shall be construed in accordance with its terms and without regard to the drafter of any provision hereof. The Parties acknowledge that they have had ample opportunity to consult with counsel of their choosing and that if they failed to so consult, such was an election freely made by them. The Parties acknowledge that authorized representatives have executed this Agreement on their behalf.

MAUREEN A. CURRAN

By:

Name: Maureen A. Curran

Date:

May 1 2019

MIP 2019, LLC

By:

Name: Maureen Curran Turtleaub, Trustee of the Maureen Curran Turtleaub Trust, dated February 25, 2016

Title: Member

Date:

May 1 2019

SCHEDULE A

<u>Mark</u>	<u>Registration No.</u>	<u>Country</u>
FIRST FORMS	5,050,049	United States
MAPT	5,095,650	United States
MAPT	4,298,410	United States
MOVEMENT AS A PATH OF TRANSFORMATION	4,301,620	United States
SECOND NATURE STUDIES	5,496,088	United States