

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM526390

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Advance Magazine Publishers Inc.		05/13/2019	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Discovery Golf, Inc.		
Street Address:	850 3rd Avenue		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10022		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 23			
Property Type	Number	Word Mark	
Serial Number:	75321421	AMERICA'S 100 GREATEST GOLF COURSES	
Serial Number:	76689797	BUDDIES GOLF	
Serial Number:	85537180	GOLF DIGEST	
Serial Number:	75382616	GOLF DIGEST	
Serial Number:	75382619	GOLF DIGEST	
Serial Number:	75194639	GOLF DIGEST	
Serial Number:	72177788	GOLF DIGEST	
Serial Number:	75395735	GOLF DIGEST	
Serial Number:	75382617	GOLF DIGEST	
Serial Number:	75979314	GOLF DIGEST	
Serial Number:	76629507	GOLF DIGEST	
Serial Number:	76639057	GOLF DIGEST	
Serial Number:	85646854	GOLF DIGEST	
Serial Number:	86529576	GOLFDIGEST	
Serial Number:	86278607	GOLF DIGEST PLANNER	
Serial Number:	76291905	GOLF DIGEST SCHOOLS	
Serial Number:	72092537	GOLF WORLD	
Serial Number:	85565200	GOLF WORLD	
Serial Number:	86350139	GOLF WORLD	
TRADEMARK			

OP \$590.00 75321421

Property Type	Number	Word Mark
Serial Number:	85838180	GOLFDIGESTIX
Serial Number:	87443869	THELOOP
Serial Number:	86207813	SHANKED
Serial Number:	76344099	TOUR TALK

CORRESPONDENCE DATA

Fax Number: 2028576395
Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.
Phone: 2028576000
Email: Todd.Hopkins@arentfox.com
Correspondent Name: Amy McFarland
Address Line 1: 1717 K Street, N.W.
Address Line 4: Washington, D.C. 20006-5344

ATTORNEY DOCKET NUMBER:	039351.13575
NAME OF SUBMITTER:	Amy McFarland
SIGNATURE:	/Amy McFarland/
DATE SIGNED:	06/04/2019

Total Attachments: 17

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TRADEMARK ASSIGNMENT

WHEREAS, Advance Magazine Publishers Inc., a New York corporation (“ASSIGNOR”), owns all right, title, and interest in, under, and to the trademarks on the attached Schedule A, including the registrations and applications therefore and the common law rights therein (hereinafter, the “Trademarks”);

WHEREAS, ASSIGNOR has agreed to assign to ASSIGNEE all of its rights, title, and interest in, under, and to the Trademarks, together with the ongoing business and the goodwill of the business pertaining thereto to Discovery Golf, Inc., a Delaware corporation, having a place of business at 850 3rd Avenue, New York, New York 10022 (“ASSIGNEE”);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, the parties agree as follows:

1. ASSIGNOR hereby assigns unto ASSIGNEE all right, title and interest in, under, and to the Trademarks, together with the goodwill of the business inherent therein and the right to bring suit and recover damages for past, present, and future infringement, dilution, misappropriation, violation, unlawful imitation or breach thereof, and all rights of priority and protection of interests therein under the laws of any jurisdiction.
2. The parties hereby agree to execute any additional documents to accomplish and record this Assignment.
3. This Assignment shall be binding upon the parties and their successors and assigns.
4. This Assignment may be executed in counterparts, each of which shall be deemed an original and all of which, when taken together, shall constitute one and the same instrument.
5. This Assignment may be executed by facsimile or .pdf signature and a facsimile or .pdf signature shall constitute an original for all purposes.


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[signature page to follow]

IN WITNESS WHEREOF, the parties have duly executed this Trademark Assignment as of May 13, 2019.


ASSIGNOR:

Advance Magazine Publishers Inc.

By: 
Name: David Geithner
Title: Vice President

ASSIGNEE:

Discovery Golf, Inc.

