

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM526386

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Virgin Enterprises Limited		05/14/2019	Private Limited Company: UNITED KINGDOM
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	TED Conferences, LLC		
<b>Street Address:</b>	330 Hudson Street		
<b>Internal Address:</b>	11th Floor		
<b>City:</b>	New York		
<b>State/Country:</b>	NEW YORK		
<b>Postal Code:</b>	10013		
<b>Entity Type:</b>	Limited Liability Company: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	5730650	AUDACIOUS IDEAS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>			
	<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>		
<b>Phone:</b>	732-935-7100		
<b>Email:</b>	cguarino@mtiplaw.com		
<b>Correspondent Name:</b>	Charles P. Guarino / Moser Taboada		
<b>Address Line 1:</b>	1030 Broad Street		
<b>Address Line 2:</b>	Suite 203		
<b>Address Line 4:</b>	Shrewsbury, NEW JERSEY 07702		
<b>ATTORNEY DOCKET NUMBER:</b>	TED012US		
<b>NAME OF SUBMITTER:</b>	Charles P. Guarino		
<b>SIGNATURE:</b>	/Charles P. Guarino/		
<b>DATE SIGNED:</b>	06/04/2019		
<b>Total Attachments: 3</b>			
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OP \$40.00 5730650



ASSIGNMENT OF TRADEMARK RIGHTS

This Trademark Assignment Agreement ("Assignment") is made as of May 14, 2019 (the "Effective Date"), by and between Virgin Enterprises Limited, a United Kingdom private limited company ("Assignor"), and TED Conferences, LLC, a California limited liability company with a place of business at 330 Hudson Street, 11<sup>th</sup> Floor, New York, New York 10013 ("Assignee").

WHEREAS, Assignor is the owner of all right, title and interest in and to the trademarks and service marks listed in Schedule A (collectively, the "Marks");

WHEREAS, Assignee desires to acquire all of Assignor's rights in and to the said Marks and the goodwill of the business associated with the Marks;

NOW, THEREFORE, in consideration of the promises and agreements contained in this Assignment, and for other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign unto Assignee all of its right, title and interest in and to the Marks, including all common law rights, together with the goodwill of the business symbolized thereby, and the right to sue third parties for and recover damages due or accrued arising out of or in connection with any and all past, present, or future infringement or dilution of or damage or injury to said Marks, registrations thereof, or such associated goodwill.

Upon Assignee's request, Assignor will promptly take such actions (including, without limitation, the prompt execution and delivery of documents in recordable form or testifying as to

any material fact or thing) as may be necessary to vest in and secure unto Assignee the full right, title and interest in and to the Marks and to protect and enforce the Marks.

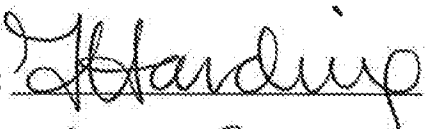
Assignor hereby authorizes any official of any country empowered to issue trademarks to record this Assignment, and to issue or transfer the Marks to the Assignee as owner of all right, title and interest therein, or otherwise as the Assignee may direct, in accordance with the terms of this Assignment.

Assignor represents and warrants that Assignor has the full right to convey the entire right, title, and interest herein assigned, that there are no outstanding rights, title, or interests inconsistent with those assigned herein, and the Assignor will not execute any instrument or grant or transfer any rights, title, or interests inconsistent with the rights, title, and interests assigned herein.

IN WITNESS WHEREOF, the Parties hereto have caused this Assignment to be executed as of the date first written above by their duly authorized representatives, and agree to be bound thereby.


**ASSIGNOR:**

Virgin Enterprises Limited

By:   
Name: FRANCES HARDING  
Title: SENIOR TRADE MARK ATTORNEY

**ASSIGNEE:**

TED Conferences, LLC

By:   
Name: Nishat Rüter  
Title: General Counsel

**SCHEDULE A**

<b>Country</b>	<b>Trademark Name</b>	<b>Application No.</b>	<b>Filing Date</b>	<b>Registration No.</b>	<b>Registration Date</b>
US	AUDACIOUS IDEAS (standard character mark)	86/984,081	07-Mar-2016	5,730,650	23-Apr-2019
EM	AUDACIOUS IDEAS (word mark)	015155518	26-Feb-2016	015155518	26-Apr-2018