

## TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1  
Stylesheet Version v1.2

ETAS ID: TM526585

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Recreational Equipment, Inc.		05/31/2019	Corporation: WASHINGTON
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Huffy Corporation		
<b>Street Address:</b>	8877 Gander Creek Drive		
<b>City:</b>	Miamisburg		
<b>State/Country:</b>	OHIO		
<b>Postal Code:</b>	45342		
<b>Entity Type:</b>	Corporation: OHIO		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	2784594	BUZZ	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	5132416234		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
<b>Phone:</b>	513-241-2324		
<b>Email:</b>	ksmith@whe-law.com		
<b>Correspondent Name:</b>	Kathryn E. Smith, Wood Herron & Evans		
<b>Address Line 1:</b>	441 Vine Street		
<b>Address Line 2:</b>	2700 Carew Tower		
<b>Address Line 4:</b>	Cincinnati, OHIO 45202		
<b>NAME OF SUBMITTER:</b>	Kathryn E. Smith		
<b>SIGNATURE:</b>	/Kathryn E. Smith/		
<b>DATE SIGNED:</b>	06/05/2019		
<b>Total Attachments: 2</b>			
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OP \$40.00 2784594

**TRADEMARK ASSIGNMENT**

WHEREAS, Recreational Equipment, Inc., a corporation organized under the laws of Washington (“Assignor”), is the owner of the BUZZ trademark registrations identified in the attached “Schedule of Trademarks” (the “Trademarks”);

WHEREAS, Huffey Corporation, a corporation organized under the laws of Ohio, (“Assignee”), wishes to acquire the Trademarks in exchange for the Payment (defined below);

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged:

Assignor does hereby assign unto Assignee all right, title and interest, including common law rights and associated registrations, in and to the Trademarks together with the goodwill of the business associated therewith and symbolized thereby.

In exchange for the assignment of the Trademarks, Assignee will pay Assignor Seven Thousand Five Hundred U.S. Dollars (\$7,500.00) (the “Payment”) within ten (10) business days of the Effective Date (defined below). If the Payment is not timely made, this assignment of the Trademarks shall be null and void.

The effective date of this assignment is the date of the last signature below (the “Effective Date”).

**Recreational Equipment, Inc.**

- Assignor -

DocuSigned by:  
Jolene Wall  
(Signature) 006AB430...

Jolene wall Deputy General Counsel  
(Name, Title)

5/31/2019  
(Date)

**Huffey Corporation**

- Assignee -

[Handwritten Signature]  
(Signature)

SVP - General Counsel, Secretary  
(Name, Title)

May 30, 2019  
(Date)

### SCHEDULE OF TRADEMARKS

Jurisdiction	Serial/Application Number	Registration Number	Mark
United States	76/063,844	2,784,594	BUZZ
European Union	1693662	1693662	BUZZ