By: 
Name: MATTHEW CHINN
Title: SVP CORPORATE DEVELOPMENT

[Signature Page to Worldwide Trademark Assignment]

SCHEDULE A

Country	Mark Name	Application No	Registration No
Argentina	GOLF DIGEST	2,015,733	2289844
Argentina	GOLF DIGEST	2407691	2650942
Argentina	GOLF DIGEST	3246083	2661036
Argentina	GOLF WORLD	2,143,880	2367923
Australia	AUSTRALIAN GOLF DIGEST	502803	502803
Australia	GOLF DIGEST	295692	295692
Australia	GOLF DIGEST	643291	643291
Australia	GOLF DIGEST	939968	939968
Australia	GOLF DIGEST	1185143	1185143
Australia	GOLF DIGEST	1487934	1487934
Australia	GOLF WORLD	641961	641961
Bahamas	GOLF DIGEST		11594
Bahrain	GOLF DIGEST	66996	66996
Bahrain	GOLF DIGEST	66999	66999
Benelux	GOLF DIGEST	648603	381310
Benelux	GOLF DIGEST	835552	558776
Benelux	GOLF WORLD	734212	465586
Bermuda	GOLF DIGEST	10546	B10546
Bosnia and Herzegovina	GOLF DIGEST	BAZ015297A	BAZ015297

Bosnia and Herzegovina	GOLF WORLD	BAZ015298A	BAZ015298
Bosnia and Herzegovina	GOLF WORLD	BAZ1216301A	BAZ1216301
Canada	GOLF DIGEST	0860726	TMA516227
Canada	GOLF DIGEST	0300392	TMA158029
Canada	GOLF DIGEST	1181753	TMA646979
Canada	GOLF DIGEST	1252772	TMA689330
Canada	GOLF DIGEST	1731954	
Canada	GOLFDIGEST Logo	1668759	
Canada	GOLF DIGEST MARKETPLACE	0860728	TMA516228
Canada	GOLF FOR WOMEN	0769977	TMA468674
Canada	GOLF WORLD	0659278	TMA412505
Canada	GOLF WORLD	1181754	TMA650390
Chile	GOLF DIGEST	156,494	930840
Chile	GOLF DIGEST	590689	1021467
Chile	GOLF WORLD	412,290	844444
China	GOLF DIGEST		522224
China	GOLF DIGEST		3433433
China	GOLF DIGEST		7326317
China	GOLF DIGEST		10831443
China	GOLF DIGEST		10831442

China	GOLF DIGEST		10831441
China	GOLF DIGEST	27346249	
China	GOLF DIGEST		27346248
China	GOLF DIGEST		27346247
China	GOLF DIGEST		27346246
China	GOLF DIGEST		27346245
China	GOLF DIGEST (CHINESE CHARACTERS)		4205071
China	GOLF DIGEST (CHINESE CHARACTERS)		4205070
China	GOLF DIGEST (SIMPLIFIED CHINESE CHARACTERS)		10547113
China	GOLF DIGEST HOT LIST SEAL		27346244
China	GOLF DIGEST HOT LIST SEAL		27346243
China	GOLF DIGEST HOT LIST SEAL		27346242
China	GOLF DIGEST HOT LIST SEAL		27346241
China	GOLF DIGEST HOT LIST SEAL		27346340
China	GOLF DIGEST INDEX		7972160
China	GOLF DIGEST INDEX		7972159
China	GOLF DIGEST INDEX		7972158
China	GOLF FOR WOMEN		3013005
China	GOLF MASTER		7755643
China	GOLF WORLD		1484761

China	GOLF WORLD IN CHINESE (GAO ER FU SHI JIE)		7755646
Colombia	GOLF DIGEST	9232114216	168938
Colombia	GOLF DIGEST	03006588	272505
Colombia	GOLF WORLD	98020307	247344
Costa Rica	GOLF DIGEST	2002-5502	140946
Costa Rica	GOLF DIGEST	2002-0005501	143564
Croatia	GOLF DIGEST (Stylized)	01000605	Z20010605
Croatia	GOLF WORLD (Stylized)	01000604	Z20010604
Croatia	GOLF WORLD	Z20120782A	Z20120782
Czech Republic	GD DESIGN		262478
Czech Republic	GOLFDIGEST (STYLIZED)	189630	269621
Denmark	GOLF DIGEST	V/A 1994 07201	VR 1995 01506
Denmark	GOLF DIGEST	V/A 1980 05059	VR 1982 03006
Denmark	GOLF WORLD	V/A 1989 06742	VR 1991 00541
Denmark	GOLF WORLD	V/A 2012 01057	VR 2012 01597
Dominican Republic	GOLF DIGEST	99223257	132860
Dominican Republic	GOLF DIGEST	99223098	132853
Ecuador	GOLF DIGEST	184706	3125-07
Ecuador	GOLF DIGEST	184198	8045-07
Egypt	GOLF DIGEST	371152	
European Union	GOLF DIGEST	30593	30593
European Union	GOLF DIGEST	10872018	10872018
European Union	GOLF DIGEST MOBILE	4375002	4375002
European Union	HOT GOLF DIGEST LIST	11956158	11956158
Finland	GOLF DIGEST	T199800862	215973

