

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM524454

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fresh Kampo Internacional, S.A., DE C.V.		05/10/2019	sociedad anonima (sa de cv): MEXICO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Edgar Fabricio Blanco Gallegos		
<b>Street Address:</b>	Sin Nombre, Solonia Camichines, Periban de Ramos		
<b>Internal Address:</b>	KM 0.5, Carretera Periban Los Reyes		
<b>City:</b>	Michoacán		
<b>State/Country:</b>	MEXICO		
<b>Postal Code:</b>	60440		
<b>Entity Type:</b>	INDIVIDUAL: MEXICO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5656190	FRESH KAMPO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4158362501		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	415-836-2506		
<b>Email:</b>	carolanne.bashir@us.dlapiper.com		
<b>Correspondent Name:</b>	Gina Durham, Esq.		
<b>Address Line 1:</b>	555 Mission Street, Suite 2400		
<b>Address Line 2:</b>	411884-104		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94105-2933		
<b>ATTORNEY DOCKET NUMBER:</b>	411884-104		
<b>DOMESTIC REPRESENTATIVE</b>			
<b>Name:</b>	Gina Durham, Esq.		
<b>Address Line 1:</b>	555 Mission Street, Suite 2400		
<b>Address Line 4:</b>	San Francisco, CALIFORNIA 94105-2933		
<b>NAME OF SUBMITTER:</b>	Carol Anne Bashir		
<b>SIGNATURE:</b>	/Carol Anne Bashir/		

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<b>DATE SIGNED:</b>	05/21/2019
<b>Total Attachments: 3</b> source=FRESH KAMPO signed Assignment to Gallegos#page1.tif source=FRESH KAMPO signed Assignment to Gallegos#page2.tif source=FRESH KAMPO signed Assignment to Gallegos#page3.tif	

## TRADEMARK ASSIGNMENT

This Trademark Assignment, effective this 10 day of May, 2019 (the "Effective Date") by and between FRESH KAMPO INTERNACIONAL, S.A. DE C.V., sociedad anonima (sa de cv) of Mexico, having its principal place of business at KM 0.5, Carretera Periban Los Reyes, Periban De Ramos, 60440 MEXICO ("Assignor") and Edgar Fabricio Blanco Gallegos, an individual citizen of Mexico having an address at Km 0.5 Carretera Periban Los Reyes, Sin Nombre, Solonia Camichines, Periban de Ramos, Michoacán 60440 MEXICO ("Assignee").

### RECITALS

WHEREAS, Assignor has adopted, is using, and has registered the **FRESH KAMPO & Design** trademark as set forth in attached Schedule A (the "Trademark");

WHEREAS, Assignor agrees to assign to Assignee, and Assignee agrees to accept, all right, title and interest in and to the Trademark, together with all goodwill associated therewith.

NOW THEREFORE, in exchange for good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, the parties agree as follows:

### ASSIGNMENT

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby transfers, sells, assigns, conveys and delivers to Assignee and its successors and assigns, Assignor's entire right, title and interest in and to the Trademark, together with the goodwill of the business associated therewith.

Assignor authorizes and requests the United States Patent and Trademark Office and the Commissioner for Trademarks of the United States of America, and any other applicable governmental authority or registrar to record and register Assignee as the owner of the Trademark, as assignee of all Assignor's right, title, and interest in and to the Trademark. Assignee may direct and, at Assignee's cost, to record and register this Assignment Agreement upon request by Assignee, its successors, assigns and legal representatives, or to such nominees at it may designate. Assignor shall, at Assignee's cost, take such steps and actions following the date hereof, including the execution of any documents, files, registration, or other

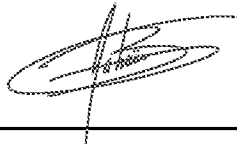
similar items, to ensure that the Trademark is properly assigned to Assignee. In the event that Assignor fails to timely comply with any reasonable request of Assignee set forth in this paragraph, Assignor hereby constitutes and appoints Assignee as Assignor's true and lawful attorney in fact, with full power of substitution in Assignor's name and stead, to take any and all steps, including proceedings at law, in equity or otherwise, to execute, acknowledge and deliver any and all instruments and assurances necessary or expedient in order to vest or perfect the aforesaid rights and related causes of action more effectively in Assignee or to protect the same or to enforce any claim or right of any kind with respect thereto. This includes, but is not limited to, any rights with respect to the Trademark that may have accrued in Assignor's favor from the respective date of first use of the Trademarks from the effective date of this Assignment. Assignor hereby declares that the foregoing power is coupled with an interest and as such is irrevocable.

IN WITNESS WHEREOF, the parties hereto have caused this Trademark Assignment to be duly executed on their respective behalf, or by their respective officers thereunto duly authorized, all as of the day and year first above written.

**"ASSIGNOR"**

**FRESH KAMPO INTERNACIONAL, S.A. DE C.V.**

**BY:**



\_\_\_\_\_  
**PRINTED NAME:** Edgar Fabricio Blanco Gallegos

**TITLE:** Legal Representative

**"ASSIGNEE"**

**EDGAR FABRICIO BLANCO GALLEGOS**

**BY:**



\_\_\_\_\_  
**PRINTED NAME:** EDGAR FABRICIO BLANCO GALLEGOS, AN

**INDIVIDUAL CITIZEN OF MEXICO**

SCHEDULE A – U.S. TRADEMARKS

MARK

FRESH KAMPO & Design

COUNTRY

USA

REG. NO.

5656190

