

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM526342

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sundog Interactive, Inc.		05/22/2019	Corporation: NORTH DAKOTA
RECEIVING PARTY DATA			
Name:	Perficient, Inc.		
Street Address:	555 Maryville Centre Drive, Suite 600		
City:	St. Louis		
State/Country:	MISSOURI		
Postal Code:	63141		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 7			
Property Type	Number	Word Mark	
Serial Number:	86923177	RPM PLATFORM	
Serial Number:	86923184	LEADDRIVEN	
Serial Number:	86923097	REVENUE. PERFORMANCE. MARKETING.	
Serial Number:	86923116	PARTNERDRIVEN	
Serial Number:	86577094	SUNDOG	
Serial Number:	77914066	29 STORIES	
Serial Number:	77705646	SUNDOG	
CORRESPONDENCE DATA			
Fax Number:	3146673633		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	314-552-6000		
Email:	ipdocket@thompsoncoburn.com		
Correspondent Name:	Jennifer A. Visintine		
Address Line 1:	One US Bank Plaza		
Address Line 4:	St. Louis, MISSOURI 63101		
NAME OF SUBMITTER:	Jennifer A. Visintine		
SIGNATURE:	/jennifer a. visintine/		
DATE SIGNED:	06/04/2019		

CH \$190.00 86923177

Total Attachments: 4

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TRADEMARK ASSIGNMENT

WHEREAS, Sundog Interactive, Inc., a North Dakota corporation having its principal office and place of business at 2000 44th Street Floor 6, Fargo, North Dakota 58103 (“Sundog”), owns the entire right, title and interest in and to certain trademarks and registrations identified in Schedule 1 of this Trademark Assignment (collectively the “Trademarks”); and

WHEREAS, Perficient, Inc., a Delaware corporation having its principal office and place of business at 555 Maryville Centre Drive, Suite 600, St. Louis, Missouri 63141 (“Perficient”), is desirous of securing all of Sundog’s right, title and interest in and to the Trademarks, and the goodwill of Sundog’s business associated therewith.

NOW THEREFORE, in consideration of the covenants and obligations set forth in that certain Asset Purchase Agreement, dated as of May 13, 2019, by and among Sundog, Perficient and the Principals named therein, and other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties hereto agree as follows:

1. Sundog hereby assigns to Perficient the entire right, title and interest in and to the Trademarks, together with the goodwill of Sundog’s business associated therewith, and the right to sue for, and recover for, any past infringements thereof, to be held and enjoyed by Perficient, its successors and assigns, as fully and entirely as the same would have been held and enjoyed by Sundog had no assignment of said Trademarks been made.

2. Sundog hereby consents to the recordation of this Trademark Assignment in any applicable jurisdiction and before appropriate trademark offices. Sundog shall, upon the request and at the expense of Perficient, execute any further documents reasonably required by Perficient to secure and enforce the rights granted to Perficient under this Trademark Assignment.

3. This Trademark Assignment is binding on Sundog, its successors and assigns, and will inure to the benefit of Perficient, its successors and assigns.

[signature page follows]

IN WITNESS WHEREOF, I have hereunto set my hand the 22nd day of May, 2019

SUNDOG INTERACTIVE, INC.

By: 
Name: Brent Teiken
Title: Chief Executive Officer

IN WITNESS WHEREOF, I have hereunto set my hand the _____ day of May, 2019

PERFICIENT, INC.

By: _____
Name: Paul E. Martin
Title: Chief Financial Officer

Signature Page to Trademark Assignment

**TRADEMARK
REEL: 006661 FRAME: 0667**

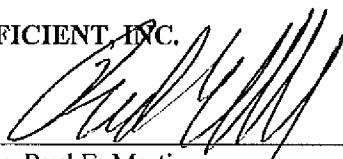
IN WITNESS WHEREOF, I have hereunto set my hand the ____ day of May, 2019

SUNDOG INTERACTIVE, INC.

By: _____
Name: Brent Teiken
Title: Chief Executive Officer

IN WITNESS WHEREOF, I have hereunto set my hand the 22nd day of May, 2019

PERFICIENT, INC.

By:  _____
Name: Paul E. Martin
Title: Chief Financial Officer

Signature Page to Trademark Assignment

TRADEMARK
REEL: 006661 FRAME: 0668

SCHEDULE 1

1. Trademark = RPM PLATFORM (Status: Registered)
 - i. Application #86923177
 - ii. Filing date 02/29/2016
 - iii. Registration #5423959
 - iv. Registration date 03/13/2018
 - v. Class 35 Int., 42 Int.

2. Trademark = LEADDRIVEN (Status: Published)
 - i. Application #86923184
 - ii. Filing date: 02/29/2016
 - iii. Class 35 Int., 42 Int.

3. Trademark = REVENUE.PERFORMANCE.MARKETING (Status: Registered)
 - i. Application #86923097
 - ii. Filing date: 02/29/2016
 - iii. Registration # 5158201
 - iv. Registration date 03/07/2017
 - v. Class 35 Int., 42 Int.

4. Trademark = PARTNERDRIVEN (Status: Registered)
 - i. Application #86923116
 - ii. Filing date: 02/29/2016
 - iii. Registration # 5487009
 - iv. Registration date 06/05/2018
 - v. Class 35 Int., 42 Int.

5. Trademark = SUNDOG (Status: Registered)
 - i. Application #86577094
 - ii. Filing date 03/26/2015
 - iii. Registration #4949334
 - iv. Registration date 05/03/2016
 - v. Class 35 Int, 42 Int.

6. Trademark = 29 STORIES (Status: Registered)
 - i. Application #77914066
 - ii. Filing date 01/18/2010
 - iii. Registration #4013171
 - iv. Registration date 08/16/2011
 - v. Class 35 Int.

7. Trademark = SUNDOG (Status: Registered)
 - i. Application # 77705646
 - ii. Filing date 04/02/2009
 - iii. Registration #4014302
 - iv. Registration date 08/23/2011
 - v. Class 35 Int.