

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM523709

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Madelyn Hammond		09/28/2018	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Deadline Hollywood, LLC		
Street Address:	11175 Santa Monica Boulevard		
City:	Los Angeles		
State/Country:	CALIFORNIA		
Postal Code:	90025		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4954750	HOLLYWOOD CONTENDERS	
CORRESPONDENCE DATA			
Fax Number:	2152799394		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2152799389		
Email:	linda.ladzenski@flastergreenberg.com		
Correspondent Name:	Jordan A. LaVine		
Address Line 1:	1835 Market Street, Suite 1035		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103		
NAME OF SUBMITTER:	Jordan A. LaVine		
SIGNATURE:	/jordan lavine/		
DATE SIGNED:	05/15/2019		
Total Attachments: 2			
source=hollywood contenders trademark assignment#page1.tif			
source=hollywood contenders trademark assignment#page2.tif			

OP \$40.00 4954750

TRADEMARK ASSIGNMENT

This Trademark Assignment (the "Assignment") is made effective September 28, 2018, by and between Madelyn Hammond, an individual having an address of 8530 Wilshire Blvd, Suite 120, Beverly Hills, CA 90211 ("Assignor") and Deadline Hollywood, LLC, a Delaware limited liability company having an address of 11175 Santa Monica Blvd., Los Angeles, CA 90025 ("Assignee").

WHEREAS, Assignor owns the trademark set forth on the "Schedule A" hereto, including all common law trademark rights in the marks and any applications and registrations therefor throughout the world (the "Mark");

WHEREAS, Assignee wishes to acquire the Mark and Assignor has agreed to assign all of her rights in the Mark to Assignee.

NOW, THEREFORE, in consideration of the premises set forth above and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. Assignor hereby sells, transfers, conveys and assigns to Assignee, and Assignee hereby accepts from Assignor, all right title, and interest in and to the Mark together with the goodwill associated with the Mark, including any trademark registrations thereof and applications therefor, as well as all common law rights thereto. Assignee shall have the sole right to sue and collect damages and/or profits for both past and present infringements of the Mark.

2. Assignee, at its own cost and expense, shall record a fully executed copy of this Assignment with the United States Patent and Trademark Office and any other agency having jurisdiction over the ownership of the Mark, including all foreign trademark offices.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be executed by their respective duly authorized representatives as of the day and year above written.

ASSIGNOR:

MADELYN HAMMOND

By: Madely Hammond

ASSIGNEE:

DEADLINE HOLLYWOOD, LLC

By: [Signature]

SCHEDULE A

HOLLYWOOD CONTENDERS

U.S. Reg. No. 4,954,750