

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM523305

|   |  |                       |                       |
|---|--|-----------------------|-----------------------|
| <b>SUBMISSION TYPE:</b>   | NEW ASSIGNMENT                                 |                       |                       |
| <b>NATURE OF CONVEYANCE:</b>  | CHANGE OF NAME                                 |                       |                       |
| <b>SEQUENCE:</b>  | 2  |                       |                       |
| <b>CONVEYING PARTY DATA</b>   |  |                       |                       |
| <b>Name</b>   | <b>Formerly</b>                                | <b>Execution Date</b> | <b>Entity Type</b>    |
| TBC HOLDINGS I, INC.  |  | 06/01/2016            | Corporation: DELAWARE |
| <b>RECEIVING PARTY DATA</b>   |  |                       |                       |
| <b>Name:</b>  | VIVIAL INC.                                    |                       |                       |
| <b>Street Address:</b>  | 160 Inverness Drive West, Suite 250            |                       |                       |
| <b>City:</b>  | Englewood                                      |                       |                       |
| <b>State/Country:</b>   | COLORADO                                       |                       |                       |
| <b>Postal Code:</b>   | 80112  |                       |                       |
| <b>Entity Type:</b>   | Corporation: DELAWARE                          |                       |                       |
| <b>PROPERTY NUMBERS Total: 3</b>  |  |                       |                       |
| <b>Property Type</b>  | <b>Number</b>                                  | <b>Word Mark</b>      |                       |
| <b>Registration Number:</b>   | 4483595  | MARKETMESUITE         |                       |
| <b>Registration Number:</b>   | 4483596  | INBOX FOR SOCIAL      |                       |
| <b>Registration Number:</b>   | 4483597  | SMART INBOX           |                       |
| <b>CORRESPONDENCE DATA</b>  |  |                       |                       |
| <b>Fax Number:</b>  |  |                       |                       |
| <i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i> |  |                       |                       |
| <b>Phone:</b>   | 303.473.2703                                   |                       |                       |
| <b>Email:</b>   | docket@hollandhart.com, ljheld@hollandhart.com |                       |                       |
| <b>Correspondent Name:</b>  | Tracy B. Gray, Holland & Hart LLP              |                       |                       |
| <b>Address Line 1:</b>  | P.O. Box 8749                                  |                       |                       |
| <b>Address Line 2:</b>  | Attn: Trademark docketing                      |                       |                       |
| <b>Address Line 4:</b>  | Denver, COLORADO 80201-8749                    |                       |                       |
| <b>ATTORNEY DOCKET NUMBER:</b>  | 78346.0001                                     |                       |                       |
| <b>NAME OF SUBMITTER:</b>   | Tracy B. Gray                                  |                       |                       |
| <b>SIGNATURE:</b>   | /Tracy B. Gray/                                |                       |                       |
| <b>DATE SIGNED:</b>   | 05/13/2019                                     |                       |                       |
| <b>Total Attachments: 3</b>   |  |                       |                       |

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# Delaware

Page 1

The First State

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "TBC HOLDINGS I, INC.", CHANGING ITS NAME FROM "TBC HOLDINGS I, INC." TO "VIVIAL INC.", FILED IN THIS OFFICE ON THE FIRST DAY OF JUNE, A.D. 2016, AT 7:35 O`CLOCK P.M.

A FILED COPY OF THIS CERTIFICATE HAS BEEN FORWARDED TO THE NEW CASTLE COUNTY RECORDER OF DEEDS.



  
Jeffrey W. Bullock, Secretary of State

5066151 8100  
SR# 20164233515

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202438025  
Date: 06-06-16

**TRADEMARK**  
**REEL: 006644 FRAME: 0049**

State of Delaware  
Secretary of State  
Division of Corporations  
Delivered 07:35 PM 06/01/2016  
FILED 07:35 PM 06/01/2016  
SR 20164233515 - File Number 5066151

**CERTIFICATE OF AMENDMENT TO THE  
CERTIFICATE OF INCORPORATION  
OF  
TBC HOLDINGS I, INC.**

TBC Holdings I, Inc., a corporation organized and existing under and by virtue of the Delaware General Corporation Law (the “**Company**”), does hereby certify:

FIRST: The name of the Company is TBC Holdings I, Inc.

SECOND: The date on which the Certificate of Incorporation of the Company was originally filed with the Secretary of State of the State of Delaware is November 15, 2011, and corrected on November 23, 2011.

THIRD: The Board of Directors of the Company, acting in accordance with the provisions of Sections 141 and 242 of the Delaware General Corporation Law, adopted resolutions amending its Certificate of Incorporation as follows:

Article I shall be amended and restated to read in its entirety as follows:

“The name of the corporation is Vivial Inc.”

FOURTH: Thereafter pursuant to a resolution of the Board of Directors, this Certificate of Amendment was submitted to the stockholders of the Corporation for their approval, and was duly adopted in accordance with the provisions of Section 242 of the Delaware General Corporation Law.

**IN WITNESS WHEREOF**, this Certificate has been subscribed this 1<sup>st</sup> day of June, 2016 by the undersigned who affirms that the statements made herein are true and correct.

By: /s/ W. Aaron Bowlds  
W. Aaron Bowlds  
General Counsel and Secretary

# State Of Delaware

## Name Reservation Status

| Reservation Name | Entity Name         | Entity Type                 | Cost    | Status   | Expiration Date |
|------------------|---------------------|-----------------------------|---------|----------|-----------------|
| 6047291          | Vivial INC.         | Corporation                 | \$75.00 | Reserved | 9/17/2016       |
| 6047292          | Vivial Media LLC    | LimitedLiabilityCompa<br>ny | \$75.00 | Reserved | 9/17/2016       |
| 6047293          | Vivial Holdings LLC | LimitedLiabilityCompa<br>ny | \$75.00 | Reserved | 9/17/2016       |