

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM524134

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Kenneth Cole Productions (LIC), LLC		05/02/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Kenneth Cole Productions, Inc.		
Street Address:	603 W 50th Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10019		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	2255844	TRIBECA	
Registration Number:	1693132	TRIBECA	
CORRESPONDENCE DATA			
Fax Number:	2129408776		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2129408800		
Email:	ian.farias@kattenlaw.com		
Correspondent Name:	Karen Ash, Katten Muchin Rosenman LLP		
Address Line 1:	575 Madison Avenue		
Address Line 4:	New York, NEW YORK 10022		
NAME OF SUBMITTER:	Alexandra R. Caleca		
SIGNATURE:	/Alexandra R. Caleca/		
DATE SIGNED:	05/17/2019		
Total Attachments: 3			
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U.S. ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (this "Assignment") is effective as of May 2, 2019 and is between Kenneth Cole Productions (LIC), LLC, a limited liability company organized and existing under the laws of Delaware ("Assignor") and Kenneth Cole Productions, Inc., a corporation organized and existing under the laws of the State of New York ("Assignee").

WHEREAS, Assignor is the owner of the trademark registrations identified on Schedule A, attached hereto and made a part hereof, and all common law rights, and all related goodwill, in the corresponding trademarks shown (collectively, the "Trademarks").

WHEREAS, Assignee wishes to acquire all of Assignor's ownership, rights, title and interest, in and to the trademarks identified on Schedule A and the goodwill associated therewith, all as more specifically set forth herein.

WHEREAS, Assignor wishes to transfer and assign to Assignee, all rights, title, interests, and ownership in and to the Trademarks and related goodwill, pursuant to the terms and provisions set forth herein.

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby assigns and transfers to Assignee, all right, title and interest in and to all of the trademarks identified on Schedule A hereto, including, specifically, all common law rights and all U.S. trademark registrations and renewals, and all related goodwill, and the rights to make new filings and obtain registrations; together with, in each instance, all causes of action (either in law or in equity) and the right to sue, counterclaim and recover for past, present and future infringement of the trademarks and the rights thereto.


At the request of Assignee, Assignor shall timely execute and deliver to Assignee any additional consents and further assignment or other documents that may be required to give full effect to this Assignment of Trademarks.

In the event that any of Assignor's trademarks shall become due for any maintenance filings or other recordations prior to any time before this Assignment is properly recorded, Assignor shall cooperate with Assignee's requests and hereby consents and grants to Assignee the right to take whatever action is necessary, in Assignee's judgment, and at Assignee's expense, to maintain and enforce all registrations and other filings.

[Signature Page Follows]


IN WITNESS WHEREOF, Assignor and Assignee have caused this Assignment to be signed in their respective corporate names by a duly authorized officer as of the Effective Date.

KENNETH COLE PRODUCTIONS (LIC), LLC

By: 
Name: Marc Goldfarb
Title: SVP/CC

ACCEPTED AND ACKNOWLEDGED BY:

KENNETH COLE PRODUCTIONS, INC.

By: 
Name: Marc Goldfarb
Title: SVP/CC

Schedule A

Country	Mark	Registration Date & No.
United States	TRIBECA	Reg 22-JUN-1999 Reg 2255844
United States	TRIBECA	Reg 12-FEB-1991 Reg 1693132