

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM526040

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Futbol Club Cincinnati, LLC		01/01/2019	Limited Liability Company: OHIO
RECEIVING PARTY DATA			
Name:	Major League Soccer, L.L.C.		
Street Address:	420 Fifth Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10018		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 6			
Property Type	Number	Word Mark	
Registration Number:	4970705	F.C. CINCINNATI	
Registration Number:	5360342	FC CINCINNATI	
Registration Number:	5014766	FC CINCINNATI	
Registration Number:	5024232	FC CINCINNATI	
Registration Number:	4970704	FUTBOL CLUB CINCINNATI	
Serial Number:	86979531	FUTBOL CLUB CINCINNATI	
CORRESPONDENCE DATA			
Fax Number:	2125547700		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-554-7619		
Email:	trademarks@mosessinger.com, mschorr@mosessinger.com		
Correspondent Name:	Meredith Schorr		
Address Line 1:	405 Lexington Avenue		
Address Line 2:	The Chrysler Building		
Address Line 4:	New York, NEW YORK 10174		
ATTORNEY DOCKET NUMBER:	13149-137 (assignment)		
NAME OF SUBMITTER:	Meredith Schorr		
SIGNATURE:	/Meredith Schorr/		

CH \$165.00 4970705

DATE SIGNED:	06/03/2019
Total Attachments: 3 source=CincinnatiAssignment#page1.tif source=CincinnatiAssignment#page2.tif source=CincinnatiAssignment#page3.tif	

INTELLECTUAL PROPERTY ASSIGNMENT

WHEREAS, Fussball Club Cincinnati, LLC and Futbol Club Cincinnati, LLC (together with their successors and assigns, "Assignors"), own all right, title and interest in and to the trademarks, service marks, trade names, names, logos, designs, colors, domain names and all other indicators of origin and intellectual property and team symbols associated with the USL soccer team known as "FC Cincinnati," including, but not limited to, the trademarks identified on Exhibit A hereto, the domain name "http://www.fccincinnati.com" and any registrations and applications therefor, including, but not limited to, any registrations related thereto before any governmental body in any country, including the U.S. Patent and Trademark Office (all of foregoing referred to as the "Cincinnati Team IP"); and

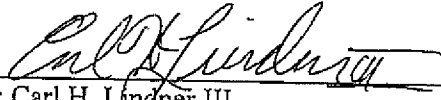
WHEREAS, Major League Soccer, L.L.C. (together with its successors and assigns, "Assignee") is desirous of acquiring the Cincinnati Team IP along with the goodwill of the business symbolized by the Cincinnati Team IP (the "Goodwill").

NOW, THEREFORE, for good and valuable consideration of U.S. \$1.00, as well as other consideration, the receipt and sufficiency of which are hereby acknowledged, Assignors do hereby assign, sell and transfer unto Assignee all right, title, and interest in and to the Cincinnati Team IP along with all Goodwill associated therewith. Assignors shall execute any and all other documents requested by Assignee in order to effect the terms and intent of this Assignment.

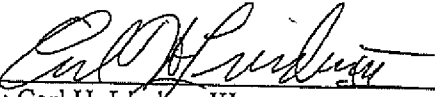
IN WITNESS WHEREOF, Assignors have caused this assignment to be executed in full in accordance with the laws of the State of New York.

Date: January 1, 2019

FUSSBALL CLUB CINCINNATI, LLC

By: 
Name: Carl H. Lindner III
Title: Chief Executive Officer

FUTBOL CLUB CINCINNATI, LLC

By: 
Name: Carl H. Lindner III
Title: Chief Executive Officer

[SIGNATURE PAGE TO IP ASSIGNMENT]

EXHIBIT A

MARK	REGISTRATION/SERIAL NUMBER
F.C. CINCINNATI	4970705
FC CINCINNATI and Design	5360342
FC CINCINNATI and Design	5014766
FC CINCINNATI and Design	5024232
FUTBOL CLUB CINCINNATI	4970704
FUTBOL CLUB CINCINNATI and Design	86979531