

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM526248

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Art Miami LLC		05/31/2019	Limited Liability Company: ARIZONA
Los Angeles Art Show LLC		05/31/2019	Limited Liability Company: DELAWARE
RECEIVING PARTY DATA			
Name:	Informa Markets Art, LLC		
Street Address:	101 Paramount Drive, Ste. 100		
City:	Sarasota		
State/Country:	FLORIDA		
Postal Code:	34232		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Registration Number:	4438200	ART MIAMI	
Registration Number:	4557653	ART SOUTHAMPTON	
Registration Number:	4314285	ART WYNWOOD	
Registration Number:	4604090	CONTEXT ART MIAMI	
CORRESPONDENCE DATA			
Fax Number:	3128278185		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	312-781-6013		
Email:	chicago.trademarks@klgates.com, valerie.swanson@klgates.com, kate.starshak@klgates.com		
Correspondent Name:	Kathryn Starshak c/o K&L Gates LLP		
Address Line 1:	P.O. Box 1135		
Address Line 4:	Chicago, ILLINOIS 60690-1135		
NAME OF SUBMITTER:	Kathryn Starshak		
SIGNATURE:	/Kathryn Starshak/		
DATE SIGNED:	06/04/2019		

CH \$115.00 4438200

Total Attachments: 3

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ASSIGNMENT OF INTELLECTUAL PROPERTY ASSETS AND DATABASES

This Assignment of Intellectual Property Assets and Databases (this "Assignment") is made as of May 31, 2019 by Art Miami LLC, an Arizona limited liability company ("AMLLC"), and Los Angeles Art Show LLC, a Delaware limited liability company ("LALLC") (AMLLC and LALLC are hereinafter together referred to as "Assignor") to and in favor of Informa Markets Art, LLC, a Delaware limited liability company ("Assignee"), pursuant to Section 3.2(c) of that certain Asset Purchase Agreement, dated as of the date hereof (the "APA"), between Assignor and Assignee. Capitalized terms used but not defined in this Assignment have the respective meanings ascribed to such terms in the APA.

For the consideration set forth in the APA, Assignor hereby conveys, transfers, assigns and delivers to Assignee, its successors and assigns, all of Assignor's right, title and interest in the Intellectual Property Assets and Databases, a list of which is set forth on Schedule A attached hereto and made a part hereof, together with all claims for damage by reason of past, present or future infringement of the Intellectual Property Rights and Databases with the right to sue and collect the same.

IN WITNESS WHEREOF, the Assignor has duly executed this Assignment of Intellectual Property Assets and Databases as of the date and year first above written.

ART MIAMI, LLC

LOS ANGELES ART SHOW LLC

By: Brian Tyler
Name: Brian Tyler
Title: President

By: Brian Tyler
Name: Brian Tyler
Title: President

Schedule A

Domain Names:

<u>Domain Name</u>	<u>Expiration Date</u>
AQUAARTMIAMI.COM	3/17/2020
ART-MIAMI.COM	5/4/2020
ART-WYNWOOD.COM	11/23/2020
ARTBASELMIAMIBEACHFAIR.COM	12/14/2019
ARTBASELMIAMIFAIR.COM	12/14/2019
ARTMIAMI.COM	9/27/2019
ARTMIAMIFAIR.COM	12/14/2019
ARTMIAMILLC.COM	2/26/2020
ARTWYNWOOD.COM	9/10/2019
CONTEXTART-MIAMI.COM	4/18/2020
CONTEXTARTMIAMI.COM	4/18/2020
ART-SOUTHAMPTON.COM	2/16/2021
ARTHAMPTONSFAIR.COM	12/14/2019
ARTMARKETHAMPTONSFAIR.COM	12/14/2019
ARTMIAMILA.COM	12/6/2019
ARTMIAMILOSANGELES.COM	12/6/2019
ARTMIAMITHEHAMPTONS.COM	11/20/2019
ARTSOUTHAMPTONFAIR.COM	12/14/2019
ARTMIAMIMASTERS.COM	5/30/2020
artpalmbeachmc.com	2/25/2021
artpalmbeachmcfair.com	2/25/2021
artpbfair.com	2/25/2021
artpbmcfair.com	2/25/2021
palmbeach-artfair.com	2/25/2021
palmbeachmcfair.com	2/25/2021

Trademarks:

Trademark	Status	App Number	App Date	All Actions	Due Dates
Client Ref	Number	Reg Number	Reg Date		
ART MIAMI	Registered	85/308,634	29-Apr-2011	Aff of Use - 6 Year	26-Nov-2019
Country: United States of America		4,438,200	26-Nov-2013		
Classes: 35; 41					
ART SOUTHAMPTON	Registered	85/954,171	07-Jun-2013	Aff of Use - 6 Year	24-Jun-2020
Country: United States of America		4,557,653	24-Jun-2014		
Classes: 35; 41					

ART WYNWOOD	Allowed	85/514,057	11-Jan-2012	Aff of Use - 6 Year 02-Apr-2023
Country: United States of America		4,314,285	02-Apr-2013	
Classes: 35; 41				
CONTEXT ART MIAMI	Registered	85/954,161	07-Jun-2013	Aff of Use - 6 Year 16-Sep-2020
Country: United States of America		4,604,090	16-Sep-2014	
Classes: 35; 41				

Non-trademarked Names:
Palm Beach Modern + Contemporary