

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM522569

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	NUNC PRO TUNC ASSIGNMENT		
<b>EFFECTIVE DATE:</b>	05/01/2019		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sound That Brands, LLC		05/07/2019	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Emmis Radio, LLC		
<b>Street Address:</b>	40 Monument Circle, Suite 700		
<b>City:</b>	Indianapolis		
<b>State/Country:</b>	INDIANA		
<b>Postal Code:</b>	46204		
<b>Entity Type:</b>	Limited Liability Company: INDIANA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	88279774	SOUND THAT BRANDS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	3179575011		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	3173992811		
<b>Email:</b>	tm-dept@quarles.com		
<b>Correspondent Name:</b>	Joel E. Tragesser		
<b>Address Line 1:</b>	135 N. Pennsylvania St., Suite 2400		
<b>Address Line 4:</b>	Indianapolis, INDIANA 46204		
<b>NAME OF SUBMITTER:</b>	Joel E. Tragesser		
<b>SIGNATURE:</b>	/Joel E. Tragesser/		
<b>DATE SIGNED:</b>	05/08/2019		
<b>Total Attachments: 3</b>			
source=Assignment of Sound That Brands Service Mark (5-1-2019)#page1.tif			
source=Assignment of Sound That Brands Service Mark (5-1-2019)#page2.tif			
source=Assignment of Sound That Brands Service Mark (5-1-2019)#page3.tif			

OP \$40.00 88279774

**ASSIGNMENT OF SERVICE MARK**

This Assignment of Service Mark is between Sound That Brands, LLC, 3940 Laurel Canyon Blvd., Suite 1123, Studio City, CA 91364 (hereinafter "Assignor") and Emmis Radio, LLC, 40 Monument Circle, Suite 700, Indianapolis, Indiana 46204 (hereinafter "Assignee").

WHEREAS, Assignor has acquired for itself the entire right, title, interest and goodwill in and to the Service Mark identified herein as follows:

<i>Mark</i>	<i>Serial No.</i>	<i>Filing Date</i>
<b>SOUND THAT BRANDS</b>	88/279,774	January 28, 2019

WHEREAS, Assignee is desirous of perfecting its acquisition of the entire right, title, interest and goodwill associated with the Service Mark; and

NOW, IN CONSIDERATION and in recognition of the valuable consideration received, the receipt and sufficiency of which is hereby acknowledged by the undersigned, Assignor does hereby grant to Assignee its entire right, title, interest and goodwill to whatever claim to the Service Mark identified herein, together with all claims for damages by reason of infringement, with the right to sue for, and collect the same for, Assignee's own use, and for the use of its successors and assigns, and the Assignee hereby accepts such grant.

IN WITNESS WHEREOF, the undersigned has executed this Assignment of Service Mark at Los Angeles, California, on behalf of the Assignor effective May 1, 2019.

"ASSIGNOR"  
SOUND THAT BRANDS, LLC

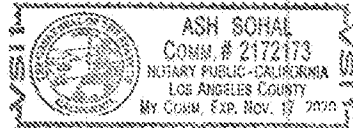
By: *Deery*  
Its: *CEO*  
Printed: *David B. Beasing*  
Date: May 1, 2019

STATE OF California )  
 )  
COUNTY OF Los Angeles )

SS:

Subscribed and sworn to before me a Notary Public in and for said County and State this  
1st day of May, 2019.

SEE ATTACHED



Signature

Ash Sohal

Printed

My County of Residence

Los Angeles

My Commission Expires:

11-17-2020

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California  
County of Los Angeles

Subscribed and sworn to (or affirmed) before me on this 7th  
day of May, 2019, by David B. Bering

proved to me on the basis of satisfactory evidence to be the person(s) who appeared before me.



(Seal)

Signature

A handwritten signature in black ink, appearing to read 'David B. Bering', written over a horizontal line.