France	GOLF DIGEST		1,658,575
France	GOLF DIGEST (logo)		1,417,185
France	GOLF WORLD		1,551,025
France	GOLF WORLD		12 3 914 161
France	GOLF FOR WOMEN		01 3 117 569
France	GOLF DIGEST		01 3 093 416
France	GOLF DIGEST (Design)		95 583 072
Germany	GOLF DIGEST	397471262	39747126
Germany	GOLF DIGEST (DEVICE)	G34516	1119727
Germany	GOLF DIGEST Golf Digest/Tennis, Inc. Norwalk (U.S.A.)	G29196	1037556
Germany	GOLF DIGEST (WORDMARK)	3020080771569	302008077156
Greece	GOLF DIGEST	71357	71357
Greece	GOLF WORLD	96430	96430
Guatemala	GOLF DIGEST	7345-2002	126,903
Guatemala	GOLF DIGEST	7346/2002	126,922
Hong Kong	GOLF DIGEST	300226322	300226322
Hong Kong	GOLF DIGEST	302250495AB	302250495AB
Hong Kong	GOLF DIGEST	302250495AC	302250495AC
Hong Kong	高球文摘 Golf Digest	302794582	302794582
Hong Kong	GOLF WORLD		2000B09089
Hungary	GOLF DIGEST	M0302923	184786
Iceland	GOLF DIGEST	31102002	412/2003

Iceland	GOLF DIGEST	3052014	310/2014
India	GOLF DIGEST	711051	711051
India	GOLF DIGEST	1302825	1302825
India	GOLF DIGEST	2124006	
India	GOLF DIGEST	2531509	2531509
India	GOLF DIGEST INDIA	1257404	1257404
India	GOLF WORLD	796334	796334
India	GOLF WORLD	1302826	1302826
India	GOLF WORLD	2124007	2124007
Indonesia	GOLF DIGEST	D002013024722	IDM000490983
Indonesia	GOLF DIGEST	182832	IDM000017859
Indonesia	GOLF DIGEST	0236702399	559408 / IDM000391210
Indonesia	GOLF DIGEST	02369-02401	559410 / IDM000391267
Indonesia	GOLF FOR WOMEN	0198-01949	IDM000357228
Indonesia	GOLF WORLD	331158	IDM000108646
Indonesia	GOLF WORLD	D002014026202	IDM000536504
Indonesia	GOLF WORLD	J002014026199	IDM000550732
Ireland	GOLF DIGEST	98/0791	209268
Ireland	GOLF DIGEST	2002/01286	227151
Ireland	GOLF FOR WOMEN	2001/03048	231708

Ireland	GOLF WORLD	113,474	113474
Italy	GOLF DIGEST	RTM95C003419	302015902324338
Italy	GOLF DIGEST	362017000070993	362017000070993
Italy	GOLF FOR WOMEN	302011901982017	302011901982017
Italy	GOLF WORLD	41975C/89	302009901761071
Italy	GOLF WORLD	MI2012C004326	302012902044852
Japan	GOLF DIGEST	2003-1822	4947533
Japan	GOLF WORLD	1996-39576	4106503
Japan	GOLF WORLD	1991-54672	2699059
Japan	GOLF WORLD	2006-003376	4999224
Japan	GOLF WORLD	2007/074701	5306634
Jordan	GOLF DIGEST	99963	99963
Jordan	GOLF DIGEST	99964	99964
Korea, Republic of	GOLF DIGEST	42035/94	40-332499
Korea, Republic of	GOLF DIGEST	806/2003	41-105052
Korea, Republic of	GOLF DIGEST	82/2008	40-573930
Korea, Republic of	GOLF DIGEST	44953/2002	40-577513
Korea, Republic of	GOLF DIGEST	4020170077238	40-1397414
Korea, Republic of	GOLF DIGEST ACADEMY LOGO	153/2010	45-42017
Korea, Republic of	GOLF DIGEST EDITORS' CHOICE (LOGO)	4020160081206	40-1268605
Korea, Republic of	GOLF DIGEST HOT LIST (LOGO)	4020160081197	40-1268604

