

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM525165

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	MERGER		
EFFECTIVE DATE:	06/01/2018		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Origin Ads, LLC (dba BriteVerify)		06/01/2018	Limited Liability Company: NORTH CAROLINA
RECEIVING PARTY DATA			
Name:	Validity, Inc.		
Street Address:	200 CLARENDON STREET		
Internal Address:	22ND FLOOR		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02116		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4558411	BRITEFORMS	
Registration Number:	4558410	BRITEFILES	
CORRESPONDENCE DATA			
Fax Number:	2123108007		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212.310.8000		
Email:	juan.arias@weil.com		
Correspondent Name:	Jeremy Jenkins		
Address Line 1:	Weil, Gotshal & Manges LLP		
Address Line 2:	767 Fifth Avenue		
Address Line 4:	NEW YORK, NEW YORK 10153		
ATTORNEY DOCKET NUMBER:	J. Jenkins -68496.0075		
NAME OF SUBMITTER:	Jeremy Jenkins		
SIGNATURE:	/Jeremy Jenkins/		
DATE SIGNED:	05/28/2019		
Total Attachments: 3			

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**STATE OF DELAWARE
CERTIFICATE OF MERGER OF
DOMESTIC CORPORATION AND
FOREIGN LIMITED LIABILITY COMPANY**

Pursuant to Title 8, Section 264(c) of the Delaware General Corporation Law, the undersigned corporation executed the following Certificate of Merger:

FIRST: The name of the surviving corporation is Validity, Inc.
, a Delaware Corporation, and the name of the
limited liability company being merged into this surviving corporation is
Origin Ads, LLC a (list jurisdiction) North Carolina limited
liability company.

SECOND: The Agreement of Merger has been approved, adopted, certified, executed and acknowledged by the surviving corporation and the merging limited liability company.

THIRD: The name of the surviving corporation is Validity, Inc.

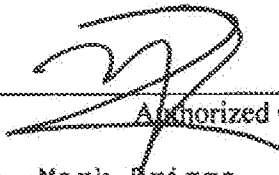
FOURTH: The merger is to become effective on upon filing.

FIFTH: The Agreement of Merger is on file at
200 Clarendon Street, Floor 22 Boston, MA 02116
the place of business of the surviving corporation.

SIXTH: A copy of the Agreement of Merger will be furnished by the corporation on request, without cost, to any stockholder of any constituent corporation or member of any constituent limited liability company.

SEVENTH: The Certificate of Incorporation of the surviving corporation shall be its Certificate of Incorporation.

IN WITNESS WHEREOF, said Corporation has caused this certificate to be signed by an authorized officer, the 1st day of June, A.D., 2018.

By: 
 Authorized Officer
Name: Mark Briggs
 Print or Type
Title: President and Chief Executive

FOR REGISTRATION J. DAVID GRANBERRY
REGISTER OF DEEDS
MECKLENBURG COUNTY, NC
2010 MAR 08 11:24:43 AM
BK: 25464 PG: 22-23 FEE: \$14.00
INSTRUMENT # 2010026003



CERTIFICATE OF ASSUMED NAME FOR A LIMITED LIABILITY COMPANY (LLC)

The undersigned LLC, proposing to engage in business in Mecklenburg County, North Carolina, under an assumed name other than its LLC name, hereby certifies that:

1. The name under which the business is to be conducted is:

BRITEVERIFY

(Insert assumed name)

2. The name and address of the owner(s) of such business is (are):

~~NAME~~ ORIGIN ADS GROUP, LLC
1310 S. TRYON ST.
STE 108
CHARLOTTE, NC 28203

(Insert name and address of LLC)

In witness whereof, this certificate is signed in the name of the LLC by its manager(s), this

4th day of February, 20 10.

By: [Signature] SEAL
Manager

By: _____ SEAL
Manager

By: _____ SEAL
Manager

State of NC

County of Mecklenburg

RETURNED TO CUSTOMER

I, Calista J. Drum, a Notary Public, do hereby certify that
Matthew Christopher McFee, manager(s) of
Origin Ads Group, LLC, personally

appeared before me this 4th day of February, 20 10, and that they signed the foregoing certificate on behalf of the LLC.

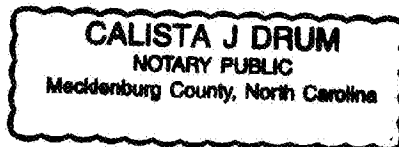
Witness my hand and official seal, this the 4th day of February, 20 10.

[Signature]
Notary Public

(Affix Notary Seal)

My Commission Expires: March 16, 2014

Rev.7/02



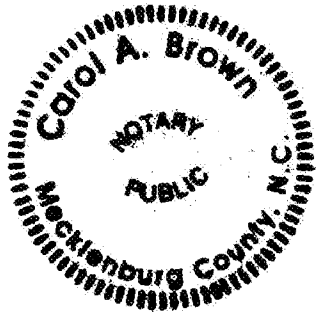
ID Authentication

STATE OF NORTH CAROLINA
COUNTY OF MECKLENBURG

I, CAROL A. BROWN, a Notary Public of Mecklenburg County, State of North Carolina do hereby certify that the attached Articles of Organization of Origin Ads, LLC and Certificate of Assumed Name for Briteverify are a true copies of the original documents.

Date: 9/4/2012

[NOTARY SEAL]



Carol A. Brown
Notary Public

Print Name: Carol A. Brown

My Commission expires: October 6, 2015