

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM525371

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Western Grasslands, Inc.		05/22/2019	Corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Perdue Premium Meat Company, Inc.		
<b>Street Address:</b>	31149 Old Ocean City Road		
<b>City:</b>	Salisbury		
<b>State/Country:</b>	MARYLAND		
<b>Postal Code:</b>	21804		
<b>Entity Type:</b>	Corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5539449	WESTERN GRASSFED BEEF	
<b>Registration Number:</b>	3357688	PANORAMA	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2023448300		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2023444976		
<b>Email:</b>	trademarkdocket@venable.com, rliebowitz@venable.com, klwilliams@venable.com		
<b>Correspondent Name:</b>	Rebecca Liebowitz		
<b>Address Line 1:</b>	Venable, LLC		
<b>Address Line 2:</b>	P.O. Box 34385		
<b>Address Line 4:</b>	Washington, D.C. 20043-9998		
<b>ATTORNEY DOCKET NUMBER:</b>	29546379838		
<b>NAME OF SUBMITTER:</b>	Kelly L. Williams		
<b>SIGNATURE:</b>	/kelly l. williams/		
<b>DATE SIGNED:</b>	05/29/2019		
<b>Total Attachments: 1</b>			
source=Perdue (Panorama) -Executed Trademark Sign -L.Carrion 5.22.19#page1.tif			

CH \$65.00 5539449

## ASSIGNMENT

WHEREAS, Western Grasslands, Inc., (hereinafter "Assignor"), a California corporation having its offices and principal place of business at PO Box 2095, Petaluma, California, 94953, is the owner of the Trademark Registration Numbers 5539449 (WESTERN GRASSFED BEEF) and 3357688 (PANORAMA), and of the trademarks shown in said registrations, and of the goodwill of the business symbolized by said marks;

AND WHEREAS, Perdue Premium Meat Company, Inc., (hereinafter "Assignee"), a California corporation having its offices and principal place of business at 31149 Old Ocean City Road, Salisbury, Maryland, 21804, is desirous of acquiring the entire right, title and interest in and to the said trademark registrations, the trademarks shown in said registrations, the goodwill of the business symbolized by said marks, and the right to sue for past infringements;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign, sell and transfer unto the said Assignee the entire right, title and interest in and to the said trademark registrations, and the trademarks shown in the said registrations, together with the goodwill of the business symbolized by said marks, the right of Assignor to conduct business under said trademarks, and the right to sue for past infringements of said marks.

Done, this 22 day of May, 2019.

Western Grasslands, Inc.

By: 

Name: Lori Carrion

Title: Chief Executive Officer