

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM523741

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
SEQUENCE:	1		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
BBJ Rentals, Inc.		06/21/2016	Corporation: ILLINOIS
RECEIVING PARTY DATA			
Name:	BBJ Rentals Acquisition Corp.		
Street Address:	2711 Centerville Road, Suite 400		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19808		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	75664515	BBJ LINEN	
CORRESPONDENCE DATA			
Fax Number:	2127288111		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-728-8000		
Email:	ipdept@willkie.com		
Correspondent Name:	Khalil Nobles c/o Willkie Farr & Gallagh		
Address Line 1:	787 Seventh Avenue		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	120593.00016 (K. Nobles)		
NAME OF SUBMITTER:	Khalil Nobles		
SIGNATURE:	/khalilnobles/		
DATE SIGNED:	05/15/2019		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (“Assignment”), dated and effective as of June 21, 2016, is entered into by BBJ Rentals, Inc., an Illinois corporation (the “Assignor”), in favor of BBJ Rentals Acquisition Corp., a Delaware corporation (the “Assignee”).

WHEREAS, this Assignment is entered into pursuant to the Asset Purchase Agreement by and among Assignee, Assignor, BBJ Linen Holdings, LLC, a Delaware limited liability company, BBJ Linen Holding Corp., a Delaware corporation, Bonita Dannen, Judith Goldberg and Doron Levy of even date herewith (the “Asset Purchase Agreement”).

WHEREAS, under the terms of the Asset Purchase Agreement, Assignor has conveyed, transferred and assigned to Assignee, among other assets, certain intellectual property of Assignor, and has agreed to execute and deliver this Assignment, for recording with governmental authorities including, but not limited to, the US Patent and Trademark Office.

NOW THEREFORE, the parties agree as follows:

1. Assignment. Assignor hereby grants, transfers, assigns, sells, conveys and relinquishes exclusively to Assignee, its successors and assigns forever, the entire title, right, interest, ownership and all subsidiary rights, including all common law rights, in and to the trademarks listed on Schedule 1 (the “Marks”), together with all goodwill and all registrations and applications for registration of the foregoing, including, but not limited to, the following:

(a) the Marks and all issuances, extensions and renewals thereof;

(b) all rights of any kind whatsoever of Assignor accruing under any of the foregoing provided by the applicable laws of any jurisdiction, by international treaties and conventions and otherwise throughout the world, including all rights to apply for and maintain all registrations, renewals and/or extensions thereof;

(c) any and all royalties, fees, income, payments and other proceeds now or hereafter due or payable with respect to any and all of the foregoing; and

(d) any and all claims and causes of action with respect to any of the foregoing, whether accruing before, on or after the date hereof, including all rights to and claims for damages, restitution and injunctive and other legal and equitable relief for past, present and future infringement, dilution, misappropriation, violation, misuse, breach or default, with the right but no obligation to sue for such legal and equitable relief and to collect, or otherwise recover, any such damages.

2. Further Assurances. Upon the request of Assignee, Assignor agrees for itself and its successors, representatives and assigns, without further compensation, to perform such lawful acts and to sign such further applications, assignments, statements and other lawful documents as Assignee may reasonably request to effectuate fully the assignment contained in paragraph 1 hereof.

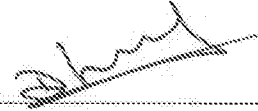
3. Governing Law. The validity and construction of this Assignment shall be governed by the internal laws (and not the choice-of-law rules) of the State of Delaware.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, the undersigned has caused this Trademark Assignment to be executed and delivered as a sealed instrument as of the date and year first above written.

BBJ RENTALS, INC.

By: _____



Name: Doron Levy


Title: Chief Executive Officer

[Signature page to Trademark Assignment Agreement]

TRADEMARK
REEL: 006646 FRAME: 0370

SCHEDULE 1

Trademarks

Mark	Serial Number	Registration Number
 The logo features the letters 'BB' in a large, bold, serif font. Below 'BB' is the word 'LINEN' in a smaller, bold, sans-serif font, enclosed within a rectangular border. A stylized, curved line resembling a leaf or a branch extends from the right side of the 'BB' and loops under the 'LINEN' box.	75664515	2401462