

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM523853

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Eternal Fortune (HK) Limited		05/08/2019	limited company: HONG KONG
RECEIVING PARTY DATA			
Name:	Mamiya America Corporation		
Street Address:	75 Virginia Road		
City:	North White Plains		
State/Country:	NEW YORK		
Postal Code:	10603		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4796499	PHOTTIX PRO	
Registration Number:	3530846	PHOTTIX	
CORRESPONDENCE DATA			
Fax Number:	9142880023		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	9142880022		
Email:	tmdocket@leasonellis.com		
Correspondent Name:	Yuval H. Marcus		
Address Line 1:	Leason Ellis LLP		
Address Line 2:	One Barker Avenue, Fifth Floor		
Address Line 4:	White Plains, NEW YORK 10601		
NAME OF SUBMITTER:	Michelle Levin		
SIGNATURE:	/michelle levin/		
DATE SIGNED:	05/16/2019		
Total Attachments: 1			
source=02217152#page1.tif			

OP \$65.00 4796499

DEED OF ASSIGNMENT

WHEREAS, Eternal Fortune (HK) Limited, a limited company organized under the laws of Hong Kong with an address at 1 & 13 8/F. ; Block B, Hoi Luen Ind. Center, 55 Hoi Yuen Rd, Kwun Tong, Kowloon; Hong Kong ("Assignor"), owns the following trademark registration in the United States:

<u>TRADEMARK</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
Phottix PRO	4796499	August 18, 2015
Phottix	3530846	November 11, 2008

WHEREAS, MAC Group dba Mamiya America Corporation, a corporation, organized and existing under the laws of the State of New York, with an address at 75 Virginia Road, North White Plains, New York 10603 has entered into a distribution agreement with Assignor ("The Distribution Agreement"); and

WHEREAS, to the best of Assignor's knowledge, no cancellation actions against the registration are pending and no other party makes a claim of ownership to said trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, pursuant to The Distribution Agreement, Assignor hereby assigns to Assignee all right, title and interest in and to said trademark and the registration therefore, together with the goodwill of the business symbolized by said trademark, and with all claims that could be asserted by Assignor arising out of or relating to the use or ownership of said trademark.

By: _____

Name: Laurence Poon

Title: Director

Date: May 8, 2019

{0715973(2882-1)80/02148513.1}