

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM526558

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Proven Winners North America LLC		06/05/2019	Limited Liability Company: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	GardenGenetics LLC		
<b>Street Address:</b>	131 Mendels Way		
<b>City:</b>	Bellefonte		
<b>State/Country:</b>	PENNSYLVANIA		
<b>Postal Code:</b>	16823		
<b>Entity Type:</b>	Limited Liability Company: PENNSYLVANIA		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	4933585	DAHLIGHTFUL	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	7072556876		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	7072527122		
<b>Email:</b>	tmdept@dpf-law.com		
<b>Correspondent Name:</b>	J. Scott Gerien		
<b>Address Line 1:</b>	1455 First Street, Suite 301		
<b>Address Line 4:</b>	Napa, CALIFORNIA 94559		
<b>ATTORNEY DOCKET NUMBER:</b>	PROV1-418 6/5/19		
<b>NAME OF SUBMITTER:</b>	J. Scott Gerien		
<b>SIGNATURE:</b>	/J. Scott Gerien/		
<b>DATE SIGNED:</b>	06/05/2019		
<b>Total Attachments: 2</b>			
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## ASSIGNMENT OF TRADEMARK REGISTRATION

Whereas, Proven Winners North America LLC, a California limited liability company ("Assignor") owns the mark and trademark registrations for DAHLIGHTFUL in class 31 in the United States and Canada as shown on Exhibit A;

Whereas, GardenGenetics LLC, a Pennsylvania limited liability company, with a principal business address of 131 Mendels Way, Bellefonte, Pennsylvania 16823 ("Assignee") is desirous of acquiring said United States and Canada mark and trademark registrations thereof;

Now, therefore, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign unto said Assignee all right, title and interest in and to the said mark in the United States and Canada, together with the goodwill of the business symbolized by the mark and trademark registrations in the United States and Canada.

Dated: June 5, 2019

Proven Winners North America LLC

  
Kerry Meyer  
Program Manager

TRADEMARK

REEL: 006663 FRAME: 0039

EXHIBIT A

<u>Trademark</u>	<u>Country</u>	<u>Reg. No.</u>	<u>Reg. Date</u>
DAHLIGHTFUL	United States	4,933,585	April 5, 2016
DAHLIGHTFUL	Canada	TMA938,189	May 17, 2016