

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM526512

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Heather Kleinow		05/24/2019	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Cloth Paper Scissors, LLC		
Street Address:	4508 Atlantic Ave., #203		
City:	Long Beach		
State/Country:	CALIFORNIA		
Postal Code:	90807		
Entity Type:	Limited Liability Company: CALIFORNIA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	87797232	STELLABELLA	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	650-692-1700		
Email:	rtroxel@tmassoc.com		
Correspondent Name:	Randy Troxel		
Address Line 1:	1001 Bayhill Drive, Suite 200		
Address Line 4:	San Bruno, CALIFORNIA 94066		
NAME OF SUBMITTER:	Randy Troxel		
SIGNATURE:	/randytroxel/		
DATE SIGNED:	06/05/2019		
Total Attachments: 1			
source=STELLABELLA, Assignment of Trademark Ownership 24May2019#page1.tif			

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ASSIGNMENT OF TRADEMARK OWNERSHIP

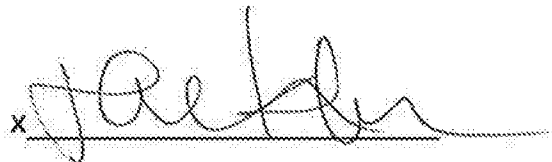
HEATHER KLEINOW ("Assignor") a California individual with principal place of business at 1002 East Terrace Drive Long Beach, CA 90807 hereby confirms that she has assigned and transferred, and hereby does assign and transfer, effective as of the signature date below, to Cloth Paper Scissors, LLC ("Assignee") a California limited liability company with a principal place of business at 4508 Atlantic Avenue #203, Long Beach, CA 90807, Assignor's entire right, title, and interest, including common law rights, in the United States of America and all other countries and jurisdictions of the world, in and to the following trademark, together with the goodwill of the business symbolized by said trademark and with that portion of Assignor's business to which the marks pertain, and together with all applications, registrations, and renewals worldwide relating thereto.

STELLABELLA, U.S. Pending Application Ser. No. 87797232.

This assignment is made for good and valuable consideration, receipt of which is acknowledged.

Signed at 4508 Atlantic Avenue #203, Long Beach, CA 90807, this 24 day of May 2019.

ACKNOWLEDGED/ACCEPTED:

x 

Heather Kleinow, owner