

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM524749

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Integrity Marketing Group Nevada, LLC		12/13/2018	Limited Liability Company: NEVADA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Integrity Marketing Group, LLC		
<b>Street Address:</b>	9111 Cyprus Waters Blvd.		
<b>Internal Address:</b>	Suite 450		
<b>City:</b>	Dallas		
<b>State/Country:</b>	TEXAS		
<b>Postal Code:</b>	75019		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5140654	INTEGRITY MARKETING GROUP	
<b>Registration Number:</b>	5302663	INTEGRITY MARKETING PARTNERS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	4023909005		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	4023909500		
<b>Email:</b>	ip@koleyjessen.com		
<b>Correspondent Name:</b>	Roberta L. Christensen		
<b>Address Line 1:</b>	1125 S 103rd Street		
<b>Address Line 2:</b>	One Pacific Place, Suite 800		
<b>Address Line 4:</b>	Omaha, NEBRASKA 68124		
<b>ATTORNEY DOCKET NUMBER:</b>	18636-5000 and 18636-5001		
<b>NAME OF SUBMITTER:</b>	Roberta L. Christensen		
<b>SIGNATURE:</b>	/rlc/		
<b>DATE SIGNED:</b>	05/23/2019		
<b>Total Attachments: 2</b>			
source=Trademark Assignment - Integrity Marketing Group Nevada 5-21-19#page1.tif			

OP \$65.00 5140654



TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into effective December 13, 2018, by Integrity Marketing Group Nevada, LLC, a Nevada limited liability company ("Assignor"), having an address of 723 S Casino Center Blvd., Las Vegas, Nevada 89101, and Integrity Marketing Group, LLC, a Delaware limited liability company ("Assignee"), having an address of 9111 Cyprus Waters Blvd., Suite 450, Dallas, Texas 75019.

WHEREAS, Assignor is the owner of the trademarks listed on Exhibit "A", attached hereto (the "Trademarks"), and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Trademarks.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee all right, title and interest in and to the Trademarks, together with the goodwill of the business symbolized by the Trademarks, all applications and registrations therefor, and all claims for damages arising out of or relating to past or continuing infringements thereof, if any, with the right to sue for and collect such damages.

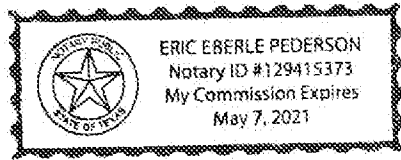
Assignor hereby covenants that it has full right, power and authority and has been duly authorized to convey the right, title and interest herein assigned, and that it has not and will not execute any agreement in conflict herewith. Assignor further covenants that, when requested, it will, without charge to Assignee, execute all documents and take all such further actions as may be necessary, desirable or convenient to enable Assignee to obtain, maintain and enforce its rights and interest in and to the Trademarks in any and all countries.

Integrity Marketing Group Nevada, LLC,  
Assignor

By: [Signature]

Title: CFO

State of TEXAS )  
 ) ss.  
County of DALLAS )



On this 21 day of MAY, before a Notary Public in and for the county and state aforesaid, appeared STEVE SPONGES, to me personally known to be the signer of the foregoing instrument, and acknowledged execution of said instrument as a free and voluntary act for the uses and purposes therein expressed.

[Signature]  
Notary Public

**EXHIBIT "A"**

**U.S. Trademarks**

<b>Mark</b>	<b>Registration No.</b>
INTEGRITY MARKETING GROUP	5,140,654
INTEGRITY MARKETING PARTNERS	5,302,663