

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM525979

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	SECURITY INTEREST		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
APPS ASSOCIATES LLC		06/03/2019	Limited Liability Company: DELAWARE
SMARTDOG SERVICES, LLC		06/03/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	WEBSTER BANK, NATIONAL ASSOCIATION		
Street Address:	436 Slater Road		
City:	New Britain		
State/Country:	CONNECTICUT		
Postal Code:	06053		
Entity Type:	National Banking Association: UNITED STATES		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4192850	SHIPCONSOLE	
Registration Number:	4244755	APPS ASSOCIATES EXTREME EXPERTISE	
Registration Number:	3974272	SMART DOG	
Registration Number:	3974269	SMARTDOG	
Registration Number:	2633437	DBA ON DEMAND	
CORRESPONDENCE DATA			
Fax Number:	7045032622		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7045032600		
Email:	msheehan@kslaw.com		
Correspondent Name:	King & Spalding LLP		
Address Line 1:	300 S. Tryon St., Ste 1700		
Address Line 2:	Attn: Moira Sheehan		
Address Line 4:	Charlotte, NORTH CAROLINA 28202		
ATTORNEY DOCKET NUMBER:	06726.515023		
NAME OF SUBMITTER:	Moira Sheehan		

OP \$140.00 4192850

SIGNATURE:	/Moirá Sheehan/
DATE SIGNED:	06/03/2019
Total Attachments: 7 source=Apps Associates - Executed Trademark Security Agreement#page1.tif source=Apps Associates - Executed Trademark Security Agreement#page2.tif source=Apps Associates - Executed Trademark Security Agreement#page3.tif source=Apps Associates - Executed Trademark Security Agreement#page4.tif source=Apps Associates - Executed Trademark Security Agreement#page5.tif source=Apps Associates - Executed Trademark Security Agreement#page6.tif source=Apps Associates - Executed Trademark Security Agreement#page7.tif	

TRADEMARK SECURITY AGREEMENT

THIS TRADEMARK SECURITY AGREEMENT, dated as of June 3, 2019, is made by each of the entities listed on the signature pages hereof (each a "Grantor" and, collectively, the "Grantors"), in favor of Webster Bank, National Association ("Webster Bank"), as administrative agent (in such capacity, together with its successors and permitted assigns, "Agent") for the Secured Parties (as defined in the Credit Agreement referred to below).

WITNESSETH:

WHEREAS, pursuant to the Credit Agreement, dated as of June 3, 2019 (including all exhibits and schedules hereto, as the same may be amended, amended and restated, supplemented, extended, refinanced and/or otherwise modified from time to time, the "Credit Agreement"), by and among APPS ASSOCIATES LLC, a Delaware limited liability company, Apps Associates Acquisition, LLC, a Delaware limited liability company, SMARTDOG SERVICES, LLC, a Delaware limited liability company, the other Credit Parties party thereto, the Lenders and the L/C Issuers from time to time party thereto and Agent, the Lenders and the L/C Issuers have severally agreed to make extensions of credit to the Borrower upon the terms and subject to the conditions set forth therein;

WHEREAS, each Grantor (other than the Borrower) has agreed, pursuant to a Guaranty and Security Agreement, dated as of June 3, 2019, in favor of Agent (as the same may be amended, restated, amended and restated, supplemented and/or otherwise modified from time to time, the "Guaranty and Security Agreement"), to guarantee the Obligations (as defined in the Credit Agreement) of the Borrower; and

WHEREAS, all of the Grantors are party to the Guaranty and Security Agreement pursuant to which the Grantors are required to execute and deliver this Trademark Security Agreement;

NOW, THEREFORE, in consideration of the foregoing premises, each Grantor hereby agrees with Agent as follows:

Section 1. Defined Terms. Capitalized terms used herein without definition are used as defined in the Guaranty and Security Agreement.

Section 2. Grant of Security Interest in Trademark Collateral. Each Grantor, as collateral security for the prompt and complete payment and performance when due (whether at stated maturity, by acceleration or otherwise) of the Secured Obligations of such Grantor, hereby mortgages, pledges and hypothecates to Agent for the benefit of the Secured Parties, and grants to Agent for the benefit of the Secured Parties a Lien on and security interest in, all of its right, title and interest in, to and under the following Collateral of such Grantor (to the extent not constituting Excluded Collateral) (the "Trademark Collateral"):

(a) all of its United States registered and applied for Trademarks (other than Trademarks that are Excluded Collateral), including, without limitation, those referred to on Schedule 1 hereto;

(b) all renewals and extensions of the foregoing;

(c) all goodwill of the business connected with the use of, and symbolized by, each such Trademark; and

(d) all income, royalties, proceeds and Liabilities at any time due or payable or asserted under and with respect to any of the foregoing, including, without limitation, all rights to sue and recover at law or in equity for any past, present and future infringement, misappropriation, dilution, violation or other impairment thereof.

