

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM524570

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
LTF Triathlon Series, LLC		05/07/2018	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Chicago Running and Special Events Management, Inc.		
Street Address:	2221 W. 43rd Street		
City:	Chicago		
State/Country:	ILLINOIS		
Postal Code:	60609		
Entity Type:	Corporation: ILLINOIS		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4329737	SALT LAKE CITY HALF MARATHON	
Registration Number:	4329738	SALT LAKE CITY MARATHON	
Registration Number:	4329739	SALT LAKE CITY MARATHON & HALF MARATHON	
Registration Number:	4333172	UTAH SALT LAKE CITY MARATHON HALF MARATH	
CORRESPONDENCE DATA			
Fax Number:	6127661600		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6127667000		
Email:	trademark@faegrebd.com		
Correspondent Name:	Dianna Gould/Sarah House		
Address Line 1:	90 South Seventh Street		
Address Line 2:	2200 Wells Fargo Center		
Address Line 4:	Minneapolis, MINNESOTA 55402		
ATTORNEY DOCKET NUMBER:	514153.64		
NAME OF SUBMITTER:	Sarah M. House		
SIGNATURE:	/Sarah M House/		
DATE SIGNED:	05/22/2019		
Total Attachments: 2			

OP \$115.00 4329737

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Trademark Assignment

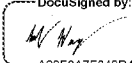
THIS TRADEMARK ASSIGNMENT is made as of May 7, 2018, (the “Effective Date”) by and among LTF Triathlon Series, LLC, a limited liability company of Delaware, with a principal address of 2902 Corporate Place, Chanhassen, Minnesota 55317, (“Assignor”) and Chicago Running and Special Events Management, Inc., dba High Altitude Special Events Management, a corporation of Illinois, with a principal address of 2221 W. 43rd Street, Chicago, IL 60609 (“Assignee”).

WHEREAS, Assignor is the owner of the trademark registrations set forth on the accompanying Schedule A (the “Marks”);

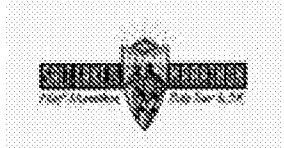
WHEREAS, Assignee desires to acquire said Marks and all title and rights thereunder, together with the goodwill of the business with which the Marks is used and which is symbolized by the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, including any applications to register the Marks, together with the goodwill of the business symbolized by the Marks, all common law rights related to the Marks, including without limitation, any variation of the Marks used by Assignor prior to the Effective Date, all rights of renewal and extension, and the right to recover for damages and profits for past infringements thereof.

LTF Triathlon Series, LLC

By  _____
Name: Sakal Heng
Title: Director - Senior Corporate Counsel

Trademark Registrations

Mark	Reg. No	Reg. Date	Class	Services
SALT LAKE CITY HALF MARATHON	4,329,737	5/7/2013	41	Organizing sporting events, namely, half marathons; special event planning for social entertainment purposes; operating and staging sporting events
SALT LAKE CITY MARATHON	4,329,738	5/7/2013	41	Organizing sporting events, namely, half marathons; special event planning for social entertainment purposes; operating and staging sporting events
SALT LAKE CITY MARATHON & HALF MARATHON	4,329,739	5/7/2013	41	Organizing sporting events, namely, marathons and half marathons; special event planning for social entertainment purposes; operating and staging sporting events
	4,333,172	5/14/2013	41	Organizing sporting events, namely, marathons and half marathons; special event planning for social entertainment purposes; operating and staging sporting events