

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM525268

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	ENTITY CONVERSION

## CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
GARTNER STUDIOS, INC		06/14/2017	Corporation: MINNESOTA

## RECEIVING PARTY DATA

<b>Name:</b>	GARTNER STUDIOS, LLC
<b>Street Address:</b>	220 Myrtle Street East
<b>City:</b>	Stillwater
<b>State/Country:</b>	MINNESOTA
<b>Postal Code:</b>	55082
<b>Entity Type:</b>	Limited Liability Company: DELAWARE

## PROPERTY NUMBERS Total: 10

Property Type	Number	Word Mark
Registration Number:	1681167	MARA-MI
Registration Number:	2173175	ZOOMERANG
Registration Number:	2022021	GEORGE STANLEY
Registration Number:	2316216	WORLD OF JOURNALS
Registration Number:	2439063	ROOBEE
Registration Number:	2719082	SMARTRULE
Registration Number:	2843489	R+H
Registration Number:	2980684	GARTNER STUDIOS
Registration Number:	3613239	DESIGNED AND CRAFTED BY GARTNER STUDIOS
Registration Number:	2944008	RUSSELL+HAZEL

## CORRESPONDENCE DATA

## Fax Number:

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

Phone: 414-298-8351  
 Email: tmadmin@reinhardtllaw.com  
 Correspondent Name: Heidi R. Thole  
 Address Line 1: 1000 N. Water St.  
 Address Line 2: Ste. 2100  
 Address Line 4: Milwaukee, WISCONSIN 53202

CH \$265.00 1681167

<b>NAME OF SUBMITTER:</b>	Heidi R. Thole
<b>SIGNATURE:</b>	/hrt/
<b>DATE SIGNED:</b>	05/28/2019
<b>Total Attachments: 3</b> source=Certificate of Conversion-Delaware#page1.tif source=Certificate of Conversion-Delaware#page2.tif source=Certificate of Conversion-Delaware#page3.tif	

# Delaware

The First State

Page 1

I, JEFFREY W. BULLOCK, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF CONVERSION OF A MINNESOTA CORPORATION UNDER THE NAME OF "GARTNER STUDIOS, INC" TO A DELAWARE LIMITED LIABILITY COMPANY, CHANGING ITS NAME FROM "GARTNER STUDIOS, INC" TO "GARTNER STUDIOS, LLC", FILED IN THIS OFFICE ON THE FOURTEENTH DAY OF JUNE, A.D. 2017, AT 11:28 O`CLOCK A.M.



  
Jeffrey W. Bullock, Secretary of State

6445199 8100F  
SR# 20174746668

You may verify this certificate online at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

Authentication: 202707890  
Date: 06-14-17

**TRADEMARK**  
**REEL: 006654 FRAME: 0714**

**CERTIFICATE OF CONVERSION OF  
GARTNER STUDIOS, INC**

*Pursuant to Section 18-214 of the Delaware Limited Liability Act*

This Certificate of Conversion is being submitted for filing with the Delaware Secretary of State for the purpose of converting Gartner Studios, Inc, a Minnesota corporation, into a Delaware limited liability company under the name "Gartner Studios, LLC", pursuant to the Delaware Limited Liability Company Act (the "**Act**"). The undersigned, being duly authorized to execute and file this Certificate of Conversion, does hereby certify as follows:

1. Gartner Studios, Inc (the "**Converting Entity**") was first formed as a corporation on May 21, 1996 in the State of Minnesota pursuant to the Minnesota Business Corporation Act.
2. Immediately prior to filing this Certificate of Conversion, the Converting Entity is a Minnesota corporation named Gartner Studios, Inc.
3. Upon the effectiveness of this Certificate of Conversion, the name of the Converting Entity, as set forth on the Certificate of Formation (as defined below), will be Gartner Studios, LLC, a Delaware limited liability company (the "**Converted Entity**").
4. This Certificate of Conversion shall be effective at 12:00 p.m. Central Standard Time on June 14, 2017.

*Signature Page Follows*

GARTNER STUDIOS, INC

By: 

Gregory J. Gartner, *Chief Executive Officer*

*Signature Page to Certificate of Conversion (Delaware)*