

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM524871

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Western Family Foods, Inc.		05/14/2019	Corporation: OREGON
RECEIVING PARTY DATA			
Name:	In Bocca al Lupo, Inc.		
Street Address:	P.O. Box 2488		
City:	Rancho San Diego		
State/Country:	CALIFORNIA		
Postal Code:	92067		
Entity Type:	Corporation: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1028846	PURR-FECT	
CORRESPONDENCE DATA			
Fax Number:	6196961410		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	619.236.1551		
Email:	trademarks@higgslaw.com		
Correspondent Name:	Michael J. Hoisington		
Address Line 1:	401 West A Street		
Address Line 2:	Suite 2600		
Address Line 4:	San Diego, CALIFORNIA 92101		
NAME OF SUBMITTER:	Michael J. Hoisington		
SIGNATURE:	/Michael J. Hoisington/		
DATE SIGNED:	05/23/2019		
Total Attachments: 2			
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source=Assignment of Purr-fect trademark#page2.tif			

CH \$40.00 1028846

ASSIGNMENT OF TRADEMARK


WHEREAS, Western Family Foods, Inc. an Oregon corporation located at 45 82nd Drive, Suite 49 Gladstone, Oregon 97027 ("Assignor") is the owner of rights in the trademark PURR-FECT for use with "clay granules for cat litter" in the United States, and has perfected its rights by obtaining a U.S. trademark registration at the United States Patent and Trademark Office ("USPTO"), registration No. 1028846 (hereinafter referred to as the "Mark"). A copy of Assignor's Registration is attached at Exhibit A.

WHEREAS In Bocca al Lupo, Inc. (Assignee), a California Corporation and general partner of Litterpurrfect, L.P. a California Limited Partnership, with an address at P.O. Box 2488 Rancho Santa Fe California 92067, is desirous of acquiring all rights that Assignor may have in and to the Mark and the registration therefore, together with the goodwill of the business symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the Mark together with the goodwill of the business symbolized by the Mark, along with the right to recover for damages and profits for past infringements thereof. Assignor agrees to execute and deliver at the request of Assignee, all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require to vest all Assignor's rights, title and interest in and to the Mark to Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of the Assignor.

Signed this 14 day of May 2019.

ASSIGNOR:



Authorized Signatory, Western Family Foods, Inc.

EXHIBIT A

Int. Cl.: 31
Prior U.S. Cl.: 3
United States Patent and Trademark Office
10 Year Renewal

Reg. No. 1,020,046
Registered Dec. 30, 1975
Renewal Term Expires Dec. 30, 1992

**TRADEMARK
PRINCIPAL REGISTER**

FOUR-EIGHT

WESTERN FAMILY FOODS, INC. INDIAN CORPORATION ONE S.W. SANDBURG STREET TIGARD, OR 97138 BY ASSIGNMENT, CHANGE OF NAME AND ASSIGN- MENT FROM OXYGEN, INC. (SEAS- INGTON CORPORATION) TIGARD, OR, WA	FOUR-EIGHT ORLANDO FOR AND AS CAT LETTER, IN CLASS 3 (SEE CL. 3) FIRST USE 6-1-1986; IN COMMERCIAL 6-15-1994 REG. NO. 31-040,713, FILED 6-17-1995.
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*In testimony whereof I have hereunto set my hand
and caused the seal of The Patent and Trademark
Office to be affixed on Oct. 2, 1996.*

COMMISSIONER OF PATENTS AND TRADEMARKS