

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM523987

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
For Bare Feet Inc.		12/24/2018	Corporation: INDIANA
RECEIVING PARTY DATA			
Name:	For Bare Feet, LLC		
Street Address:	1201 S Ohio Street		
City:	Martinsville		
State/Country:	INDIANA		
Postal Code:	46151		
Entity Type:	Limited Liability Company: COLORADO		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Serial Number:	88197346	FBF	
Serial Number:	88197390	FBF SPORTSWEAR	
Serial Number:	88197405	FBF ORIGINALS	
Serial Number:	77643334	TECHNIFIT	
Serial Number:	88210607	FOR BARE FEET ORIGINALS	
Serial Number:	88197425	AKM	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Email:	ipmail@djplaw.com		
Correspondent Name:	Durham Jones & Pinegar		
Address Line 1:	111 S Main, Suite 2400		
Address Line 4:	Salt Lake City, UTAH 84111		
NAME OF SUBMITTER:	Sarah W. Matthews		
SIGNATURE:	/Sarah W. Matthews/		
DATE SIGNED:	05/17/2019		
Total Attachments: 5			
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TRADEMARK ASSIGNMENT

This Trademark Assignment (this "Assignment"), is entered into as of this 27th day of December, 2018, by and among FOR BARE FEET, INC., an Indiana corporation ("Assignor"), and FOR BARE FEET, LLC, a Colorado limited liability company ("Assignee"). Each of the parties to this Assignment is sometimes referred to individually in this Assignment as a "Party," and all of the parties to this Assignment are sometimes collectively referred to in this Assignment as the "Parties."

The Assignor and Assignee have entered into that certain Asset Purchase Agreement dated as of October 23, 2018 (the "Purchase Agreement").

Pursuant to the Purchase Agreement, the Assignor has agreed to execute this Assignment and assign to the Assignee all of Assignor's right, title and interest in and to the trademark registrations set forth on the attached Schedule 1 and all issuances, extensions, and renewals thereof (collectively, the "Trademarks"), and the Assignee has agreed to acquire all right, title and interest in and to the Trademarks.

In consideration of the mutual promises herein contained and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the Parties agree as follows:

1. Definitions. Capitalized terms used in this Assignment but not defined in this Assignment have the meaning ascribed to them in the Purchase Agreement.

2. Assignment. Under the terms set forth in the Purchase Agreement, Assignor hereby sells, assigns, transfers, assigns and delivers to the Assignee, all of the Assignor's worldwide rights, title and interest and benefit in and to, as of the Closing Date, all the Trademarks, together with the right to all past, present and future income, royalties, fees, damages, payments and other proceeds due now or hereafter due or payable with respect to the foregoing and all rights of action, both at law and in equity with respect thereto, including all rights to sue, settle any claims, and collect all damages for any past, present, or future infringement, dilution, misuse, breach or misappropriation of the Trademarks, including the goodwill of the businesses connected to the use of any of the Trademarks, the same to be held and enjoyed by the Assignee, its successors and assigns forever, as fully and entirely as the same could have been held and enjoyed by the Assignor if this Assignment had not been made and the Assignee does hereby accept such sale, assignment, transfer, grant, conveyance and set over.

3. Recordation. The Assignor hereby authorizes and requests the Commissioner for Trademarks in the United States Patent and Trademark Office, or any foreign equivalent thereto, and any other Governmental Body to record the Assignee as owner of the Trademarks, and of the entire title and interest in, to and under the same, for the use and enjoyment of the Assignee, its successors, assigns and other legal representatives. Assignor shall take such steps and actions, and provide such cooperation and assistance to Assignee and its successors, assigns, and legal representatives, including the execution and delivery of any affidavits, declarations, oaths, exhibits, assignments, powers of attorney, or other documents, as may be necessary to effect,

evidence, or perfect the assignment of the Trademarks to Assignee, or any assignee or successor thereto.

4. Terms of the Purchase Agreement. The Parties acknowledge and agree that this Assignment is entered into pursuant to the Purchase Agreement, to which reference is made for a further statement of the rights and obligations of Assignor and Assignee with respect to the Trademarks. The representations, warranties, covenants, agreements, and indemnities contained in the Purchase Agreement shall not be superseded hereby but shall remain in full force and effect to the full extent provided therein. In the event of any conflict or inconsistency between the terms of the Purchase Agreement and the terms hereof, the terms of the Purchase Agreement shall govern.

