# \$115.00 492

ETAS ID: TM525658

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1 Stylesheet Version v1.2

| SUBMISSION TYPE:      | NEW ASSIGNMENT                                     |
|-----------------------|--|
| NATURE OF CONVEYANCE: | ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL |

#### **CONVEYING PARTY DATA**

| Name                         | Formerly | Execution Date | Entity Type                            |  |
|------------------------------|----------|----------------|--|--|
| Vista Outdoor Operations LLC |          |                | Limited Liability Company:<br>DELAWARE |  |

#### **RECEIVING PARTY DATA**

| Name:           | Savage Arms, Inc.     |
|-----------------|-----------------------|
| Street Address: | 100 Springdale Road   |
| City:           | Westfield             |
| State/Country:  | MASSACHUSETTS         |
| Postal Code:    | 01085                 |
| Entity Type:    | Corporation: DELAWARE |

#### **PROPERTY NUMBERS Total: 4**

| Property Type        | Number  | Word Mark |
|----------------------|---------|-----------|
| Registration Number: | 4924089 | A17       |
| Registration Number: | 4924090 | A17       |
| Registration Number: | 4924088 | A17       |
| Registration Number: | 5546686 | MSR       |

## **CORRESPONDENCE DATA**

Fax Number:

Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.

Email: IP@VistaOutdoor.com

Correspondent Name: Daniel J. Kelly
Address Line 1: 9200 Cody

Address Line 4: Overland Park, KANSAS 66214

| NAME OF SUBMITTER: | Daniel J. Kelly |
|--------------------|-----------------|
| SIGNATURE:         | /djk/           |
| DATE SIGNED:       | 05/30/2019      |

**Total Attachments: 2** 

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TRADEMARK REEL: 006657 FRAME: 0638

### TRADEMARK ASSIGNMENT – U.S.

May 29, 2019

For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Vista Outdoor Operations LLC, a Delaware limited liability company having a place of business at 1 Vista Way, Anoka, Minnesota 55303 ("Assignor") hereby conveys, assigns, and transfers its right, title, and interest in and to the trademarks and service marks, and each of the registrations and applications therefore, identified in Schedule A attached hereto ("Marks") to Savage Arms, Inc., a Delaware corporation having a place of business at 100 Springdale Road, Westfield, Massachusetts 01085 ("Assignee"), Assignee being the successor to the ongoing and existing business of Assignor to which the Marks pertain. This assignment includes Assignor's rights of priority; its goodwill of the business symbolized by the Marks; its common law rights and copyright and domain name rights associated with the Marks; its rights to file applications to register such Marks and to obtain, own and renew registrations therefor; the rights to all income, royalties, payments and accounts receivable now or hereafter due and or payable in connection with the Mark; and its rights to sue for and collect on claims for injunctive or monetary relief by reason of past, present, or future infringement of any Marks; all of the foregoing rights exercisable anywhere in the world as permitted by law. Assignor hereby authorizes the Commissioner for Trademarks in the United States Patent and Trademark Office to record and register this Trademark Assignment, and Assignor further agrees to execute all documents that are both necessary and reasonably requested by Assignee to perfect Assignee's title and attest to Assignee's goodwill in and to the Marks.

IN WITNESS WHEREOF, Assignor has caused this Trademark Assignment to be duly executed effective as of the date first above written.

#### ASSIGNOR

VISTA OUTDOOR OPERATION LLC

By: Name: Scott D. Chaplin

Title: Chairman, Vice President & Secretary

Accepted by ASSIGNEE

SAVAGE ARMS, INC.

Name: Scott D. Chaplin

By:

Title: Chairman, Vice President & Secretary

TRADEMARK
REEL: 006657 FRAME: 0639

# Schedule A

| Trademark              | Country                     | App. No. | Filing Date | Reg. No. | Reg. Date |
|------------------------|-----------------------------|----------|-------------|----------|-----------|
| A17                    | United States of America    | 86505747 | 1/16/2015   | 4924089  | 3/22/2016 |
| A17 (stylized - B/W)   | United States<br>of America | 86505757 | 1/16/2015   | 4924090  | 3/22/2016 |
| A17 (stylized - color) | United States<br>of America | 86505732 | 1/16/2015   | 4924088  | 3/22/2016 |
| MSR                    | United States<br>of America | 87295945 | 1/10/2017   | 5546686  | 8/21/2018 |

**RECORDED: 05/30/2019** 

TRADEMARK REEL: 006657 FRAME: 0640