

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM524426

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Squid Ink Squad, LLC		05/10/2019	Limited Liability Company:
RECEIVING PARTY DATA			
Name:	Hip Hop My Way, LLC		
Street Address:	1441 Broadway, 18th Floor		
City:	New York City		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	86476226	HIP HOP MY WAY	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	5042651809		
Email:	phogan@digitalremedy.com		
Correspondent Name:	Patrick Hogan		
Address Line 1:	1441 Broadway, 18th Floor		
Address Line 2:	Legal		
Address Line 4:	New York City, NEW YORK 10018		
NAME OF SUBMITTER:	Michael Patrick Hogan		
SIGNATURE:	/Michael Patrick Hogan/		
DATE SIGNED:	05/21/2019		
Total Attachments: 2			
source=SIS to HHMW IP assigment#page1.tif			
source=SIS to HHMW IP assigment#page2.tif			

OP \$40.00 86476226

Intellectual Property Rights Transfer Agreement

This Intellectual Property Rights Transfer Agreement (this "Agreement") is made and entered into as of May 10, 2019, by and among CPX Interactive LLC, a New York limited liability company ("CPX"), Squid Ink Squad LLC, a New York limited liability company ("SIS"), and Hip Hop My Way LLC, a New York Limited Liability Company ("HHMW").

WITNESSETH:

WHEREAS, SIS and HHMW are both owned subsidiaries of CPX;

WHEREAS, CPX, as parent and manager of both SIS and HHMW, has authority to transact business on behalf of both entities; and

WHEREAS, all parties desire to transfer all intellectual property rights belonging to SIS over to HHMW.

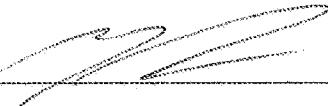
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto promise and agree as follows:

1. SIS hereby assigns and transfers to HHMW all of SIS's right, title, interest and obligations in, to and under all intellectual property it may have. This includes, specifically, the "Hip Hop My Way" trademark, serial number 86476226.
2. HHMW hereby accepts the assignment and transfer of that intellectual property.
3. This Agreement shall be binding upon and inure to the benefit of the parties hereto and their respective successors and assigns. The covenants contained herein shall survive the execution and delivery of this Agreement.
4. This Agreement and all questions arising in connection herewith shall be governed by and construed in accordance with the internal laws and judicial decisions of the State of New York, without regard to principles of conflicts of laws.
5. This Agreement may be executed in counterparts (delivery of which may occur via facsimile or electronic mail by attaching a PDF. signature page thereto), each of which shall be binding as of the date hereof, and all of which shall constitute one and the same instrument. Each such copy shall be deemed an original, and it shall not be necessary in making proof of this instrument to produce or account for more than one such counterpart.

[Remainder of page left intentionally blank.]

IN WITNESS WHEREOF, the undersigned have caused this Agreement to be executed as of the day, month and year first above written.

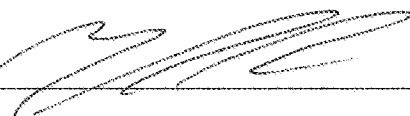
CPX INTERACTIVE LLC

By:  _____

Name: Michael Seiman

Title: CEO

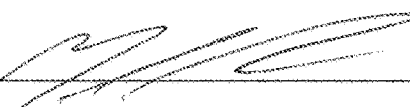
SQUID INK SQUAD LLC

By:  _____

Name: Michael Seiman

Title: CEO, Managing Member CPX Interactive LLC

HIP HOP MY WAY LLC

By:  _____

Name: Michael Seiman

Title: CEO, Managing Member CPX Interactive LLC