

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM525692

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Jack D Friedman		05/30/2019	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	Jack Friedman Enterprises, LLC		
Street Address:	2648 The Strand		
City:	Hermosa Beach		
State/Country:	CALIFORNIA		
Postal Code:	90254		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87754609	MOSAIC CAUSEMETICS	
CORRESPONDENCE DATA			
Fax Number:	4154421001		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	4154421326		
Email:	ralpert@morganlewis.com		
Correspondent Name:	ROCHELLE D ALPERT		
Address Line 1:	One Market, Spear Street Tower, 5th Fl.		
Address Line 4:	SAN FRANCISCO, CALIFORNIA 94105		
NAME OF SUBMITTER:	Rochelle D. Alpert		
SIGNATURE:	/rda/		
DATE SIGNED:	05/30/2019		
Total Attachments: 1			
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TRADEMARK ASSIGNMENT

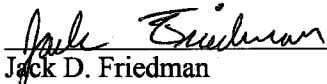
This TRADEMARK ASSIGNMENT ("Assignment") is entered into as of below ("Effective Date") by and between Jack D. Friedman, an individual at 2648 The Strand, Hermosa Beach, California 90254 ("Assignor"), on the one hand, and Jack Friedman Enterprises, LLC, a Delaware limited liability company ("Assignee"), 2648 The Strand, Hermosa Beach, California 90254 on the other hand. Assignor and Assignee are collectively referred to throughout this Agreement as the "Parties."

Assignor is the owner of all right, title, and interest in and to the pending United States intent-to-use trademark application, Serial No. 87/754,609, for the mark MOSAIC CAUSEMETICS (the "Mark"), together with the business associated therewith, and any and all goodwill attaching to or associated with the application.

For good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby assigns to Assignee all of its rights, title and interest in and to the Mark, including all common law rights in the Mark, the associated federal trademark application for the Mark, the goodwill associated with the Mark and the portion of Assignor's business associated with the Mark. This assignment includes the right to sue for and to recover damages for past and future infringements in any court and/or to bring any proceeding in the United States Patent and Trademark Office or any equivalent agency in any other country for cancellation or opposition or other proceeding based on or in connection with the Mark. The right title and interest in the Mark is to be held and enjoyed by Assignee and Assignee's successors and assigns as fully and exclusively as it would have been held and enjoyed by Assignor had this assignment not been made.

Assignor executes this document on the date indicated below.

Dated: May 30, 2019

BY: 
Jack D. Friedman

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