Korea, Republic of	GOLF DIGEST JUNIOR ACADEMY LOGO	154/2010	45-42019
Korea, Republic of	GOLF DIGEST w/Korean transfiguration		40-234703
Korea, Republic of	GOLF DIGEST w/Korean transfiguration & device		40-258053
Korea, Republic of	GOLF WOMAN AND DESIGN	44951	40-566798
Korea, Republic of	GOLF WORLD	1824/1998	40-463999
Korea, Republic of	The HOTLIST by Golf Digest (logo)	4520147482	45-58631
Kuwait	GOLF DIGEST	95106	78810
Kuwait	GOLF DIGEST	95107	76154
Lebanon	GOLF DIGEST	80615	151514
Lebanon	GOLF DIGEST	116187	116187
Macau	GOLF DIGEST	N/61257	N/61257
Macau	GOLF DIGEST	N/61259	N/61259
Macau	GOLF DIGEST	N/61258	N/61258
Macau	GOLF DIGEST	N/69089	N/69089
Malaysia	GOLF DIGEST	98/05737	98005737
Malaysia	GOLF DIGEST	2003-01219	03001219
Malaysia	GOLF DIGEST	2013054794	2013054794
Malaysia	GOLF DIGEST	2013054795	2013054795
Malaysia	GOLF DIGEST	2013054793	2013054793
Malaysia	GOLF WORLD	93/06086	93-06086
Mexico	GOLF DIGEST		206286

Mexico	GOLF DIGEST	595109	791479
Mexico	GOLF DIGEST	776447	962554
Mexico	GOLF DIGEST	1261279	1305612
Mexico	GOLF DIGEST	1261284	1306480
Mexico	GOLF DIGEST	1392052	1403921
Mexico	GOLF DIGEST	1472198	1464736
Mexico	GOLF DIGEST EN ESPANOL	563557	792850
Mexico	GOLF DIGEST EN ESPANOL	563558	827915
Mexico	GOLF DIGEST MEXICO	1477317	1471192
Mexico	GOLF DIGEST MEXICO	1477318	1471193
Mexico	GOLF FOR WOMEN	731853	731853
Mexico	GOLF WORLD	73106	380952
Mexico	GOLF WORLD	1392051	1475242
Mexico	GOLF WORLD	1392050	1451014
Mexico	GOLF WORLD	1392053	
Mexico	GOLF WORLD	1472199	1464737
New Zealand	GOLF DIGEST	81932	81932
New Zealand	GOLF WORLD	290137	290137
New Zealand	GOLF DIGEST	670468	670468
New Zealand	GOLF DIGEST	670469	670469

New Zealand	GOLF DIGEST	771947	771947
Norway	GOLF DIGEST	945895	173824
Norway	GOLF DIGEST		118073
Norway	GOLF DIGEST	200310897	224296
Norway	GOLF WORLD	894,481	144534
Oman	GOLF DIGEST	51078	51078
Oman	GOLF DIGEST	51079	51079
Panama	GOLF DIGEST	126307-01	126307
Panama	GOLF DIGEST	39846-01	39846
Peru	GOLF DIGEST	313850	047697
Peru	GOLF DIGEST	313851	047698
Peru	GOLF DIGEST	313849	131642
Philippines	GOLF DIGEST	4-1986-042533	4-1986-042533
Philippines	GOLF DIGEST	4-2002-010596	4-2002-010596
Poland	GOLF DIGEST	Z.246460	R.170028
Portugal	GOLF DIGEST	230636	230636
Portugal	GOLF DIGEST GOLF WORLD	498456	498456
Portugal	GOLF WORLD	259281	259281
Qatar	GOLF DIGEST	51705	51705
Qatar	GOLF DIGEST	51706	51706
Russian Federation	GOLF DIGEST	97718144	169891

Russian Federation	GOLF DIGEST	2003/702519	264426
Russian Federation	GOLF DIGEST (CYRILLIC SCRIPT)	98711380	195376
Russian Federation	GOLF WORLD	98706031	180331
Russian Federation	GOLF WORLD	2012711966	495692
Saudi Arabia	GOLF DIGEST	50490	519/100
Saudi Arabia	GOLF DIGEST	129497	116/83
Singapore	GOLF DIGEST	T98/021041	T98/021041
Singapore	GOLF DIGEST	T0300417F	T0300417F
Singapore	GOLF DIGEST	T1218141G	T1218141G
Singapore	GOLF DIGEST SCHOOLS	T00/09685A	T00/09685A
Singapore	GOLF WORLD	T1308870D	T1308870D
Slovakia	GOLF DIGEST	0478-2004	213735
Slovakia	GOLF DIGEST	2575-2003	207975
Slovenia	GOLFDIGEST (Stylized)	Z-200170113	200170113
Slovenia	GOLF WORLD (Stylized)	200170112	200170112
South Africa	GOLF DIGEST	1966/04079	1966/04079
South Africa	GOLF WORLD	1998/04578	1998/04578
South Africa	GOLF COURSE LIVING	1999/03551	1999/03551
South Africa	GOLF FOR WOMEN	2001/19111	2001/19111
South Africa	GOLF FOR WOMEN	2001/19112	2001/19112
South Africa	GOLF DIGEST	2003/00461	2003/00461

