

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
 Stylesheet Version v1.2

ETAS ID: TM526546

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT		
NATURE OF CONVEYANCE:	Corrective Assignment to correct the Receiving Party Name previously recorded on Reel 006535 Frame 0093. Assignor(s) hereby confirms the assignment of entire interest.		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Medical Alert Corp.		01/23/2019	Corporation:
RECEIVING PARTY DATA			
Name:	Tunstall Healthcare (UK) Limited		
Street Address:	Whitley Lodge		
Internal Address:	Whitley Bridge		
City:	Doncaster		
State/Country:	UNITED KINGDOM		
Postal Code:	DN14 0HR		
Entity Type:	Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5018213	TUNSTALL	
Registration Number:	5218713	TUNSTALL AMERICAS	
CORRESPONDENCE DATA			
Fax Number:	6123329081		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	6123325300		
Email:	kwebber@merchantgould.com		
Correspondent Name:	Christopher J. Schulte		
Address Line 1:	P.O. Box 2910		
Address Line 4:	Minneapolis, MINNESOTA 55402-0910		
DOMESTIC REPRESENTATIVE			
Name:	Christopher J. Schulte		
Address Line 1:	P.O. Box 2910		
Address Line 4:	Minneapolis, MINNESOTA 55402-0910		
NAME OF SUBMITTER:	Christopher J. Schulte		
SIGNATURE:	/Christopher J. Schulte/		

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DATE SIGNED:	06/05/2019
Total Attachments: 6 source=assignment-tm-6535-0093#page1.tif source=assignment-tm-6535-0093#page2.tif source=assignment-tm-6535-0093#page3.tif source=assignment-tm-6535-0093#page4.tif source=assignment-tm-6535-0093#page5.tif source=assignment-tm-6535-0093#page6.tif	

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
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ETAS ID: TM507081

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
American Medical Alert Corp.		01/23/2019	Corporation: NEW YORK
RECEIVING PARTY DATA			
Name:	Turnstall Healthcare (UK) Limited		
Street Address:	Whitley Lodge		
Internal Address:	Whitley Bridge		
City:	Donaster		
State/Country:	UNITED KINGDOM		
Postal Code:	DN14 0HR		
Entity Type:	Limited Company: UNITED KINGDOM		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Registration Number:	5018213	TUNSTALL	
Registration Number:	5218713	TUNSTALL AMERICAS	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	2122942684		
Email:	trademarkny@winston.com		
Correspondent Name:	Mary Katherine Kulback		
Address Line 1:	35 W. Wacker Drive		
Address Line 2:	Winston & Strawn LLP		
Address Line 4:	Chicago, ILLINOIS 60601-9703		
ATTORNEY DOCKET NUMBER:	87327.3		
NAME OF SUBMITTER:	Mary Katherine Kulback		
SIGNATURE:	/Mary Katherine Kulback by trademarkny/		
DATE SIGNED:	01/24/2019		
Total Attachments: 4			
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TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is made and entered into effective as of January 23, 2019 (the "Effective Date"), by and between American Medical Alert Corp., a New York corporation located and doing business at 3636 33rd Street, Long Island City, New York 11106 ("Assignor") and Tunstall Healthcare (UK) Limited, a company located and doing business at Whitley Lodge, Whitley Bridge, Doncaster, DN14 0HR, United Kingdom ("Assignee").

A. Assignor is the owner of the trademarks and trademark applications and registrations listed in Exhibit A attached hereto; and

B. Assignee wishes to purchase, and Assignor is willing to sell, assign, convey and transfer to Assignee, all right, title and interest in and to each such trademark, trademark application and registration listed in Exhibit A, all goodwill associated therewith and all related and corresponding rights in any jurisdiction in the world (collectively, the "Marks"), on the following terms and conditions.

NOW THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged by Assignor and Assignee, the parties agree as follows:

1. Assignment. Assignor hereby irrevocably sells, assigns, conveys, transfers and sets over to Assignee, its successors and assigns, the entire worldwide right, title and interest in and to the Marks, the goodwill of the business symbolized by the Marks, and all registrations that have been or may be granted thereon, all applications for registrations thereof, and all common law rights and copyright and domain name rights in the Marks worldwide, together with all rights and privileges granted and secured thereby, including all rights to register, renew, defend, and protect interests therein under the applicable laws of all jurisdictions and all claims, demands, income, damages, royalties, payments, accounts and accounts receivable now or hereafter due and/or payable, and rights of action, both statutory and based upon common law, that Assignor has or might have by reason of any past, present or future infringement or other violation of the Marks prior to, on, or after the date of this Assignment, together with the right to prosecute such claims, demands, and rights of action in Assignee's own name, all of said rights to be held and enjoyed by Assignee, for its own use and benefit and for the use and benefit of its successors, assigns or other legal representatives as fully and entirely as the same would have been held and enjoyed by Assignor if this Assignment had not been made.

2. Authorization. Assignor authorizes and requests the Commissioner of Patents and Trademarks of the United States, and the corresponding entities or agencies in any applicable foreign countries, to record Assignee as owner of the Marks, as assignee of the entire right, title and interest in, to and under the same, for the sole use and enjoyment of Assignee, its successors, assigns or other legal representatives.

3. Further Assurances. Assignor will promptly execute any additional assignment or other documents reasonably requested by Assignee, its successors and assigns, and do all other lawful acts reasonably necessary to carry out the intent of this Assignment. The cost of recording and

registering ownership rights in the Marks shall be borne solely by Assignee, its successors and assigns.

4. Miscellaneous. This Assignment and the exhibits hereto constitute the entire understanding and agreement of the parties with respect to the subject matter hereof and supersede any and all written or oral, prior or contemporaneous understandings and agreements. This Assignment may only be amended by written agreement of the parties. This Assignment may be executed and delivered by facsimile or portable document format in two or more counterparts, each of which shall be an original and all of which together shall constitute one and the same instrument. This Assignment shall be binding upon the parties, their heirs, successors and assigns, and all others acting by, through, with or under their direction, and all those in privity therewith. The governing law of this Assignment shall be that of the State of New York, without regard to its conflicts of law principles.

IN WITNESS WHEREOF, the parties have duly executed this Assignment as of the date first above written.

AMERICAN MEDICAL ALERT CORP.

TUNSTALL HEALTHCARE (UK)
LIMITED

By:  _____

Name: Chris Weir

Title: CEO

Date: January 23, 2019

By:  _____

Name: Gordon Sutherland

Title: Group CEO

Date: 22 January 2019

EXHIBIT A**MARKS**

Jurisdiction	Trademark	Reg. No. App. No.	Status
US	TUNSTALL	5018213 85851589	Registered
US	TUNSTALL AMERICAS	5218713 85851607	Registered
Wisconsin	TUNSTALL	20131441980 79112596	Registered
Wisconsin	TUNSTALL AMERICAS	20131441979 79112595	Registered