

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM526517

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Information Management Services, LLC		05/31/2019	Limited Liability Company: OREGON
RECEIVING PARTY DATA			
Name:	MyBinding LLC		
Street Address:	One Maltese Drive		
Internal Address:	c/o Spiral Binding LLC		
City:	Totowa		
State/Country:	NEW JERSEY		
Postal Code:	07511		
Entity Type:	Limited Liability Company: DELAWARE		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	4025813	MYBINDING	
Registration Number:	3249661	MYBINDING.COM	
CORRESPONDENCE DATA			
Fax Number:	2127540330		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	212-907-7300		
Email:	ejaffe@golenbock.com		
Correspondent Name:	Elizabeth A. Jaffe		
Address Line 1:	711 Third Avenue		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Elizabeth A. Jaffe		
SIGNATURE:	/Elizabeth A. Jaffe/		
DATE SIGNED:	06/05/2019		
Total Attachments: 5			
source=MyBinding Assignment#page1.tif			
source=MyBinding Assignment#page2.tif			
source=MyBinding Assignment#page3.tif			

OP \$65.00 4025813

source=MyBinding Assignment#page4.tif

source=MyBinding Assignment#page5.tif

ASSIGNMENT OF TRADEMARKS

This Assignment of Trademarks (this "*Assignment*") is being delivered as of May 31, 2019, by Information Management Services, LLC, an Oregon limited liability company ("*Assignor*"), to MyBinding LLC, a Delaware limited liability company ("*Assignee*"), pursuant to the Asset Purchase Agreement, dated as of May 21, 2019 (the "*Purchase Agreement*"), by and among Assignor, Assignee and the other parties identified therein. Capitalized terms used and not otherwise defined herein have the meanings ascribed to such terms in the Purchase Agreement.

Assignor, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, does hereby irrevocably assign, transfer and convey unto Assignee, its successors and assigns, free and clear of all liens, claims, encumbrances, restrictions and limitations, all right, title and interest, in perpetuity, whether now known or hereafter created, throughout the universe, in and to any and all of the trademarks, trade dress, service marks and trade names, whether registered or unregistered, in which Assignor possesses any rights and/or ownership interests, including, without limitation, all of the trademarks, service marks and trade names registered, or the subject of an application for registration, in the United States Patent and Trademark Office, as listed on Schedule A annexed hereto, together with any and all renewals and extensions thereof (collectively, the "*Trademarks*"), together with all goodwill attendant to and/or symbolized by all such Trademarks, along with (to the fullest extent permitted by law) any and all claims for past infringement, and the right to initiate suit and obtain damages and other forms of relief, both legal and equitable, arising from infringement, misappropriation or other violation, whether prior to or subsequent to the date hereof, of any of such Trademarks, or of any proprietary or other rights in any or all such Trademarks.

TO HAVE AND TO HOLD the aforementioned properties, assets and rights unto Assignee, its successors and assigns, to and for its use forever.

Assignor shall promptly, upon the request of Assignee and/or any of its successors and assigns, execute such other documents and/or instruments of assignment, transfer and conveyance as Assignee and/or its successors and assigns may reasonably request to permit Assignee or its successors or assigns to record the assignment covered by this Assignment or any other documents which Assignee, or any of its successors or assigns, may reasonably deem necessary, appropriate or desirable to evidence or effectuate the terms or intent of this Assignment. Without limiting the foregoing, each Assignor hereby irrevocably appoints Assignee and each of Assignee's successors and assigns, and each of the officers of any of them, signing singly, as attorney-in-fact with full power (and coupled with an interest), with full power of substitution, to be the true and lawful attorney of such Assignor, in the name, place and stead of such Assignor, to execute, acknowledge, swear to and file all documents (including but not limited to any instruments of assignment, transfer and/or conveyance) and to take all actions which Assignee deems necessary, appropriate or desirable to evidence or effectuate the intent of this Assignment.

This Assignment shall be governed by, and construed in accordance with, the laws of the State of New York without reference to the choice of law principles thereof that would result in the application of the substantive laws of another jurisdiction.

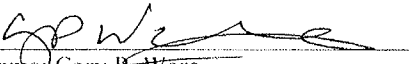
This Assignment may be executed in one or more counterparts, each of which shall be deemed an original but all of which together shall constitute one and the same instrument. Execution and delivery of this Assignment by delivery of a facsimile or electronically recorded copy (including a

.pdf file) bearing a copy of the signature of a party shall constitute a valid and binding execution and delivery of this Assignment by such party. Such copies shall constitute enforceable original documents.

[remainder of page intentionally left blank; signature pages follow]

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of the date first written above.

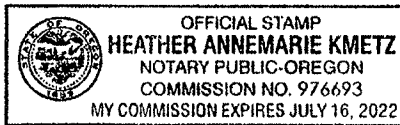
INFORMATION MANAGEMENT SERVICES, LLC

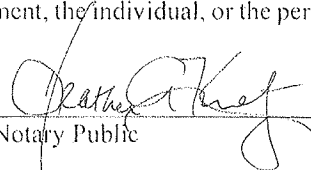
By: 
Name: Cory P. Ware
Title: Member – Principal

A C K N O W L E D G E M E N T

State of OREGON)
) ss:
County of Multnomah)

On the 30th day of May in the year 2019, before me, the undersigned, personally appeared Cory P. Ware personally known to me or proved to me on the basis of satisfactory evidence to be the individual whose name is subscribed to the within instrument and acknowledged to me that he executed the same in his capacity, and that, by his signature on the instrument, the individual, or the person upon behalf of which the individual acted, executed the instrument.




Notary Public

[Signature Page to Assignment of Trademarks]

Schedule A

Reference name	Contry code	Serial No	Registration no	Date of application	Date of registration	Type
MYBINDING	US	85241435	4,025,813	2011-02-14	2011-09-13	Trademark
MYBINDING.COM	US	78947928	3249661	2006-08-08	2007-06-05	Trademark