South Africa	GOLF DIGEST	2003/00462	2003/00462
South Africa	GOLF WORLD	2008/07511	2008/07511
Spain	GOLF DIGEST	794562	794562
Spain	GOLF WORLD	1308477	1308477
Spain	GOLF WORLD	3026863(X)	3026863
Sweden	GOLF DIGEST	1994/10447	303415
Sweden	GOLF DIGEST	1995/10093	323300
Sweden	GOLF DIGEST	2002/00700	362969
Sweden	GOLF WORLD	1989/08530	229611
Switzerland	GOLF DIGEST LOGO	512752013	650278
Switzerland	GOLF DIGEST LOGO	592262013	650127
Switzerland	GOLF WORLD	2224/1998	P-465288
Taiwan	GOLF DIGEST	42209	42209
Taiwan	GOLF DIGEST	83064830	731967
Taiwan	GOLF DIGEST	92004276	192548
Taiwan	GOLF DIGEST	101024215	1567703
Taiwan	GOLF FOR WOMEN	90042863	1026946
Taiwan	GOLF WORLD (Stylized)	101060352	1694219
Thailand	GOLF DIGEST	327642	Bor6582
Thailand	GOLF DIGEST	412866	Kor114516
Thailand	GOLF DIGEST SCHOOLS	442866	Bor15172

Thailand	GOLF DIGEST	634052	Bor34255
Thailand	GOLF DIGEST	634053	Bor34619
Turkey	GOLF DIGEST		2014/74694
United Arab Emirates	GOLF DIGEST	32453	24822
United Arab Emirates	GOLF DIGEST	110488	98640
United Arab Emirates	GOLF DIGEST	110489	98641
United Arab Emirates	GOLF DIGEST	187273	187273
United Arab Emirates	GOLF DIGEST SCHOOLS	110490	98936
United Arab Emirates	GOLF DIGEST SCHOOLS	110491	98642
United Kingdom	GOLF DIGEST	2000937	2000937
United Kingdom	GOLF DIGEST	1113002	1113002
United Kingdom	GOLF DIGEST (and strobe design)	1314852	1314852
United Kingdom	GOLF FOR WOMEN / GOLF for WOMEN logo (series of 2)	2046150	2046150
United States of America	AMERICA'S 100 GREATEST GOLF COURSES	75/321421	2190107
United States of America	BUDDIES GOLF	76/689797	4146863
United States of America	GOLF DIGEST	85/537180	4217225
United States of America	GOLF DIGEST	75/382616	2433802
United States of America	GOLF DIGEST	75382619	2354011
United States of America	GOLF DIGEST	75194639	2206400
United States of America	GOLF DIGEST	72/177788	781433

United States of America	GOLF DIGEST	75/395735	2310354
United States of America	GOLF DIGEST	75382617	2354010
United States of America	GOLF DIGEST	75/979314	2365347
United States of America	GOLF DIGEST	76/629507	3149300
United States of America	GOLF DIGEST	76/639057	3489135
United States of America	GOLF DIGEST	85/646854	4401278
United States of America	GOLF DIGEST LOGO	86/529576	4782072
United States of America	GOLF DIGEST PLANNER	86/278607	4742178
United States of America	GOLF DIGEST SCHOOLS	76/291905	2594263
United States of America	GOLF WORLD	72092537	718260
United States of America	GOLF WORLD	85/565200	4393250
United States of America	GOLF WORLD	86/350139	4802313
United States of America	GOLFDIGESTIX	85/838180	4358198
United States of America	THELOOP	87/443869	5426238
United States of America	SHANKED	86/207813	4842037
United States of America	TOUR TALK	76/344099	2731366
Uruguay	GOLF DIGEST	342934	441831
Venezuela	GOLF DIGEST	7697-90	F156126
Venezuela	GOLF DIGEST	18637-02	S024425
Venezuela	GOLF DIGEST	18636-02	

Venezuela	GOLF WORLD	6483-98	P-212282
Vietnam	GOLF DIGEST	14347	11918
Vietnam	GOLF WORLD	14348	11919

TRADEMARK

REEL: 006662 FRAME: 0019

RECORDED: 06/04/2019