

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM523665

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Amerinova Properties, LLC		05/14/2019	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Plant 21, LLC		
Street Address:	32019 Aquaduct Road		
City:	Bonsall		
State/Country:	CALIFORNIA		
Postal Code:	92003		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4263117	PAPARAZZI	
CORRESPONDENCE DATA			
Fax Number:	2392610057		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	239-262-1001		
Email:	usptomail@whitelawfirm.com		
Correspondent Name:	Jennifer L. Whitelaw		
Address Line 1:	WHITELAW LEGAL GROUP		
Address Line 2:	3838 Tamiami Trail North, Suite 310		
Address Line 4:	Naples, FLORIDA 34103		
NAME OF SUBMITTER:	Jennifer L. Whitelaw		
SIGNATURE:	/JENNIFER L. WHITELAW/		
DATE SIGNED:	05/15/2019		
Total Attachments: 1			
source=Executed Trademark Assignment - U.S. Reg. No. 4263117#page1.tif			

OP \$40.00 4263117

Trademark Assignment Agreement

This Trademark Assignment Agreement (this "Agreement") is entered into as of the 19 day of February, 2018 (the "Effective Date") by and between Amerinova Properties, LLC (the "Assignor"), a California Limited Liability Company located at 32149 Aquaduct Road, Bonsall, CA, 92003 and Plant 21, LLC (the "Assignee"), a California Limited Liability Company located at 32019 Aquaduct Road, Bonsall, California, 92003.

1. **Mark.** The term "Mark" as used in this Agreement shall mean any registered and unregistered trademarks, service marks, logos, designs, trade names, domain names, package designs, and product designs, including but not limited to all registrations and/or registration application rights and all rights to prepare derivative marks, together with all the goodwill of the business symbolized thereby, and all other rights in the United States and in all countries and territories worldwide and under any international convention (hereinafter collectively referred to as "Mark") identified as follows:

Mark Name: PAPARAZZI

Application or Registration Number: 4263117

State of Registration: California

Date of Application or Registration: February 09, 2011

Description of Goods/Services: Live plants, excluding petunias.

2. **Assignment.** For good and valuable consideration, the receipt of and sufficiency of which are hereby acknowledged by the parties. Assignor hereby irrevocably assigns, grants, and transfers to Assignee all rights, title, and interest in and to the Mark in perpetuity. Assignor further authorizes the United States Patent and Trademark Office and all other agencies in jurisdictions outside the United States to record the transfer of the registration. After the Effective Date, Assignor agrees to make no further use of the Mark or any confusingly similar mark in the United States and anywhere in the world, except as may be expressly authorized by the parties in writing. Assignor further agrees to not challenge Assignee's use or ownership of the Mark.

IN WITNESS WHEREOF, the parties hereto have executed this Agreement as of the date first written above.

Amerinova Properties, LLC

By: 

Name: John Rader

Title: Member

5/14/19

Plant 21, LLC

By: 

Name: Brian Heiser

Title: Managing Director