

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM526018

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Sbar's Inc.		05/29/2019	Corporation: NEW JERSEY
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Piperno IP Group, LLC		
<b>Street Address:</b>	14 Sbar Blvd.		
<b>City:</b>	Moorestown		
<b>State/Country:</b>	NEW JERSEY		
<b>Postal Code:</b>	08057		
<b>Entity Type:</b>	Limited Liability Company: DELAWARE		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4750364	NICOLE'S KITCHEN HOMEMADE GOODNESS	
<b>Registration Number:</b>	3483570	NICOLE KIDS FOAM ZONE	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	2028576395		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	2028576000		
<b>Email:</b>	tmdocket@arentfox.com		
<b>Correspondent Name:</b>	Anthony V. Lupo		
<b>Address Line 1:</b>	1717 K Street, NW		
<b>Address Line 2:</b>	Arent Fox LLP		
<b>Address Line 4:</b>	Washington, D.C. 20006		
<b>NAME OF SUBMITTER:</b>	Anthony V. Lupo		
<b>SIGNATURE:</b>	/Anthony V. Lupo/		
<b>DATE SIGNED:</b>	06/03/2019		
<b>Total Attachments: 2</b>			
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source=SBAR- executed assignment#page2.tif			

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**TRADEMARK ASSIGNMENT**

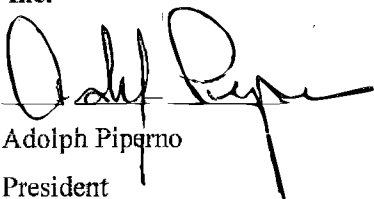
WHEREAS **Sbar's Inc.**, a New Jersey corporation ("**Assignor**") with an address of 14 Sbar Blvd., Moorestown, New Jersey 08057, uses and is the owner of the marks and registrations identified in Schedule A attached hereto and other marks comprised of or incorporating NICOLE or NICOLE'S, including the marks identified in Schedule B attached hereto (the "**Marks**"); and

WHEREAS, **Piperno IP Group, LLC**, a Delaware limited liability company ("**Assignee**"), with an address of 14 Sbar Blvd., Moorestown, New Jersey 08057, desires to acquire any and all rights Assignor has in the Marks;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee, all right, title and interest in and to the Marks, together with the goodwill symbolized by the Marks, any registrations therefor, and the right to sue for past, present or future damages relating to any infringement thereof, effective as of the date executed by Assignor.

**Assignor:**

**Sbar's Inc.**

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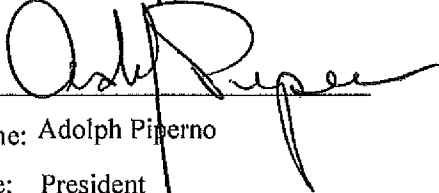
Name: Adolph Piperno

Title: President

Date: May 29, 2019

**Assignee:**

**Piperno IP Group, LLC**



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Name: Adolph Piperno

Title: President

Date: May 29, 2019

SCHEDULE A

<u>Mark</u>	<u>Country</u>	<u>Registration Number</u>	<u>Goods and Services</u>
	United States	4,750,364	Class 21 – Cookie cutters; Cookie sheets; Crockery, namely, pots, dishes, drinking cups and saucers, bowls, serving bowls and trays
	United States	3,483,570	Class 17 - Plastic foam used for arts and crafts