

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM524145

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Terramar Sports, Inc.		05/07/2019	Corporation:
RECEIVING PARTY DATA			
Name:	Lamour Brands USA Inc.		
Street Address:	463 7th Avenue, Suite 1301		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	88046942	FREEZE T BY TERRAMAR	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	310-998-9100		
Email:	ip@conklelaw.com		
Correspondent Name:	Mark Riedel		
Address Line 1:	3130 Wilshire Boulevard, Suite 500		
Address Line 4:	Santa Monica, CALIFORNIA 90403		
NAME OF SUBMITTER:	Lenin Zeledon		
SIGNATURE:	/Lenin Zeledon/		
DATE SIGNED:	05/17/2019		
Total Attachments: 2			
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OP \$40.00 88046942

ASSIGNMENT AGREEMENT

WHEREAS Terramar Sports, Inc., the full post address of whose principal place of business is 463 7th Ave. Suite 1301, New York, NY 10024, a corporation organized and existing under the laws of NY, (hereinafter "Assignor") owns the trademarks in the attached Schedule A (hereafter referred to as "the mark");

WHEREAS Lamour Brands USA Inc., the full post address of whose principal place of business is 463 7th Avenue, Suite 1301, New York, NY 10018, a corporation organized and existing under the laws of New York, (hereinafter "Assignee") is desirous of acquiring any and all right, title and interest that Assignor may have in and to the marks and the registrations therein, together with the goodwill of the business in connection with the mark;

NOW, THEREFORE for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Assignor on behalf of it and its successors and assigns, hereby does sell, assign and transfer to the Assignee, its successors and assigns, its entire right, title and interest, if any, in and to the marks and the registrations thereof, together with the goodwill associated with the Assignor's business connected with the use of and symbolized by the marks, and the right to recover damages for any and all past infringement, the same to be held or enjoyed by the Assignee, its successors and assigns as fully and completely as the same would be held and enjoyed by the Assignor had this Assignment not been made;

Whereas Assignee is a successor to the entire portion of the Assignor's business to which the marks pertain;


Whereas this Assignment includes the entire portion of the Assignor's business to which the marks pertain;

IN WITNESS WHEREOF, the Assignor has duly executed this Assignment this 7 day of MAY, 2019.

Terramar Sports, Inc.

Per: 
Assignor
Name:

Lamour Brands USA Inc.

Per: 
Assignee
Name:

TRADEMARK

REEL: 006648 FRAME: 0488

Schedule A

Mark	Serial No.	Class
FREEZE T BY TERRAMAR	88/046,942	25