

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
 Stylesheet Version v1.2

ETAS ID: TM523562

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
ATLeisure, LLC		05/13/2019	Limited Liability Company: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Southern Sales & Marketing Group, Inc.		
<b>Street Address:</b>	5801 Trade Center Court, Suite A		
<b>City:</b>	Villa Rica		
<b>State/Country:</b>	GEORGIA		
<b>Postal Code:</b>	30180		
<b>Entity Type:</b>	Corporation: GEORGIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2585953	PERMACRYLIC	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4048156555		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4048156500		
<b>Email:</b>	byates@kilpatricktownsend.com		
<b>Correspondent Name:</b>	Barbara Yates, Paralegal		
<b>Address Line 1:</b>	1100 Peachtree Street, Suite 2800		
<b>Address Line 2:</b>	c/o Kilpatrick Townsend & Stockton LLP		
<b>Address Line 4:</b>	Atlanta, GEORGIA 30309-4528		
<b>ATTORNEY DOCKET NUMBER:</b>	0241534		
<b>NAME OF SUBMITTER:</b>	Barbara Yates		
<b>SIGNATURE:</b>	/Barbara Yates/		
<b>DATE SIGNED:</b>	05/14/2019		
<b>Total Attachments: 1</b>			
source=Trademark Assignment for PERMACRYLIC#page1.tif			

OP \$40.00 2585953

## TRADEMARK ASSIGNMENT

**THIS ASSIGNMENT** is made and entered into by and between ATLeisure, LLC, a limited liability company organized under the laws of Delaware, with a principal address of 1040 Boulevard SE, Suite B, Atlanta, Georgia 30312 (the "Assignor"), and Southern Sales & Marketing Group, Inc., a corporation organized under the laws of Georgia, with a principal address of 5801 Trade Center Court, Suite A, Villa Rica, Georgia 30180 (the "Assignee"). It is effective as of the date on which it has been signed by both parties ("Effective Date").

**WHEREAS**, Assignor has adopted and used the trademark PERMACRYLIC ("Trademark") and is the owner of U.S. Trademark Reg. No. 2585953 therefor ("Registration");

**WHEREAS**, Assignor wishes to assign, grant, and deliver exclusively unto Assignee all of its right, title, and interest of every kind and nature whatsoever in and to the Trademark and Registration and all goodwill relating thereto, and all right of action and claims for past infringement thereof;

**WHEREAS**, Assignee desires to acquire all of Assignor's rights in and to the Trademark and Registration as set forth above; and

**NOW, THEREFORE**, for good and valuable consideration, the receipt and sufficiency of which is hereby expressly acknowledged, Assignor assigns to Assignee all right, title, and interest in and to the Trademark and Registration, together with all of the goodwill relating thereto, and all rights of action and claims for past infringement thereof.

**IN WITNESS WHEREOF**, Assignor and Assignee, intending to be legally bound, have executed this Assignment.

ATLeisure, LLC

By: 

Name: William Brown

Title: President

Date: May 13, 2019

Southern Sales and Marketing Group, Inc.

By: 

Name: Kenneth Harbaugh

Title: CEO

Date: MAY 9, 2019