

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM525719

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	RELEASE OF SECURITY INTEREST		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Fifth Third Bank	FORMERLY Cole Taylor Bank	05/22/2019	Banking Corporation: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	STUDIOS ACQUISITION CORP, INC.		
<b>Street Address:</b>	220 Myrtle Street East		
<b>City:</b>	Stillwater		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55082		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>Name:</b>	DIGITAL ACQUISITION CORP, INC.		
<b>Street Address:</b>	220 Myrtle Street East		
<b>City:</b>	Stillwater		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55082		
<b>Entity Type:</b>	Corporation: DELAWARE		
<b>Name:</b>	GARTNER STUDIOS, LLC		
<b>Street Address:</b>	220 Myrtle Street East		
<b>City:</b>	Stillwater		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55082		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>Name:</b>	GARTNER DIGITAL LLC		
<b>Street Address:</b>	220 Myrtle Street East		
<b>City:</b>	Stillwater		
<b>State/Country:</b>	MINNESOTA		
<b>Postal Code:</b>	55082		
<b>Entity Type:</b>	Limited Liability Company: MINNESOTA		
<b>Name:</b>	GARTNER RETAIL HOLDINGS LLC		
<b>Street Address:</b>	220 Myrtle Street East		
<b>City:</b>	Stillwater		

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<b>State/Country:</b>	MINNESOTA
<b>Postal Code:</b>	55082
<b>Entity Type:</b>	Limited Liability Company: MINNESOTA

**PROPERTY NUMBERS Total: 10**

Property Type	Number	Word Mark
Registration Number:	1681167	MARA-MI
Registration Number:	2173175	ZOOMERANG
Registration Number:	2022021	GEORGE STANLEY
Registration Number:	2316216	WORLD OF JOURNALS
Registration Number:	2439063	ROOBEE
Registration Number:	2719082	SMARTRULE
Registration Number:	2980684	GARTNER STUDIOS
Registration Number:	3613239	DESIGNED AND CRAFTED BY GARTNER STUDIOS
Registration Number:	2843489	R+H
Registration Number:	2944008	RUSSELL+HAZEL

**CORRESPONDENCE DATA**

**Fax Number:**

*Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.*

**Phone:** 414-298-8351  
**Email:** tadmin@reinhardt.com  
**Correspondent Name:** Heidi R. Thole  
**Address Line 1:** 1000 N. Water St.  
**Address Line 2:** Ste. 2100  
**Address Line 4:** Milwaukee, WISCONSIN 53202

<b>NAME OF SUBMITTER:</b>	Heidi R. Thole
<b>SIGNATURE:</b>	/hrt/
<b>DATE SIGNED:</b>	05/30/2019

**Total Attachments: 2**

source=Fifth Third Bank (fka Cole Taylor) Security Interest Release#page1.tif  
source=Fifth Third Bank (fka Cole Taylor) Security Interest Release#page2.tif

RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY

This RELEASE OF SECURITY INTEREST IN INTELLECTUAL PROPERTY is made as of May 22, 2019, by FIFTH THIRD BANK (as successor by merger to MB Financial Bank, National Association), formerly known as Cole Taylor Bank, ("Lender"), regarding STUDIOS ACQUISITION CORP, INC., a Delaware corporation ("Buyer 1"), DIGITAL ACQUISITION CORP, INC., a Delaware corporation ("Buyer 2"), GARTNER STUDIOS, LLC, a Delaware limited liability company ("Opco 1"), GARTNER DIGITAL LLC, a Minnesota limited liability company ("Opco 2"), GARTNER RETAIL HOLDINGS LLC, a Minnesota limited liability company ("Retail"; together with Buyer 1, Buyer 2, Opco 1 and Opco 2, sometimes hereinafter referred to individually and collectively as "Loan Party" and/or "Loan Parties"), with reference to the following facts:

WHEREAS, on or around December 31, 2012, Opco 1 granted to Lender a continuing and unconditional security interest in (i) the trademarks and trademark applications set forth on Exhibit A, (ii) associated goodwill in the foregoing, and (iii) all proceeds and benefits in each of the foregoing (collectively, the "Trademark Collateral"), for the purpose of securing certain obligations of the Loan Parties to Lender (which security interest was recorded at the U.S. Patent and Trademark Office at Reel/Frame numbers 4936/0738); and

WHEREAS, Lender desires to release any security interest it might have in the Trademark Collateral and reassign any and all rights, title and interests in the same to Loan Parties.

NOW, THEREFORE, for valuable consideration, the receipt and adequacy of which is hereby acknowledged: Lender hereby (i) unconditionally terminates, releases and discharges any and all security interest, right, title or other interest it may have in the Trademark Collateral, and (ii) reassigns, grants and conveys to Loan Parties, without any recourse, any and all of Lender's right, title and interest in and to the Trademark Collateral, along with any goodwill in the trademarks therein that Lender may have acquired.

FIFTH THIRD BANK (as successor by merger  
to MB Financial Bank, National Association)

By: *Bathy Bohman*  
Name: BATHY BOHMAN  
Title: AVP

**EXHIBIT A**  
**U.S. Trademarks**


<b>Trademark</b>	<b>Jurisdiction</b>	<b>Serial No. / Reg. No.</b>
MARA-MI	U.S.	1681167
ZOOMERANG	U.S.	2173175
GEORGE STANLEY	U.S.	2022021
WORLD OF JOURNALS	U.S.	2316216
ROOBEE	U.S.	2439063
SMARTRULE	U.S.	2719082
R+H	U.S.	2843489
GARTNER STUDIOS	U.S.	2980684
	U.S.	3613239
RUSSELL+HAZEL	U.S.	2944008

Exhibit A

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RECORDED: 05/30/2019

**TRADEMARK**  
**REEL: 006657 FRAME: 0939**