

TRADEMARK ASSIGNMENT COVER SHEET

Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM526623

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Brighter Image LLC.		01/01/2019	Limited Liability Company: CALIFORNIA
RECEIVING PARTY DATA			
Name:	Medidenta, Inc.		
Street Address:	731 Pilot Rd		
Internal Address:	Ste L		
City:	Las Vegas		
State/Country:	NEVADA		
Postal Code:	89119		
Entity Type:	Corporation: NEVADA		
PROPERTY NUMBERS Total: 5			
Property Type	Number	Word Mark	
Serial Number:	87369579	DR. BREATH	
Serial Number:	85037056	WHEREVER YOU SMILE, WE MAKE IT BRIGHTER.	
Serial Number:	77611444	WHITE BLITZ TOGO WHITENING PEN	
Serial Number:	77541937	CHIC-FLIC	
Serial Number:	77371906	WHITER IMAGE	
CORRESPONDENCE DATA			
Fax Number:	9098390881		
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	909-839-0888		
Email:	vicky.yang@pac-dent.com		
Correspondent Name:	Pac-Dent Inc.		
Address Line 1:	670 Endeavor Cir		
Address Line 4:	Brea, CALIFORNIA 92821		
NAME OF SUBMITTER:	Daniel Wang		
SIGNATURE:	/Daniel Wang/		
DATE SIGNED:	06/05/2019		

OP \$140.00 87369579

Total Attachments: 2

source=brighter image transfer to medidenta#page1.tif

source=brighter image transfer to medidenta#page2.tif

Trademarks Assignment Agreement

This Trademarks Purchase and Assignment Agreement (the "Agreement") is made as of January 1, 2019 (the "Effective Date"), between trademarks' current owner, Brighter Image, LLC. (the "Assignor"), and future trademarks owner, Medidenta, Inc. (the "Assignee").

The Assignor is the owner of the following listed trademarks that are granted by the United States Patent and Trademark Office:

Serial No.	Reg. No.	Title
87,369,579	5,301,124	Dr. Breath
85,037,056	3,925,048	Wherever You Smile, We make It Brighter.
77,611,444	4,280,088	White Blitz Togo Whitening Pen
77,541,937	3,703,022	Chic-Flic
77,371,906	3,546,155	Whiter Image

The Assignee wishes to acquire the Assignor's rights in the trademarks listed in this agreement.

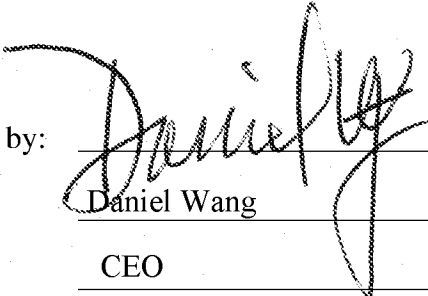
The Assignor agrees to assign these listed trademarks to the Assignee.

In exchange, the Assignor hereby conveys, transfers, and assigns to the Assignee all of the Assignor's right, title, and interest of whatever kind in the trademarks, together with

- 1) the goodwill of the business relating to the products and services on which the trademarks are related to,
- 2) all income, royalties, and damages hereafter due or payable to Assignor with respect to the trademarks, including without limitation, damages, and payments for past or future infringements and misappropriations of the trademarks, and
- 3) all rights to sue for past, present and future infringement or misappropriations of the trademarks.

The Assignor further covenants that it will take all actions that may be necessary for securing, completing, or vesting in the Assignee full right, title, and interest in the trademarks and their related property.

In witness whereof, the Assignor has duly executed under seal and delivered this Assignment, as of the day and year first above written.

Signed by:  _____

Name: Daniel Wang _____

Title: CEO _____