

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM523874

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Palm Ventures LLC		04/29/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Myx Fitness, LLC		
Street Address:	19 W. Elm St.		
City:	Greenwich		
State/Country:	CONNECTICUT		
Postal Code:	06830		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	5591720	MYX	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	(610) 820-5450		
Email:	jgross@grossmcginley.com		
Correspondent Name:	John F. Gross		
Address Line 1:	33 South Seventh Street, PO Box 4060		
Address Line 4:	Allentown, PENNSYLVANIA 18015		
NAME OF SUBMITTER:	John F. Gross		
SIGNATURE:	/John F. Gross/		
DATE SIGNED:	05/16/2019		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT AGREEMENT

This TRADEMARK ASSIGNMENT AGREEMENT is entered into by and between **PALM VENTURES LLC**, a Delaware limited liability company with an address of 19 W. Elm Street, Greenwich, Connecticut 06830, ("Assignor"), and **MYX FITNESS, LLC**, a Delaware limited liability company with an address of 19 W. Elm Street, Greenwich, Connecticut 06830, ("Assignee").

WHEREAS, Assignor has adopted and is using the trademark, *MYX*, Serial No. 87676112, (the "Assigned Mark"), which was accorded registration by the U.S. Patent and Trademark Office on October 23, 2018.

WHEREAS, Assignee desires to acquire all of assignor's right, title, and interests in and to the Assigned Mark and all the goodwill of the business symbolized by the Assigned Mark.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which hereby are acknowledged, Assignor sells, assigns, transfers and delivers to Assignee, and Assignee hereby purchases, acquires and accepts from Assignor, all right, title and interest in and the Assigned Mark worldwide, together with the goodwill of the business symbolized by the Assigned Mark.

IN WITNESS WHEREOF, each party has caused this Trademark Assignment Agreement to be duly executed on its behalf on this 29th day of April, 2019.

ASSIGNOR:

PALM VENTURES LLC

By: 

Name: Brad Palmer

Title: Member

ASSIGNEE:

MYX FITNESS, LLC

By: 

Name: Craig Connors

Title: Member