

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM525431

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Vemma Nutrition Company		05/24/2019	Corporation: ARIZONA
RECEIVING PARTY DATA			
Name:	DAL RE LLC		
Street Address:	48 East Chestnut Street		
City:	Sharon		
State/Country:	MASSACHUSETTS		
Postal Code:	02067		
Entity Type:	Limited Liability Company: MASSACHUSETTS		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4392357	BOLD	
CORRESPONDENCE DATA			
Fax Number:	4155990210		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	415-599-0210		
Email:	tadmin@braunhagey.com		
Correspondent Name:	Allison Hagey		
Address Line 1:	351 California Street, 10th Floor		
Address Line 4:	San Francisco, CALIFORNIA 94104		
ATTORNEY DOCKET NUMBER:	BOLD (Vemma to DAL RE)		
NAME OF SUBMITTER:	Allison Hagey		
SIGNATURE:	/Allison Hagey/		
DATE SIGNED:	05/29/2019		
Total Attachments: 1			
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OP \$40.00 4392357

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
TRADEMARK ASSIGNMENT**

WHEREAS, Vemma Nutrition Company a corporation duly organized and existing under the laws of the State of Arizona with a business address at 8322 E. Hartford Drive, Scottsdale, AZ 85255 ("Assignor") owns all the right, title and interest in and to the federal trademark registrations of the following mark (the "Mark"):

Serial Number	Title/Mark	Country	File Date	Registration No.	Registration Date
85869108	BOLD	U.S.	March 6, 2013	4392357	August 27, 2013

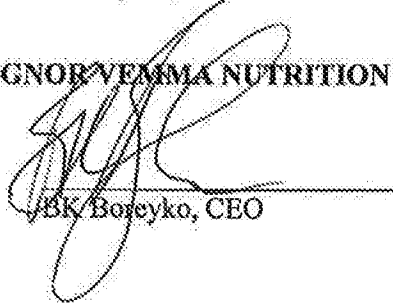
WHEREAS, DAL RE LLC a limited liability company duly organized and existing under the laws of the State of Massachusetts with its address at 48 East Chestnut Street, Sharon, Massachusetts, 02067 ("Assignee"), desires to acquire all right, title and interest in and to the Mark, the registration thereof, and the goodwill associated therewith.

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby conveys and assigns to Assignee the entire right, title and interest in and to the Mark together with all goodwill of the business represented and symbolized thereby with all rights to sue and recover damages and/or profits for past infringements.

Executed on May 23, 2019

FOR ASSIGNOR VEMMA NUTRITION COMPANY:

Signature:


BK Boreyko, CEO

Date

5/24/19