5. Cooperation. Assignor agrees that it will communicate to the Assignee, its successors, legal representatives and assigns, any material facts (including information relating to use or non-use, enforceability, or infringement of the Trademarks) known to the Assignor with respect to the Trademarks, and, at Assignee's cost, it will, as reasonably requested by Assignee, testify in any legal proceeding, sign all lawful papers, execute all applications (including, but not limited to, powers of attorney, specific assignments, transfers and assurances), make all rightful oaths and use reasonable best efforts at the reasonable request of the Assignee to aid the Assignee, its successors, legal representatives and assigns in obtaining and enforcing protection for the Trademarks and in enjoying the full benefits thereof. Assignor hereby constitutes and appoints the Assignee the true and lawful attorney of Assignor to act as Assignor's attorney-in-fact solely for the purpose of executing any reasonable and lawful documents required to be executed by Assignor which execution has not been completed within five (5) Business Days after request therefor by Assignee.

6. Successors and Assigns. This Assignment shall be binding upon and inure to the benefit of the Parties and their respective successors and assigns.

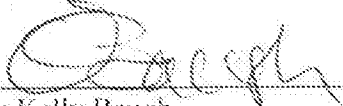
7. Counterparts. This Assignment may be executed in multiple counterparts (including by means of telecopied signature pages or electronic transmission in portable document format (pdf)), each of which shall be deemed an original but all of which together will constitute one and the same instrument.

[SIGNATURE PAGE FOLLOWS]

IN WITNESS WHEREOF, the Assignor and the Assignee have executed this Assignment as of the day and year first above written.

ASSIGNOR:

FOR BARE FEET, INC., an Indiana corporation

By: 
Name: Kelly Baugh
Title: President

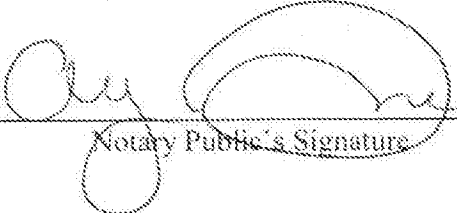
State of Kentucky

County of Fayette

Before me, Ashley McDonald, on this day personally appeared KELLY BAUGH, the President of For Bare Feet, Inc., proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the foregoing instrument and who acknowledged to me that she executed the same for the purposes and consideration therein expressed.

Given under my hand and seal of office on December 24, 2018.

(Personal Seal)


Notary Public's Signature

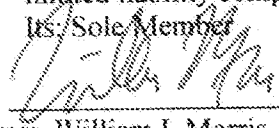
TRADEMARK ASSIGNMENT SIGNATURE PAGE

IN WITNESS WHEREOF, the Assignor and the Assignee have executed this Assignment as of the day and year first above written.

ASSIGNEE:

FOR BARE FEET, LLC,
a Colorado limited liability company

By: FBF Investment, LLC, a Delaware
limited liability company
Its Sole Member

By: 
Name: William I. Morris
Title: Manager

ACKNOWLEDGMENT

A notary public or other officer complete this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

State of California
County of Marin

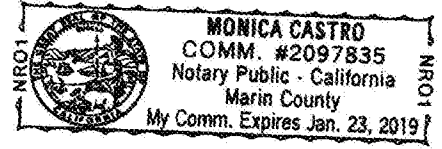
On December 18, 2018 before me, MONICA CASTRO
personally appeared William I. Morris who proved to me on the basis of satisfactory evidence to be the person whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his authorized capacity, and that by his signature on the instrument the person, or the entity upon behalf of which the person acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct.

WITNESS my hand and official seal.

Signature 

(Seal)



SCHEDULE 1

Trademarks

Trademark	Owner	Serial No./ Registration No.	Filing/ Registration Date	Status
	For Bare Feet Inc.	88197346	Application filed November 16, 2018	Application pending
	For Bare Feet Inc.	88197390	Application filed November 16, 2018	Application pending
	For Bare Feet Inc.	88197405	Application filed November 16, 2018	Application pending
TECHNIFIT	For Bare Feet, Inc.	77643334	Registered February 23, 2010	Registered, Live
INTELFIT	For Bare Feet, Inc.	77593981	Filed October 16, 2008	Expressly abandoned on November 17, 2008
	For Bare Feet Inc.	88210607	Application filed November 29, 2018	Application pending
	For Bare Feet Inc.	88197425	Application filed November 16, 2018	Application pending
	For Bare Feet, Inc.	Unregistered		Never has been registered (not currently in use)