

TRADEMARK ASSIGNMENT COVER SHEET


Electronic Version v1.1
Stylesheet Version v1.2

ETAS ID: TM526674

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNMENT OF THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
IDEASTREAM CONSUMER PRODUCTS, LLC		05/06/2019	Corporation: OHIO
RECEIVING PARTY DATA			
Name:	MAGIC TAP, LLC		
Street Address:	812 HURON ROAD		
City:	CLEVELAND		
State/Country:	OHIO		
Postal Code:	44115		
Entity Type:	Corporation: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	4100069	THE MAGIC TAP	
CORRESPONDENCE DATA			
Fax Number:			
<i>Correspondence will be sent to the e-mail address first; if that is unsuccessful, it will be sent using a fax number, if provided; if that is unsuccessful, it will be sent via US Mail.</i>			
Phone:	216-363-9000		
Email:	uspto@faysharpe.com		
Correspondent Name:	FAY SHARPE LLP		
Address Line 1:	1228 Euclid Avenue, 5th Floor		
Address Line 4:	Cleveland, OHIO 44115		
NAME OF SUBMITTER:	Brian E. Turung		
SIGNATURE:	/bet/		
DATE SIGNED:	06/06/2019		
Total Attachments: 1			
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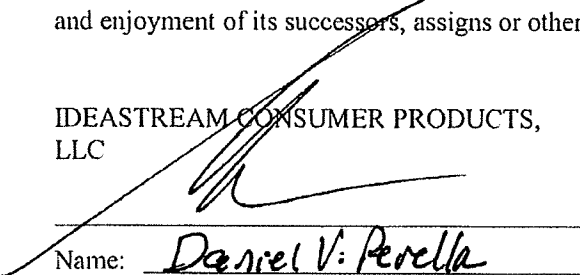
Assignment of Trademarks

WHEREAS, IdeaStream Consumer Products, LLC Products Corporation, a limited liability company of the State of Ohio with a principal address of 812 Huron Road, Cleveland, Ohio 44115 (“Assignor”) is the recorded owner of the U.S. Trademark Registration No. 4,100,069 for THE MAGIC TAP and U.S. Trademark Registration No. 4,271,213 for  (collectively referred to as “the Marks”), including all associated goodwill; and

WHEREAS, Assignor wishes to transfer all its rights in and to the Marks to Magic Tap, LLC, a limited liability company of the State of Delaware, whose principal place of business is 812 Huron Road, Cleveland, Ohio 44115 (hereinafter “Assignee”);

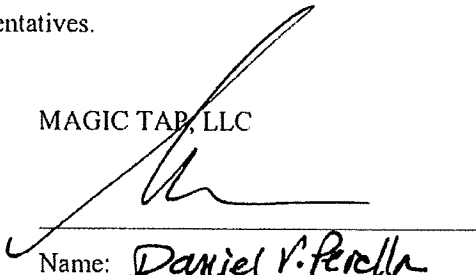
NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, said Assignor does hereby assign, transfer, convey and quitclaim unto said Assignee all right, title and interest in and to said Marks, the registration of said Marks, all common law and state law trademark rights in and to said Marks, together with the goodwill of the business symbolized by said Marks; and the right to make claim for and obtain all damages by reason of infringement of said Marks, including past infringement prior to Assignee’s acquisition of these rights, together with the right to sue for, in Assignee’s own name, and collect damages for Assignee’s own use and enjoyment and for the use and enjoyment of its successors, assigns or other legal representatives.

IDEASTREAM CONSUMER PRODUCTS,
LLC



Name: Daniel V. Perella
Title: President / COO
Date: 5/6/19

MAGIC TAP, LLC



Name: Daniel V. Perella
Title: President / COO
Date: 5/6/19