

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM523566

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Charlotte Russe Merchandising, Inc.		03/27/2019	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Mamiye IP Holdings LLC		
<b>Street Address:</b>	1385 Broadway		
<b>Internal Address:</b>	18th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10018		
<b>Entity Type:</b>	Limited Liability Company: NEW YORK		
<b>PROPERTY NUMBERS Total: 6</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5329940	PEEK	
<b>Registration Number:</b>	4951843	PEEK	
<b>Registration Number:</b>	3868335	PEEK	
<b>Registration Number:</b>	4960686	PEEK. . .	
<b>Registration Number:</b>	3717923	PEEK...AREN'T YOU CURIOUS	
<b>Registration Number:</b>	3630079	LITTLE PEANUT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5168690991		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	516-869-6422		
<b>Email:</b>	legalsiegal@aol.com		
<b>Correspondent Name:</b>	Laura B. Siegal		
<b>Address Line 1:</b>	39 Chestnut Road		
<b>Address Line 4:</b>	Manhasset, NEW YORK 11030		
<b>NAME OF SUBMITTER:</b>	Laura B. Siegal		
<b>SIGNATURE:</b>	/Laura B. Siegal/		
<b>DATE SIGNED:</b>	05/14/2019		

OP \$165.00 5329940

**Total Attachments: 3**

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TRADEMARK ASSIGNMENT

WHEREAS, **CHARLOTTE RUSSE MERCHANDISING, INC.**, a corporation organized and existing under the laws of the State of California, located at 575 Florida Street, San Francisco, California 94110 (the "Assignor"), owns the following trademarks in the United States:

PEEK, Reg. No. 5329940

PEEK, Reg. No. 4951843

PEEK, Reg. No. 3868335

PEEK... Stylized, Reg. No. 4960686

PEEK...AREN'T YOU CURIOUS, Reg. No. 3717923

LITTLE PEANUT, Reg. No. 3630079


WHEREAS, **MAMIYE IP HOLDINGS LLC**, a limited liability company organized and existing under the laws of the State of New York, located at 1385 Broadway, 18th Floor, New York, New York 10018 (the "Assignee"), is desirous of acquiring said trademarks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its rights, title and interest in and to said trademarks together with the goodwill of the business symbolized by said trademarks. In addition, the Assignor hereby assigns to Assignee its portion of the ongoing and existing business to which the marks pertain.

Signed this 27<sup>th</sup> day of March, 2019.

CHARLOTTE RUSSE MERCHANDISING, INC.

By:



Name: DAYNA QUANBECK

Title: PRESIDENT & CEO

**CALIFORNIA ALL-PURPOSE ACKNOWLEDGMENT**

CIVIL CODE § 1189

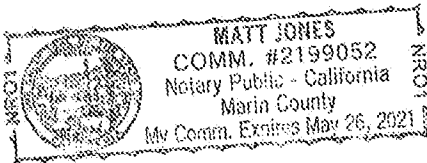
A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California )  
County of MARIN )  
On 3/27/2019 before me, MATT JONES, NOTARY PUBLIC  
Date Here Insert Name and Title of the Officer  
personally appeared Dayna Quanbeck  
Name(s) of Signer(s)

who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.



Signature [Handwritten Signature]  
Signature of Notary Public

Place Notary Seal Above

**OPTIONAL**

Though this section is optional, completing this information can deter alteration of the document or fraudulent reattachment of this form to an unintended document.

**Description of Attached Document**

Title or Type of Document: Trademark Assignment  
Document Date: 3/27/2019 Number of Pages: \_\_\_\_\_  
Signer(s) Other Than Named Above: \_\_\_\_\_

**Capacity(ies) Claimed by Signer(s)**

Signer's Name: \_\_\_\_\_  
 Corporate Officer — Title(s): \_\_\_\_\_  
 Partner —  Limited  General  
 Individual  Attorney in Fact  
 Trustee  Guardian or Conservator  
 Other: \_\_\_\_\_  
Signer Is Representing: \_\_\_\_\_

Signer's Name: \_\_\_\_\_  
 Corporate Officer — Title(s): \_\_\_\_\_  
 Partner —  Limited  General  
 Individual  Attorney in Fact  
 Trustee  Guardian or Conservator  
 Other: \_\_\_\_\_  
Signer Is Representing: \_\_\_\_\_

