

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM524411

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PRIVATE MEDIA GROUP LIMITED		05/20/2019	Limited Corporation: IRELAND
RECEIVING PARTY DATA			
Name:	PMG Entertainment Limited		
Street Address:	22 Northumberland Road, Ballsbridge		
City:	Dublin		
State/Country:	IRELAND		
Postal Code:	4		
Entity Type:	Limited Corporation: IRELAND		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2443667	PRIVATE	
Registration Number:	1014957	PRIVATE	
Registration Number:	3188677	PRIVATE GOLD	
CORRESPONDENCE DATA			
Fax Number:	2123820888		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2123820700		
Email:	tm@ostrolenk.com		
Correspondent Name:	Mr. Charles P. LaPolla		
Address Line 1:	845 Third Avenue		
Address Line 2:	8th Floor		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	8/4043-1 V44184		
NAME OF SUBMITTER:	CHARLES P. LAPOLLA		
SIGNATURE:	/CPL/		
DATE SIGNED:	05/21/2019		
Total Attachments: 2 source=02409203#page1.tif			

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ASSIGNMENT


WHEREAS, PRIVATE MEDIA GROUP LIMITED (hereinafter "ASSIGNOR"), a company incorporated and registered under the laws of Ireland under No. 534584, did on November 29, 2016 previously transfer and assign all of its rights, titles and interests in and to the trademarks and U.S. Registrations listed on Schedule A hereto, together with the goodwill associated therewith to PMG ENTERTAINMENT LIMITED (hereinafter "ASSIGNEE"), a company incorporated and registered under the laws of Ireland under No. 582719;

AND WHEREAS, the parties desire to ratify and reaffirm said assignment and to record same in the U.S. Patent and Trademark Office;

NOW, THEREFORE, in exchange for good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt of which is hereby acknowledged, ASSIGNOR hereby ratifies and reaffirms the said assignment to ASSIGNEE of the trademarks and U.S. Registrations listed on Schedule A hereto, together with their entire rights, titles and interests in and to the said aforementioned trademarks and registrations, and the goodwill associated with said trademarks.

IN WITNESS WHEREOF, ASSIGNOR has executed this instrument as set forth below:

PRIVATE MEDIA GROUP LIMITED


By: _____
Name: JAMES MORAN
Title: DIRECTOR
Date: 20th May 2019

Schedule A

Trademark	Registration No.	Registration Date
PRIVATE	2443667	April 17, 2001
PRIVATE	1014957	July 1, 1975
PRIVATE GOLD	3188677	December 26, 2006

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