Section 3. Guaranty and Security Agreement. The security interest granted pursuant to this Trademark Security Agreement is granted in conjunction with the security interest granted to Agent pursuant to the Guaranty and Security Agreement, and each Grantor hereby acknowledges and agrees that the rights and remedies of Agent with respect to the security interest in the Trademark Collateral made and granted hereby are more fully set forth in the Guaranty and Security Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein. In the event of any conflict between any provision of the Guaranty and Security Agreement and any provision of this Trademark Security Agreement, the provisions of the Guaranty and Security Agreement shall control.

Section 4. Grantor Remains Liable. Each Grantor hereby agrees that, anything herein to the contrary notwithstanding, as between the parties, such Grantor shall assume full and complete responsibility for the prosecution, defense, enforcement or any other necessary or desirable actions, in each case, subject to its reasonable business judgment, in connection with its Trademarks and material IP Licenses subject to a security interest hereunder, consistent with Grantor's obligation and subject to the limitations otherwise set forth in the Guaranty and Security Agreement.

Section 5. Counterparts. This Trademark Security Agreement may be executed in any number of counterparts and by different parties in separate counterparts, each of which when so executed shall be deemed to be an original and all of which taken together shall constitute one and the same agreement. Signature pages may be detached from multiple separate counterparts and attached to a single counterpart. Delivery of an executed signature page of this Agreement by facsimile transmission or by Electronic Transmission shall be as effective as delivery of a manually executed counterpart hereof.

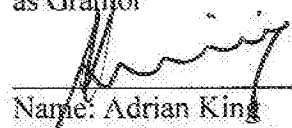
Section 6. Governing Law. The laws of the State of New York shall govern all matters arising out of, in connection with or relating to this Trademark Security Agreement, including its validity, interpretation, construction, performance and enforcement (including any claims sounding in contract or tort law arising out of the subject matter hereof and any determinations with respect to post-judgment interest).

[SIGNATURE PAGES FOLLOW]

IN WITNESS WHEREOF, each Grantor has caused this Trademark Security Agreement to be executed and delivered by its duly authorized officer as of the date first set forth above.

APPS ASSOCIATES LLC,
as Grantor

By: _____


Name: Adrian King

Title: Chief Executive Officer

SMARTDOG SERVICES, LLC,
as Grantor

By: _____


Name: Adrian King

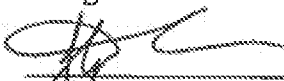
Title: Chief Executive Officer

[Signature Page to Trademark Security Agreement]

TRADEMARK
REEL: 006659 FRAME: 0532

ACCEPTED AND AGREED
as of the date first above written:

WEBSTER BANK, NATIONAL ASSOCIATION
as Agent

By: 
Name: Steve Morse
Title: Director

SCHEDULE I TO
TRADEMARK SECURITY AGREEMENT
Trademark Registrations

1. REGISTERED TRADEMARKS

Mark	Owner	Serial No. / Filing Date	Registration No. /Registration Date
<p>ShipConsole</p> <p>Word Mark: SHIPCONSOLE</p>	APPS ASSOCIATES LLC	85326859 / 5/22/2011	4192850 / 8/21/2012
 <p>Word Mark: APPS ASSOCIATES EXTREME EXPERTISE</p>	APPS ASSOCIATES LLC	85517883 / 1/17/2012	4244755 / 11/20/2012
 <p>Word Mark: SMARTDOG</p>	SMARTDOG SERVICES, LLC	85156748 / 10/20/2010	3974272 / 6/7/2011
<p>SMARTDOG</p> <p>Word Mark: SMARTDOG</p>	SMARTDOG SERVICES, LLC	85156727 / 10/20/2010	3974269 / 6/7/2011
<p>Word Mark: DBA ON DEMAND</p>	SMARTDOG SERVICES, LLC	75741213 / 7/1/1999	2633437 / 10/8/2002

1. TRADEMARK APPLICATIONS

None.

2. IP LICENSES

None.