

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM526058

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Nothing Specific, Inc. d/b/a Graphics And More		06/01/2019	Corporation: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Trevco, Inc.		
Street Address:	32450 N. Avis Drive		
City:	Madison Heights		
State/Country:	MICHIGAN		
Postal Code:	48071		
Entity Type:	Corporation: MICHIGAN		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Registration Number:	4963832	GRAPHICS & MORE	
Registration Number:	5636197	GRAPHICS & MORE	
Registration Number:	4946251	MADE ON TERRA	
Registration Number:	4946252	SLAP-STICKZ	
Registration Number:	4946269	PURVEYORS OF AWESOMENESS	
CORRESPONDENCE DATA			
Fax Number:	7349302494		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	7349302488		
Email:	ipfilings@bodmanlaw.com		
Correspondent Name:	Susan M. Kornfield - Bodman PLC		
Address Line 1:	201 South Division		
Address Line 2:	Suite 400		
Address Line 4:	Ann Arbor, MICHIGAN 48104		
NAME OF SUBMITTER:	SUSAN M. KORNFIELD		
SIGNATURE:	/susan m. kornfield/		
DATE SIGNED:	06/03/2019		
Total Attachments: 3			

OP \$140.00 4963832

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TRADEMARK ASSIGNMENT AGREEMENT

1. **Parties; Effective Date.** This "Trademark Assignment Agreement" ("Agreement") is between Nothing Specific, Inc. doing business as Graphics And More, a California corporation with offices at 11295 Sunrise Gold Circle, Rancho Cordova, California 95742 ("Assignor"), and Trevco, Inc., a Michigan corporation with offices at 32450 N. Avis Drive, Madison Heights, Michigan 48071 ("Assignee"). This Agreement is effective on June 1, 2019.
2. **Assignment.** Assignor owns the trademarks and service marks identified on Schedule A ("Marks") and their respective U.S. registrations. For good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee and Assignee accepts all right, title and interest in and to the Marks, along with (a) the goodwill associated with the Marks; (b) all registrations (domestic and foreign) and any pending applications for registration; (c) the right to sue or otherwise recover for any and all past, present and future infringements; (d) all income, royalties, damages, and other payments now and hereafter due and/or payable with respect to the Marks; and (e) any and all other rights, whether legal, beneficial, contractual, statutory, or common law, corresponding to the Marks, including (with respect to logos) any copyrights and design rights.
3. **Representations.** Assignor represents that it owns all right, title and interest in and to the Marks, free and clear of any pledge, lien, mortgage, security interest, option, or restriction on transfer, and has the right to enter into this Agreement.
4. **General Terms.** This Agreement is governed by the laws of the State of California. This Agreement has been executed and delivered pursuant to and in accordance with the terms and conditions of the Asset Purchase Agreement, dated, May 6, 2019, by and among Assignor, Assignee, Never Surrender, Inc. and the individual shareholders of Assignor (the "Purchase Agreement") and is subject to the terms and conditions of the Purchase Agreement, which are, by this reference, incorporated herein and made a part hereof. Subject to the Purchase Agreement, this Agreement is the entire agreement between the parties with respect to the subject matter hereof and supersedes any prior understanding or promises. This Agreement may be amended only by a writing signed by all parties hereto and shall be binding upon and inure to the benefit of the parties, their successors and assigns. The parties shall cooperate in effectuating the terms of this Agreement.

AGREED AND ACCEPTED:

"Assignor"

Nothing Specific, Inc.

d/b/a Graphics And More

"Assignee"

Trevco, Inc.

By: _____

Name: Heather Dykes

Title: Chief Marketing Officer

By: _____

Name: James P. George

Title: Director

TRADEMARK ASSIGNMENT AGREEMENT

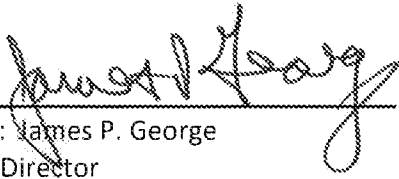
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2. **Assignment.** Assignor owns the trademarks and service marks identified on Schedule A ("Marks") and their respective U.S. registrations. For good and valuable consideration, receipt of which is hereby acknowledged, Assignor hereby assigns to Assignee and Assignee accepts all right, title and interest in and to the Marks, along with (a) the goodwill associated with the Marks; (b) all registrations (domestic and foreign) and any pending applications for registration; (c) the right to sue or otherwise recover for any and all past, present and future infringements; (d) all income, royalties, damages, and other payments now and hereafter due and/or payable with respect to the Marks; and (e) any and all other rights, whether legal, beneficial, contractual, statutory, or common law, corresponding to the Marks, including (with respect to logos) any copyrights and design rights.
3. **Representations.** Assignor represents that it owns all right, title and interest in and to the Marks, free and clear of any pledge, lien, mortgage, security interest, option, or restriction on transfer, and has the right to enter into this Agreement.
4. **General Terms.** This Agreement is governed by the laws of the State of California. This Agreement has been executed and delivered pursuant to and in accordance with the terms and conditions of the Asset Purchase Agreement, dated, May 6, 2019, by and among Assignor, Assignee, Never Surrender, Inc. and the individual shareholders of Assignor (the "Purchase Agreement") and is subject to the terms and conditions of the Purchase Agreement, which are, by this reference, incorporated herein and made a part hereof. Subject to the Purchase Agreement, this Agreement is the entire agreement between the parties with respect to the subject matter hereof and supersedes any prior understanding or promises. This Agreement may be amended only by a writing signed by all parties hereto and shall be binding upon and inure to the benefit of the parties, their successors and assigns. The parties shall cooperate in effectuating the terms of this Agreement.

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"Assignor"
Nothing Specific, Inc.
d/b/a Graphics And More

"Assignee"
Trevco, Inc.

By: _____
Name: Heather Dykes
Title: Chief Marketing Officer

By: 
Name: James P. George
Title: Director

SCHEDULE A

Mark	U.S Reg. No.
1. 	4,963,832
2. GRAPHICS & MORE	5,636,197
3. 	4,946,251
4. SLAP-STICKZ	4,946,252
5. PURVEYORS OF AWESOMENESS	4,946,269